

Women's Cancer Conference
Public Policy Update

Collaboration is the Key to
Effective Advocacy

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Mary Dokes, Mission Manager

Phoenix Affiliate



Susan G. Komen for the Cure

Susan G. Komen lost her fight with breast cancer at age 36 in 1981

Ambassador Nancy G. Brinker, her sister, founded the organization in 1982

Invested more than \$1.9 billion since inception



One promise, **two sisters**

Susan G. Komen for the Cure

Race for the Cure

Our largest community outreach and fundraising event

Showcase our grant partners

Komen the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.



Our Vision

A world without breast cancer

Our Promise

*to save lives and end breast
cancer forever by*

Empowering people,

*Ensuring quality care for all
and*

*Energizing science to find the
cures*

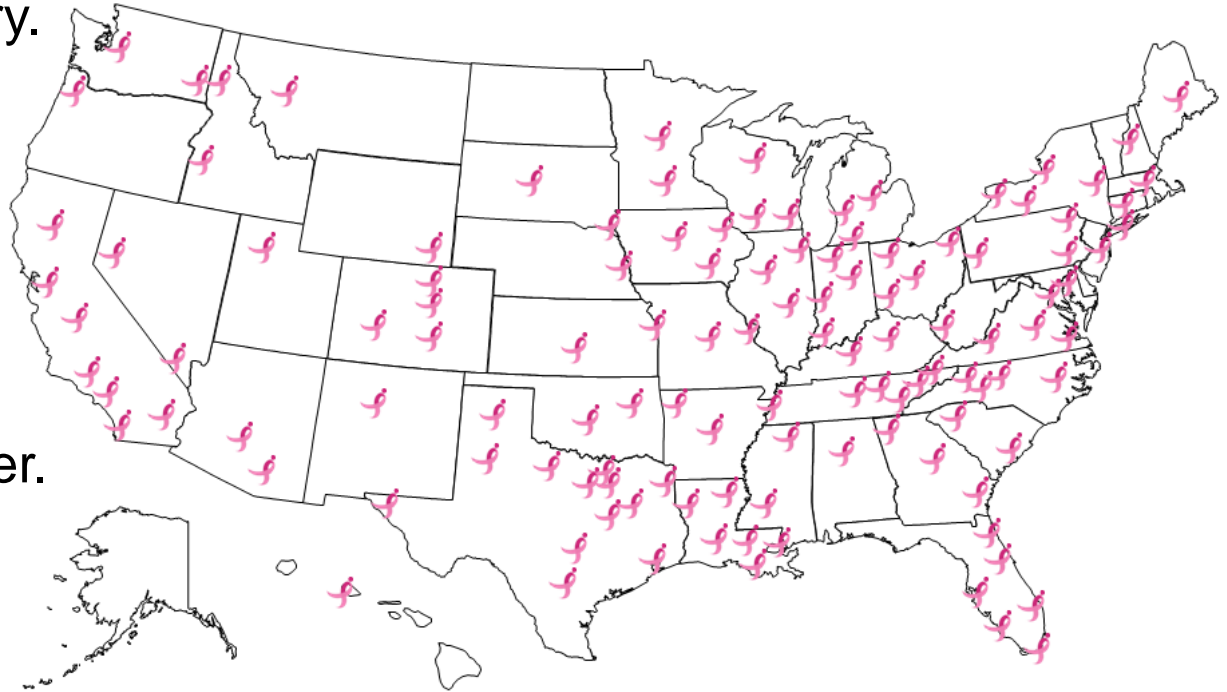
We Live Our Promise every day

By empowering people through our

- Community Grants program
- Community Outreach programs
- Advocacy and Public Policy

Susan G. Komen for the Cure

- National network of more than 120 Affiliates in communities across the country.
- Collaboration, collaboration, collaboration.
- Resource and community partner.



Susan G. Komen for the Cure ~ Breast Health Message

- Know your risk
- **Get Screened**
- Know what is normal for you
- Make healthy lifestyle choice

National Breast and Cervical Cancer Early Detection Program (NBCCEDP)

- Congress created this program in 1990
- Gives uninsured & underinsured women access to breast and cervical cancer screening
- Early detection is a key to surviving breast cancer.
- Without NBCCEDP, many eligible women will delay or forego screenings.
- Delays lead to later diagnoses, larger tumors and lower chances for survival.

Well Woman HealthCheck Program

Funded by:

- Centers for Disease Control and Prevention
- State of Arizona
- License Plate Funds

- Komen & ACS work together to preserve the State portion of the funding.
- Don't want to jeopardize mammogram screening rates

Well Woman HealthCheck Program

To qualify for the Well Woman HealthCheck Program you must:

- be a woman,
- for *breast cancer screening* be at least 40 years old (any age with symptoms),
- for *cervical cancer screening* (Pap tests, etc.), be at least 18 years old,
- have no insurance, have insurance that does not cover these preventive services, or have insurance with high deductible
- and income 100% - 250% of federal poverty level (FPL)

Breast and Cervical Cancer Prevention & Treatment (BCPT)

- Congress created this program in 2000
~ ten years after the screening
program
- Allows states to extend Medicaid
(AHCCCS) eligibility to women
diagnosed with breast or cervical
cancer
- States were given 3 options to
implement the Treatment Act
- Arizona chose the most restrictive
option

- *Phoenix Affiliate* Must be diagnosed with breast cancer
at a WWHP provider

Well Woman HealthCheck Program

- Approximately 100,000 women in Arizona qualify for the WWHP
- Due to limited funding only about 10% are able to be screened through WWHP
- If a woman is not diagnosed with breast cancer at a WWHP provider, she is NOT eligible for life saving Treatment under the "Treatment Act"

RECAP of Programs

NBCCEDP

- Screening began 1990
- WWHP/ADHS
- 100% - 250% FPL
- Able to provide services

to just 10% of
eligible

women

Phoenix Affiliate

BCCPT

- Treatment began 2000
- AHCCCS
- If not diagnosed at WWHP NOT eligible for treatment

“Whether you live shouldn’t depend on *where* you live. Your ability to be treated for breast cancer often depends on what state you live in, whether you live in a city or rural area and even if you went to the ‘right’ clinic.”

Ambassador Nancy G. Brinker, June 2009

WHAT'S NEXT?

Collaboration & Advocacy

ACS and Komen collaborate to preserve State funding for WWHP

Komen is working to expand the Treatment Act so regardless of where a woman is diagnosed, she is eligible for life saving treatment.

- Educating the public
- Educating State Legislature
- Circulating Treatment Expansion Petition

WHAT'S NEXT? ...

A CALL TO ACTION

- Let your Senator or Representative know what is important to you and you watch how they vote
- Join us by signing our on-line petition at www.komenphoenix.org
- Join the Komen Advocacy Alliance at www.komenadvocacy.org
- Join us for ACS Lobby Day at the State Capitol Tuesday March 1, 2011