

# Post-Implementation Food Package Facilitated Group Discussions and Train the Trainer

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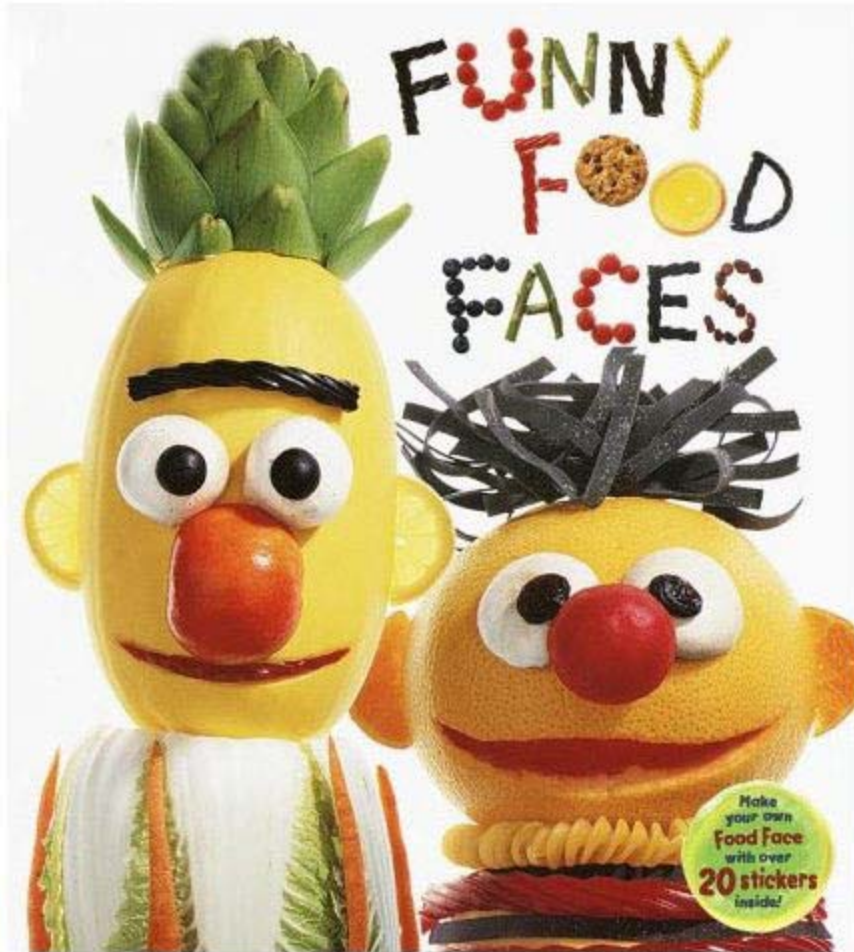
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# Overview



Wonderhumor.com

- Participant Survey
- WIC ID Folder
- Food Package Tailoring
- Food Package Changes (Train the Trainer)
- Comment Period

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# Participant Survey



- Purpose
- Summary:
  - Categories
    - Questions
- Timeline
- Goal
- NAFTAAN

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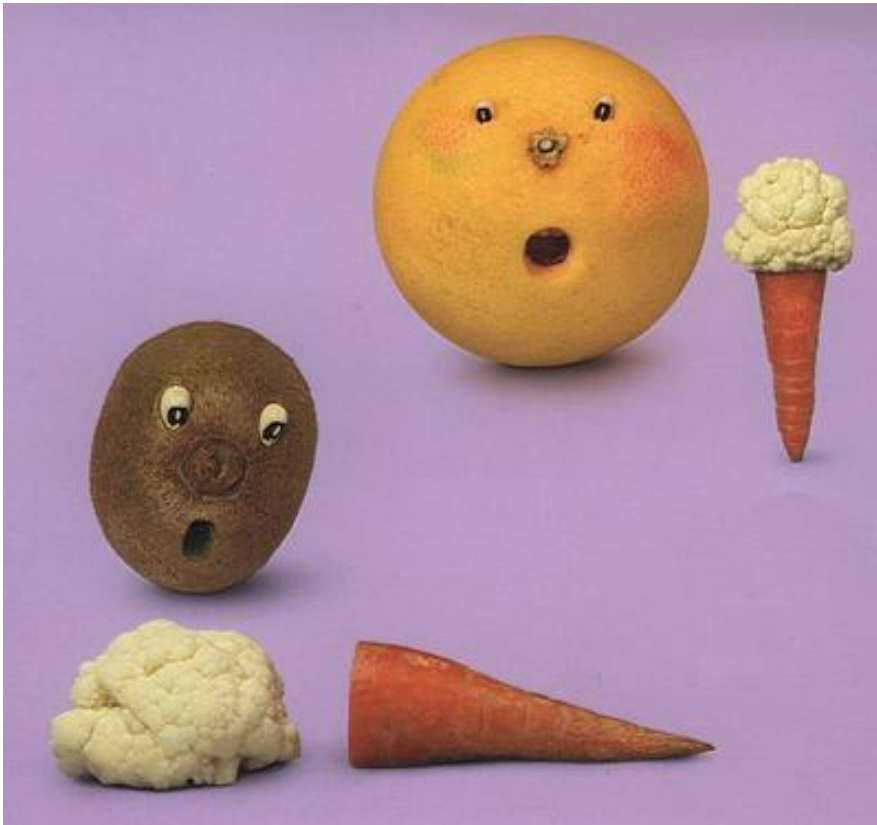
# Participant Survey - Purpose

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# Participant Survey – Summary of Categories/Questions



- Fruits and Vegetables
- Juices
- Baby Foods
- Whole Grains
- Soy
- Tofu
- Fish

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# Participant Survey – Timeline

Goal: 3% of Caseload

Option A:

Begin: March 2010

Duration: 2 Weeks

Option B:

Begin: April 2010

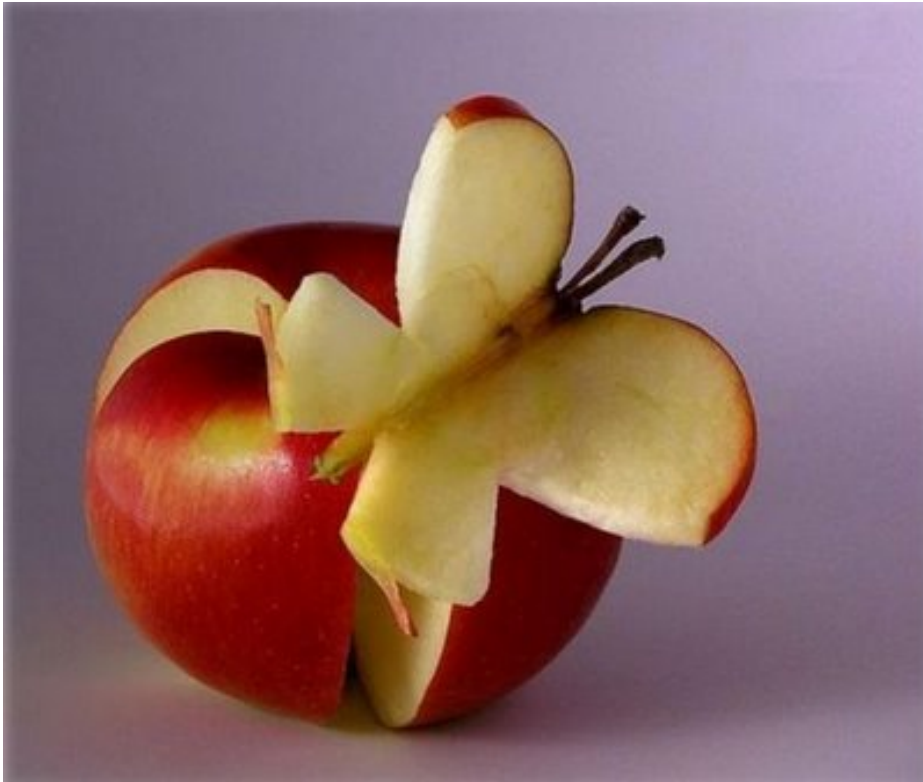
Duration: 4 Weeks

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# Participant Survey – Strategies for Success



- Clinica Adelante
- Gila
- Yavapai

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# Participant Survey – NAFTAN Survey



- Paper-based
- Randomly selected clinics
- April – August 2010

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# WIC ID Folder 2010 Edition

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# Front Cover

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# Cover Inside Pocket

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# Inside Cover Page

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# Rights and Responsibilities

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# WIC Food Checks Tab



- Compartments
- How to Use WIC Food Checks

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# Cash Value Voucher (CVV) Tab



- Cash Value Voucher (CVV) Instructions
- Buying Guide

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# New WIC Foods Tab



- Why are the WIC food packages changing?
- Will I receive the same amount of foods plus the new foods?

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# Nutrition Education Tab



- Champions for Change (WIC)  
My Kitchen. My Rules
- Putting on weight with healthy foods makes taking it off a lot easier.
- Breastfeeding  
Keep It Simple.

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# WIC Client Information Tab



- Next Appointment Insert
- Health Data Insert

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# Certification Information Foldout

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# Back Cover

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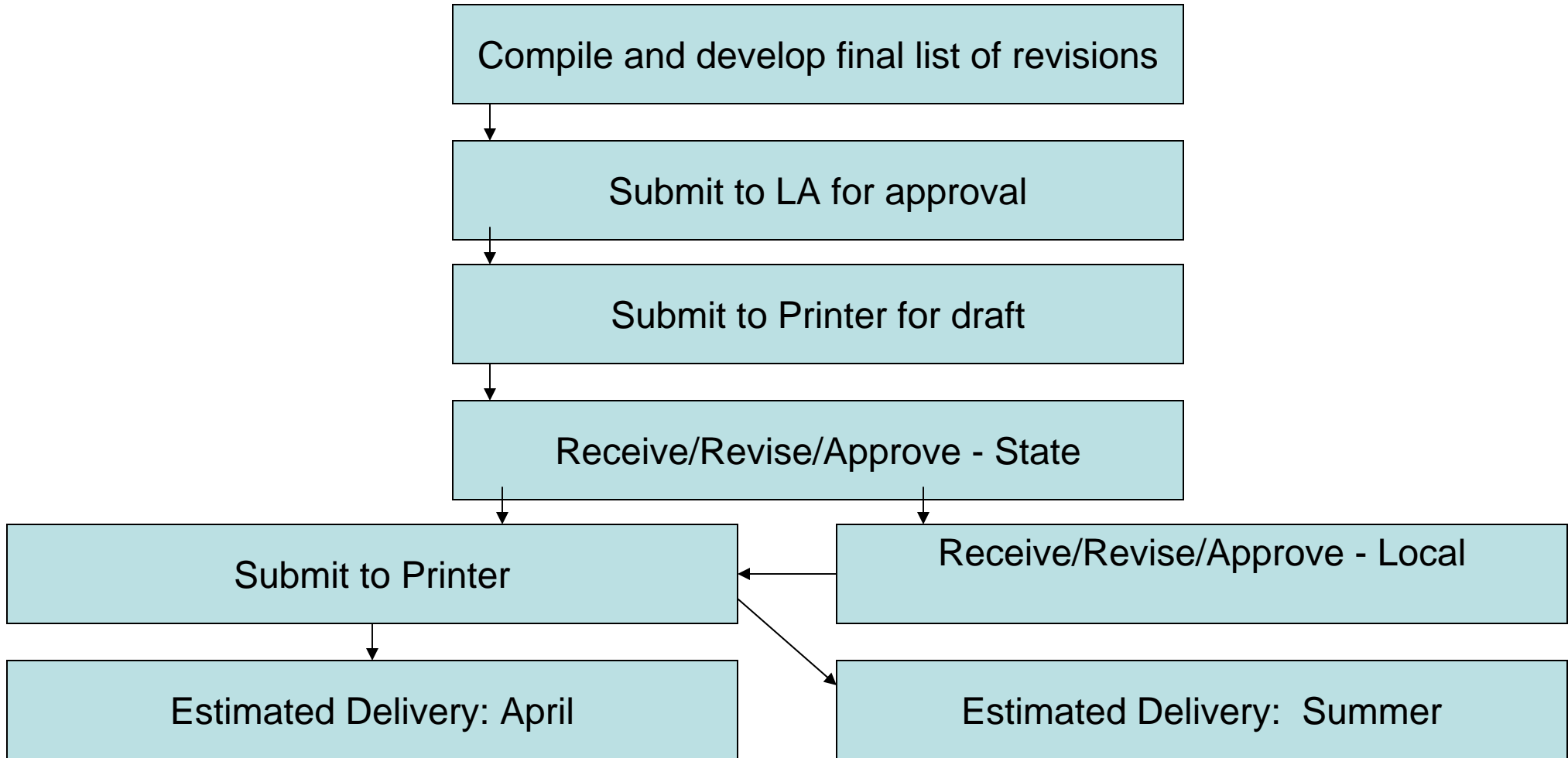
# Other

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# Next Steps: You decide!



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# Limitations of Food Package Tailoring



- USDA
- AIM
- Other

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# Food Package Part II



- Train the Trainer
- Follow-up

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# Let Your Voice Be Heard!!!!



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# Who?

# Everyone!

# (with an opinion)

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# What?

- Comments!
- Template available at:
  - [www.azdhs.gov/azwic/foodPack.htm](http://www.azdhs.gov/azwic/foodPack.htm)

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# Where?

## Federal eRulemaking Portal

- [www.regulations.gov](http://www.regulations.gov)
- Document Type: Rules
- Keyword or ID: FNS-2006-0037
- Select ID: FNS-2006-0037-0003

## Mail

- Director, Supplemental Food Programs Division, Food and Nutrition Service, USDA
- 3101 Park Center Drive, Room 528
- Alexandria, Virginia 22302

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# When?

# By

# February 1, 2010!!!

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# Why?

**“It is the responsibility of leadership to provide opportunity, and the responsibility of individuals to contribute.”**

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# Questions?

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# Breastfeeding Data/Reporting

"Accept it, without the advances of medical technology it would be impossible for you to breastfeed your baby!"



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