

VENA

VALUE ENHANCED NUTRITION ASSESSMENT IN WIC

The First Step In Quality Nutrition Services

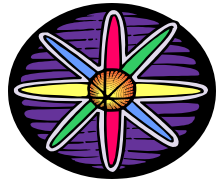


U.S. Department of Agriculture
Food and Nutrition Service

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



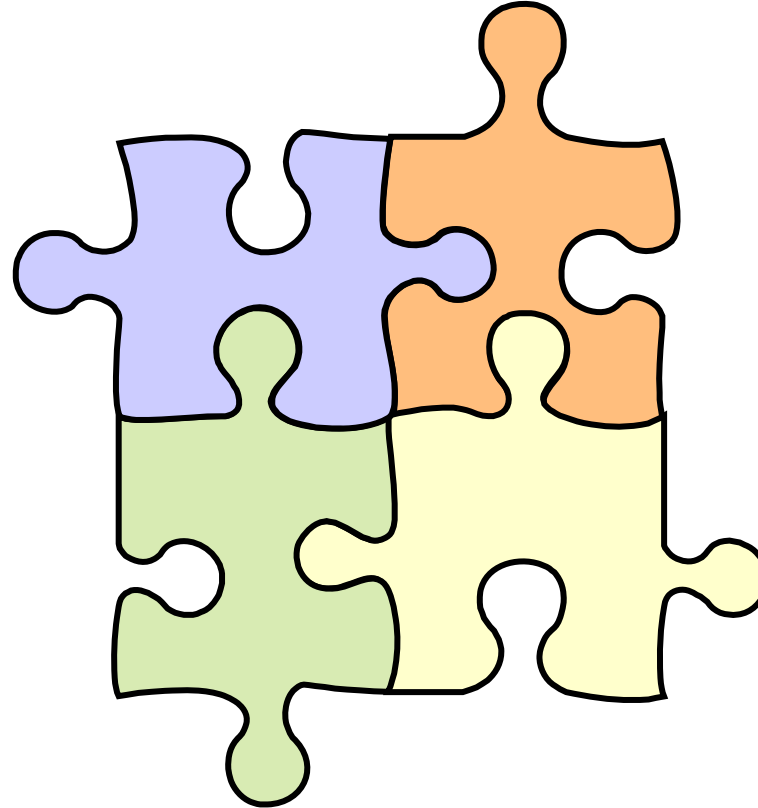


Revitalizing Quality WIC Nutrition Services

Enhanced Breastfeeding Support

Revised Food Package

WIC Works Resource System



Value Enhanced Nutrition Assessment (VENA)

Nutrition Services Standards

Nutrition Education Policy & Guidance

The Process is now completed by USDA

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



What Impact Did Revitalizing Quality WIC Nutrition Services Have ?



Smithsonian Institution / Ann Batdorf

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Anticipated Results for Participants

Participants will:

- Have positive encounter
- See WIC differently – a source of information
- Set their own goals
- Make behavioral changes for a healthy lifestyle



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Anticipated Results for Staff

Staff will:

- Be more confident & skilled
- Talk less, ask and listen more
- Offer more PCE guidance
- Experience greater satisfaction with participant encounters



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Staff VENA Competencies

- Principles of life-cycle nutrition
- Nutrition assessment process
- Anthropometric and blood collection techniques
- Communication
- Multicultural awareness
- Critical Thinking



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Additional Staff Competencies

- Use of Computer & AIM System
- Understanding and applying WIC requirements
- WIC rules and regulations
- Food Package
- Breastfeeding
- Behavioral Counseling Skills
- Good Customer Service



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Accomplishments

- Regional Trainings on VENA skills
- Implemented NEW:
 - a) Nutrition Risks
 - b) Nutrition Questionnaires
 - c) Food Package
 - d) Nutrition Care Plans
- Expanded Peer Counseling



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Next Challenge

How can we create and sustain Successful Organizational Change?

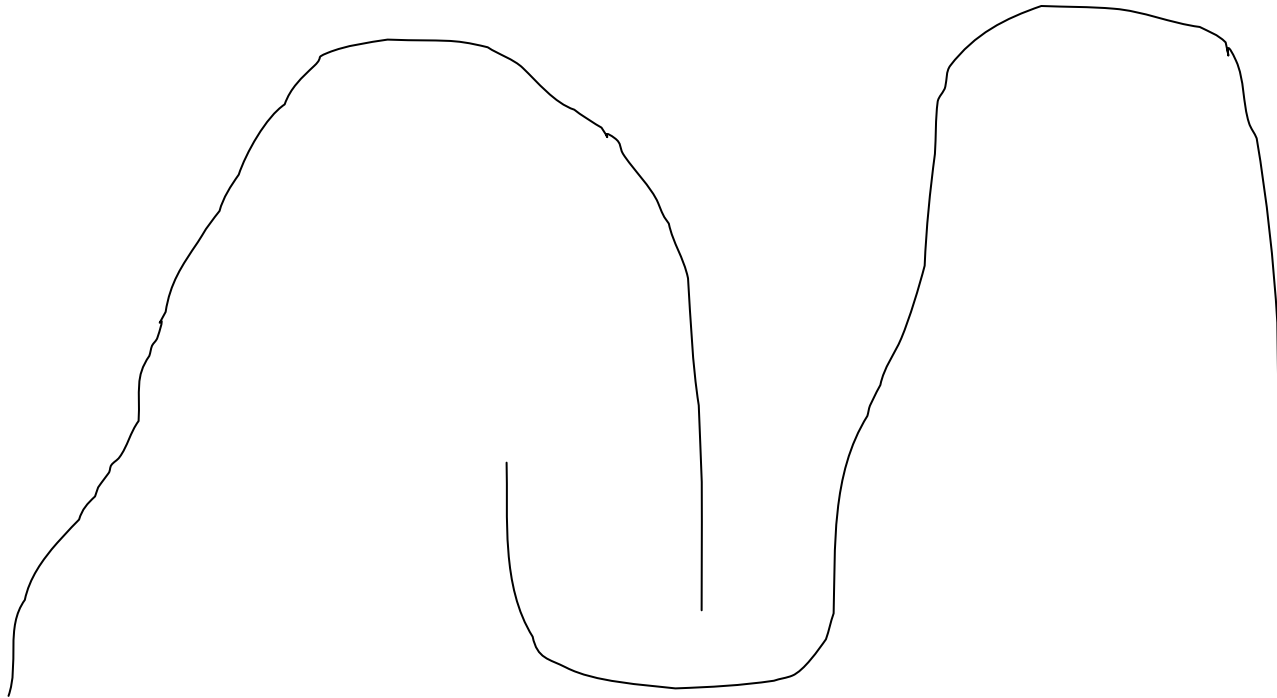
- Carry the best from past into the future
- Harness power of imagination to change 34 years of.....
- Create a blueprint of change
- Match resources to the tasks

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



What is this?



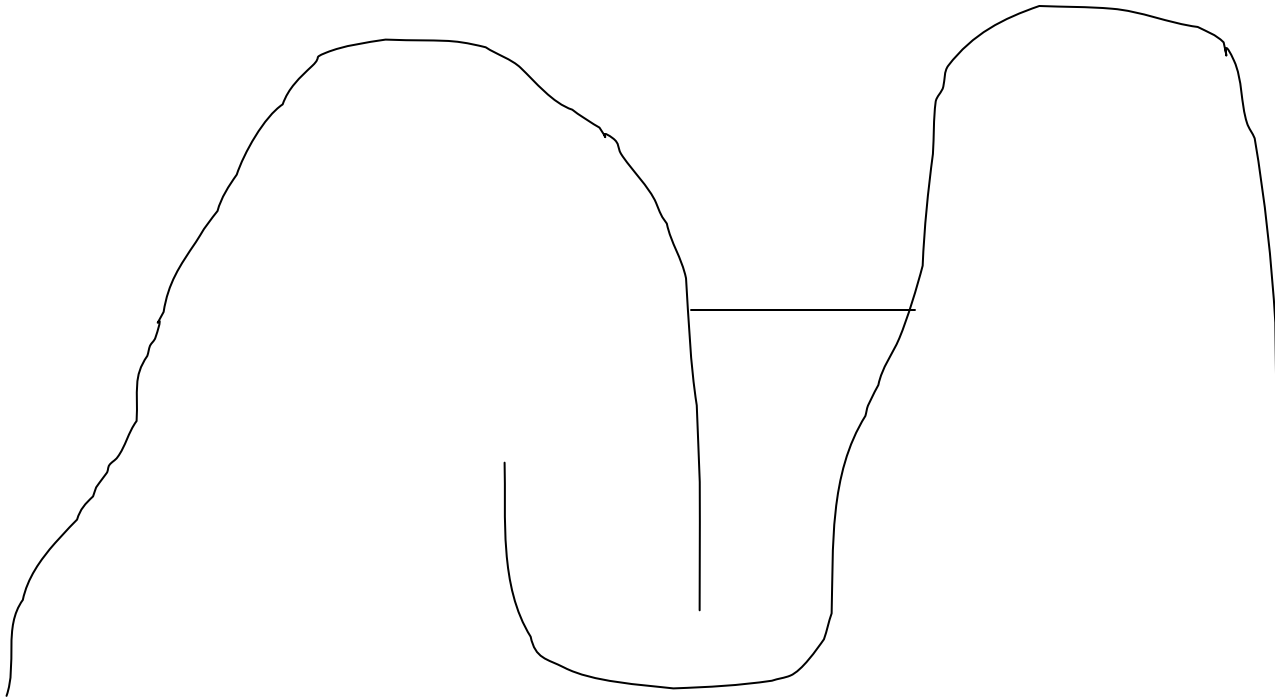
Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Where are you in this process?

Discussion



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Proposed WIC Workforce – FY13

CERTIFICATION SPECIALISTS

- Minimum Qualifications
- Training Requirements
- Job Requirements



DISCUSSION & CONSENSUS

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Proposed WIC Workforce

NUTRITION EDUCATION SPECIALISTS

- Minimum Qualifications
- Training Requirements
- Job Requirements



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Proposed WIC Workforce

NUTRITION EDUCATION SPECIALIST I



- CS Specialist with nutrition training and passed LMS and observation tests
- Underfill for a Bachelor's degree with no nutrition background and has to take and pass LMS courses and observation tests

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Proposed WIC Workforce

NUTRITION EDUCATION SPECIALIST II



- Bachelor's degree with no nutrition background, taken and passed LMS courses and observation tests
- Bachelor's degree with some nutrition background and passed LMS and observation tests

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Proposed WIC Workforce

NUTRITION EDUCATION SPECIALIST III

- BS Degree or DTR
 - Can do medium high risk counseling
- Should this be combined with Medium Risk Nutritionist?



DISCUSSION & CONSENSUS

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Training Discussion

Current Staff:

- Two and a half years for current staff to complete LMS courses
- Will develop formal observation tools for PCE/ VENA skills and nutrition knowledge integration and critical thinking skills

Need volunteers to form a committee

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



NEW STAFF NOW

- Should follow minimum requirement recommendations for the positions established



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



48 Hour Requirement

Questions:

1. Should this be considered like CEU and should be above the competency training?
2. 36 hours – nutrition education and AIM related presentation or practicum
3. 12 hours – administration and policy related

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



WIC Workforce Logic Model



- What we invest
- What we do
- What results
- Discussion

Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Next Steps

LOCAL AGENCIES:

- Submit current staff classification codes to Tanja by January 22nd, 2010
- Review staffing pattern to operate your agency/clinic
- Submit staffing pattern to Tanja by January 29th, 2010



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona



Next Step Discussion

STATE:

- Present to health officers
- Analyze classification codes and staffing pattern submitted
- Work with Human resource staff – (consultant?) – to come up with recommendations for classification codes for WIC personnel.
- ???????



Bureau of Nutrition and Physical Activity

Leadership for a Healthy Arizona

