Farmers’ Market Updates

Devon Wilson-Torres, RD
The Typical FMNP Cycle

- Last checks issued on September 30th
- Oct 1: Assess check issuance and redemption from FFY14, write state plan for FFY15.
  - State Plan is due.
  - Await approval from USDA
  - Establish caseload
  - Communicate to Growers & Training
  - Set up the system for FMNP check issuance
- Nov 15: Begin check issuance
  - Reach out to LA’s to prepare
- Sep: Last checks issued on September 30th
- Mar/Apr: State Plan is due.
  - Await approval from USDA
  - Establish caseload
  - Communicate to Growers & Training
  - Set up the system for FMNP check issuance
- Dec-Feb: Last checks issued on September 30th
  - Reach out to LA’s to prepare
  - State Plan is due.
  - Await approval from USDA
  - Establish caseload
  - Communicate to Growers & Training
  - Set up the system for FMNP check issuance
The Not-So-Typical FMNP Cycle

- **Oct 1**: Assess check issuance and redemption from FFY14, write state plan for FFY15.

- **Nov 15**: State Plan is due.

- **Sep**: Last checks issued on September 30th

- **Mar/Apr**: Begin check issuance

- **Dec→Feb**: Reach out to LA’s to prepare

- **Await approval from USDA**

- **Establish caseload**

- **Communicate to Growers**

- **Set up the system for FMNP check issuance**

- **Last checks issued on September 30th**
FMNP Updates

• FFY15 FMNP caseload distribution has been sent out (for WIC and Senior)

• Redemption rates from FFY14 was provided to each agency earlier this week

• In FFY14, the state average redemption rate:
  – 38.73% for WIC FMNP
  – 44.60% for Senior FMNP
FMNP Updates

• Participant Guides will be drop shipped before checks are ready to be issued
• Market Lists are being updated and will be posted to the website
FMNP Updates

• CVV Promotion Poster available in the WIC Warehouse

• Farmers’ Market promotion DVD available
FMNP Updates

• FMNP Grower and Market Agreement terms are for three years.
  – Current Agreements expire 9/30/15

• New Agreements = Mandatory Training
  – ALL Growers and Market Managers are attending trainings this spring
FMNP Updates

- Local Agencies are encouraged to attend

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>February 6, 2015</td>
<td>Nogales - 2021 N Grande Ave, Nogales, AZ 85621 – Rooms 8 &amp; 9</td>
<td>10am – 12pm</td>
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<tr>
<td>February 13, 2015</td>
<td>Phoenix - 150 N 18th Ave, 85007 – Room 345</td>
<td>10am – 12pm</td>
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<tr>
<td>February 20, 2015</td>
<td>Tucson - 3003 S Country Club Rd, 85713 – Lew Murphy Room, 2nd Floor</td>
<td>10am – 12pm</td>
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<tr>
<td>March 13, 2015</td>
<td>Tucson - 3003 S Country Club Rd, 85713 – Lew Murphy Room, 2nd Floor</td>
<td>10am – 12pm</td>
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<td>March 20, 2015</td>
<td>Phoenix - 150 N 18th Ave, 85007 – Room 345</td>
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<td>March 30, 2015</td>
<td>Payson - 328 N. McLane Road, 85541 (Payson Public Library)</td>
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<td>April 17, 2015</td>
<td>Phoenix - 150 N 18th Ave, 85007 – Room 345</td>
<td>10am – 12pm</td>
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<td>April 22, 2015</td>
<td>Prescott - 1015 Fair St, 86305, Board of Supervisor’s Room, 1st Floor</td>
<td>10am – 12pm</td>
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<td>May 8, 2015</td>
<td>Flagstaff - 2625 N King St, 86004 – Ponderosa Room</td>
<td>10am – 12pm</td>
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<tr>
<td>May 15, 2015</td>
<td>Phoenix - 150 N 18th Ave, 85007 – Room 345</td>
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<tr>
<td>June 5, 2015</td>
<td>Flagstaff - 2625 N King St, 86004 – Ponderosa Room</td>
<td>10am – 12pm</td>
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RSVP FOR TRAINING NOW!
E-mail Shannon.Murphy@azdhs.gov OR call her at 602.364.1185
FMNP Updates

• I’ll be in touch...
  – Local Agency Manual: How to set up HANDS and issue FMNP checks in HANDS
  – Participant Guides
  – Market Lists and Promotional items
  – GREEN LIGHT to ISSUE!

• Questions?