

Announcement 01/17/12

Formula Update: Enfamil Enfacare powder – size change halted

Contact: Karen Henry

In November of this past year, Mead Johnson had announced in April through July 1012, the Enfamil Enfacare 12.8 oz powder would be changing to a 13.6 oz size. The original announcement from November can be viewed here:

http://azdhs.gov/azwic/documents/local_agencies/formulas/Enfacarepowder-cansizechange.pdf. In preparation, both old and new sizes (12.8 oz and/or 13.6 oz each) had been printing on the Enfacare powder formula checks in AIM.

In a recent update from Mead Johnson however, it was announced the anticipated size change for this product **has been halted for this year**. In accordance, the Enfacare powder formula ID in AIM has been reverted back to reflect the 12.8 oz size only. Please see attachment below for the statement from Mead Johnson. No action is required on staff to accommodate this new announcement.

Thank you much!



January 9, 2012

All State, Territory and Tribal WIC® Programs:

On November 21, 2011 you received a letter from Mead Johnson advising of a size change on our Enfamil EnfaCare 12.8 oz powder. This communication is to notify you it has been decided to postpone any size change to EnfaCare in 2012.

Our Enfamil EnfaCare powder will remain in the current 12.8 oz can.

Please contact Chris Shouse (812) 429-8613, Kathy Decker (812) 429-8758, or Cheryl Cook (812) 429-5789 if you have any questions or concerns.

We apologize for any inconvenience that this may cause your program.

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