

**Announcement 10/31/11**

**Formula Update**

**Contact:** Karen Henry

Nutricia recently launched a new Neocate Junior with Prebiotics "Vanilla" flavor that is now WIC eligible. The new "Vanilla" flavor is available for order now. Since both unflavored and vanilla come in a 400 gm can, and maximum quantity that can be given is the same number of cans for both, the formula ID for this formula now reads both types, such as in the following example:

**1 CAN (400 GRAMS EACH) POWDERED NEOCATE JUNIOR WITH PREBIOTICS (UNFLAVORED OR VANILLA)**

For more information and a visual of the can, please see attachments below. Thank you.

**NEW!**

# Neocate<sup>®</sup> Junior Vanilla with Prebiotic Fiber

Helps Fight Flavor Fatigue!



Neocate<sup>®</sup> Junior Vanilla  
with Prebiotic Fiber

**NUTRICIA**  
**neocate**

More than 55% of kids overall do not consume enough fiber<sup>1,2</sup>



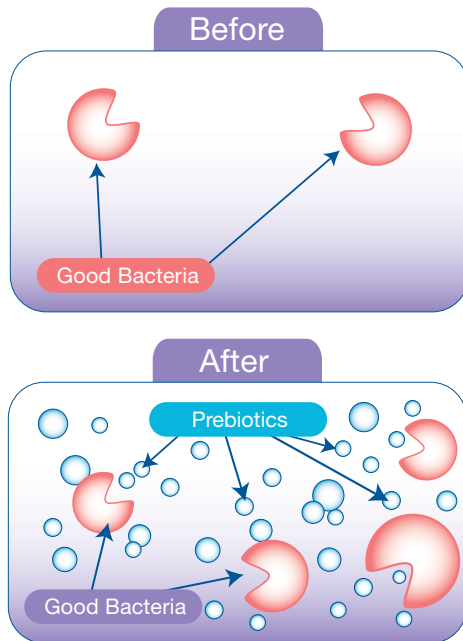
## Neocate Junior Vanilla with Prebiotics

### Tailored nutrition for patients suffering from bowel dysfunction and food-related allergies

- Children with multiple food protein intolerances, cow milk allergy, food allergy-related malabsorption, eosinophilic esophagitis, and other GI disorders:
  - > May not get sufficient fiber in their diet as they grow<sup>3</sup>
    - Lack of fiber can lead to bowel dysfunction leading to constipation and diarrhea<sup>4,5,6</sup>
  - > Benefit from amino-acid based formulas

### Prebiotic fibers are shown to:

- Stimulate the growth of good bacteria<sup>7,8</sup>



- Promote normal bowel function<sup>6</sup>
- Strengthen the protective layer of the GI tract and help restore a healthy gut<sup>9,10</sup>
- Decrease incidences of diarrhea, constipation and vomiting<sup>8,11,12</sup>

### Help increase compliance with new great tasting vanilla flavor

- The first and only amino acid-based vanilla flavored powdered formula with prebiotics
- Great smell and great tasting vanilla flavor

### Neocate Junior Vanilla with Prebiotic Fiber provides digestive support for a balanced healthy gut

- Provides essential nutrients needed for healthy growth and development
- Nutritionally complete with the same vitamin and mineral profile as our other Neocate Junior products
- Strengthens gut barrier<sup>9,10</sup>
- Helps provide digestive support patients need for a healthy gut<sup>6,9,10</sup>
- Helps decrease incidences in diarrhea, constipation and vomiting<sup>8,11,12</sup>

### Recommend Neocate Junior Vanilla with Prebiotic Fiber

For samples, call  
1-800-NEOCATE



References: 1. Hampl JS, et al. The 'Age+5' rule: comparisons of dietary fiber intake among 4- to 10-year-old children J Am Diet Assoc 1998;98:1418-1423. 2. Butte NF, et al. Nutrient intakes of US infants, toddlers, and preschoolers meet or exceed dietary reference Intakes J Am Diet Assoc 2010; (Suppl.) S27 – S37. 3. Green CJ. Fiber in enteral nutrition. Clin Nutr 2001;20: (Suppl. 1) 23-9. 4. Bowling TE, et al. Colonic secretory effect in response to enteral feeding in humans. Gut 1994; 35:1734-41. 5. Bowling TE, et al. Reversal by short-chain fatty acids of colonic fluid secretion induced by enteral feeding. Lancet 1993;342:1266-8. 6. Elia M, et al. Systematic review and meta-analysis: the clinical and physiological effects of fiber-containing enteral formulae. Aliment Pharmacol Ther 2008; 27(2):120-45. 7. Roberfroid MB, et al. The bifidogenic nature of chicory inulin and its hydrolysis products. J Nutr 1998;128(1):11-9. 8. Waligora-Dupriet A, et al. Effect of Oligofructose supplementation on gut microflora and well-being in young children attending a day care centre Int J of Food Microbiol 2007; 113: 108 – 113. 9. Cummings, JH. Prebiotics and the gut barrier to infection. J Pediatr Gastroenterol Nutr 2004; 39: (Suppl. 1) S555. 10. Bosscher, D et al. Inulin and oligofructose as prebiotics in the prevention of intestinal infections and diseases. Nutrition Research Reviews 2006; 19: 216–226. 11. Saavedra JM & Tschernia A. Human studies with probiotics and prebiotics: clinical implications. Br J Nutr 2002;8:S241–6. 12. Salminen S, et al. Functional food science and gastrointestinal physiology and function. Brit J Nutr 1998;80 (Suppl.1) S147-S171.

### Neocate RightAge Nutrition: Tailored for each stage of childhood

supports optimal growth	introduction of solids supports feeding skill development	meets increased nutrient requirements	flavors, consistency and convenience
Neocate Infant DHA and ARA 0-12 months	Neocate Nutra 6 months & older	Neocate Junior 1 year & older	Neocate Junior with Prebiotics 1 year & older



1-800-Neocate  
www.Neocate.com

NUTRICIA  
**Neocate**

Junior  
with Prebiotics

1+  
Years

Amino Acid-Based  
Nutritionally Complete  
Powdered Formula

Hypoallergenic

For the dietary management of:  
• Conditions involving gastrointestinal impairment  
• Allergic food  
With prebiotic fiber to help promote digestive health

Vanilla (Artificially Flavored)  
Powder - Add Water

NET WEIGHT  
14.3oz (400g)