Infant Formula Update

SIMILAC SENSITIVE, SIMILAC TOTAL COMFORT, AND SIMILAC FOR SPIT-UP

The Arizona WIC Alert (Volume 24, Issue 2) stating the ineligibility of Similac Sensitive, Similac Total Comfort, and Similac for Spit-Up is being retracted.

The Arizona WIC Program has received USDA guidance which will allow the issuance of these three formulas to WIC participants with medical documentation. Therefore, the Arizona WIC Program has made the decision to provide the infant formula (Similac Sensitive, Similac Total Comfort and Similac for Spit-Up) to participants who have a doctor’s prescription.

Please note that due to the need of a doctor’s prescription, the Program may experience a slight reduction in the level of issuance of these formulas.

In addition, labels for Similac Advance and Enfamil ProSobee Soy have changed. Below is the new look for these contract formulas:

![Current Label](image1)

![New Label](image2)

The new labels may be found in the stores very soon. Please allow the WIC customer to purchase the infant formula specified on the food instrument in either can.

If you have any questions or concerns regarding this WIC Alert, please contact a member of the WIC Team at 1-866-737-3935.

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