



Division of Public Health Services

*Office of the Assistant Director
Public Health Prevention Services*

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JANET NAPOLITANO, GOVERNOR
SUSAN GERARD, DIRECTOR

March 6, 2006

**Certified Mail:
Return Receipt Requested**

Dear Vendor:

In the December issue of the Arizona WIC Alert, we informed you that Florida's Natural Growers were discontinuing the production of their Donald Duck Grapefruit and Pink Grapefruit juices in the 46 and 12 ounce containers due to recent hurricane devastation of grapefruit crops. In the same Alert, we also noted that Dole Pineapple Mango juice in the 46-ounce container would replace the two grapefruit juices as a WIC authorized juice.

We have recently learned of a communication error from Florida's Natural Growers. **The 46 ounce containers of the Donald Duck Grapefruit Juices will not be discontinued, only the 12 ounce frozen container will be discontinued.**

In an effort to provide WIC customers with a wider variety in juice selection, the Arizona WIC Programs (Arizona, Inter Tribal Council of Arizona, Inc., and Navajo Nation) have decided to continue to authorize the Donald Duck Grapefruit juices and, additionally authorize the Dole Pineapple Mango Juice. We are in the process of revising the Arizona WIC Programs' Food List and will include pictures of all three juices.

We sincerely apologize for any inconvenience, and confusion the manufacturer's error may have caused. Thank you for your patience and cooperation while continuing to provide WIC customers the best service possible. Please ensure your cashiers are aware of the updated information and allow WIC customers to purchase the Donald Duck Grapefruit Juices and/or Dole Pineapple Mango Juice throughout this contract period.

Sincerely,

A handwritten signature in cursive script that reads "Karen I. Sell".

Karen I. Sell
Nutrition Programs Manager
Office of Chronic Disease Prevention and Nutrition Services

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ARIZONA WIC ALERT

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Extra! Extra! Read All About It!

Nestle, the manufacturer of Libby's Juicy Juice, has implemented a label change to incorporate the company name in the product descriptor on the label. The label now reads **Nestle Juicy Juice**. The newly labeled product is already on store shelves. We do not have any additional information on distribution or phase out of the old labeled products and therefore, it will depend upon the Vendor's inventories.

Please ensure your cashiers understand your products and allow WIC customers to purchase the juice with the new and/or old label until all of the Libby's Juicy Juice has been purchased.

Pictured below are the new (Nestle) and the old (Libby's) labels.

New **Nestle** Juicy Juice labels



Old **Libby's** Juicy Juice labels



Malt-O-Meal Frosted Mini Spooners cereal is now available in 16.5 and 28.5 ounce boxes as well as the 15, 18, 28.5, and 36 ounce bags. WIC Participants are allowed to purchase the boxes and/or bags, as long as they meet the 36 ounce limit listed on the food instrument. The boxed cereal is pictured to the left along with the bags.

Please remember authorized sizes include:

- Combining boxes/bags up to 36 ounces
- Cold cereal – 12 ounces or larger
- Hot cereal – 11.8 ounces or larger

If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.