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**TO:** RBHA CEOs, TRBHA Directors and Outreach Coordinators

**FROM:** Laura K. Nelson, M.D.  
Acting Deputy Director

Margaret Russell  
Bureau Chief of Policy

**SUBJECT:** **POLICY CLARIFICATION: KidsCare Outreach**

**DATE:** February 4, 2010

This memorandum is intended to clarify the responsibilities of Tribal and Regional Behavioral Health Authorities (T/RBHAs) and T/RBHA providers in meeting the Arizona Department of Health Services/Division of Behavioral Health Services' (ADHS/DBHS) expectations regarding the following policy:

- [Provider Manual Section 3.8, Outreach, Engagement, Re-Engagement and Closure](#)

Provider Manual Section 3.8 lists outreach activities that T/RBHAs must conduct to inform the public of the benefits and availability of behavioral health services and how to access them. T/RBHAs must disseminate information to the general public, other human service providers, school administrators and teachers and other interested parties regarding the behavioral health services that are available to eligible persons. Effective January 1, 2010, the Arizona Health Care Cost Containment System (AHCCCS) instituted a cap on enrollment into the KidsCare program due to insufficient funding. As such, AHCCCS has also issued a moratorium on all KidsCare outreach activities. Effective immediately, T/RBHAs must cease any outreach activities specifically targeting potentially KidsCare eligible membership.

Questions regarding this clarification may be directed to the ADHS/DBHS Policy Office at (602) 364-4670.