

Division of Public Health Prevention Services

Current Activities in Arizona Border Communities*

	Obesity Prevention Physical Activity & Nutrition	Injury Prevention	Teen Pregnancy	Substance Abuse	OTHER	Special Comments
Cochise County	<p>Bureau of Nutrition and Physical Activity: Special Supplemental Nutrition Program for Women, Infants and Children (WIC) services are provided to 4,000 low-income Pregnant, breast-feeding and postpartum women, infants, and children to age five. WIC clients receive, at no cost, supplemental nutritious foods, nutrition education, and referrals to health care providers. The Commodity Supplemental Food Program (CSFP) provides a box of nutritious food commodities to 230 low-income seniors and 60 women and children each month. The value of the foods provided is approximately \$50 and includes a variety of nutritious foods including fruits, vegetables, cereals, and canned meats. CSFP participants include breastfeeding women, postpartum women, pregnant women, children 1 year to 6 years of age (<185% Federal Poverty Level) and seniors 60 years and older (<130% Federal Poverty</p>	<p>Bureau of Women’s & Children’s Health: The Sexual Violence Prevention and Education Program (SVPEP) offer multi-session workshops and/or one time presentations (to all ages) on subjects such as: Sexual harassment, child molestation, relationship abuse, consent, Arizona laws on sexual violence, association between alcohol and sexual violence, bystander intervention skills, actions to reduce violence and sexual violence. If requested agencies can refer to intervention services as well. Agencies providing services are in Pima County. Please note we will travel to other counties if requested. Sexual Assault Services Program (SASP) provides intervention services such as sexual violence advocacy, counseling to adults, youth and child victims of sexual assault; family and household members of victims; and those collaterally affected by sexual</p>	<p>Bureau of Women’s & Children’s Health: The Cochise County Department of Public Health is the only contractor providing teen pregnancy prevention for youth ages 12-18 in Cochise County. The program offers a promising practice curriculum with services in Bisbee, Douglas, and Wilcox.</p>	<p>Bureau of Women’s & Children’s Health: Health Start, a Promatora model of early childhood home visiting, screens all enrolled pregnant women for alcohol use and provides a brief intervention and referral to those that score eligible.</p>	<p>Infant Mortality Prevention/Access to Prenatal Care: Health Start, a Promatora model of early childhood home visiting program, serves pregnant women and children county wide. High Risk Perinatal Program serves premature or critically ill newborn babies and their families who have spent at least the first 5 days of their lives in the Neonatal Intensive Care Unit. Eligible infants are enrolled in the hospital (Sierra Vista). Community Health Nurses follow the baby after discharge and provide transition support and education about infant development.</p> <p>❖ Anticipate beginning federally funded early childhood home visiting in Bisbee late 2013.</p> <p>Health Check Program: Breast and Cervical Cancer Screening, Systems, Change Education.</p> <p>Workforce Program: Recruitment and retention of primary care providers in federally designated Health Professional Shortage Areas (HPSA). Currently five providers are</p>	

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Cochise County	<p>Level). The Arizona Farmers' Market Nutrition Program (FMNP) provides locally grown fruits and vegetables from farmers' markets to 500 women and children who participate in the WIC program. The program helps to strengthen farmers' markets and increases the consumption of locally grown fresh fruits and vegetables among eligible participants. There are three approved FMNP markets in Cochise County. The Arizona Nutrition Network provides nutrition education for participants and those eligible to participate in the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamp Program. The primary target audience served is low-income women, 18-49 years of age and their children, ages 2-11. In Cochise County, approximately 6,000 SNAP participants a year receive nutrition education provided by the Center for Academic Success and the University of Arizona Cooperative Extension Service. Common nutrition education messages and programs are delivered in schools, community health centers, WIC clinics, SNAP offices, and food banks/food pantries.</p>	<p>assault. SASP will assist a victim/survivor with civil legal issues including preparing paperwork for a protection order and accompanying victim /survivor to a protection order hearing, provide crisis intervention, advocacy (actions designed to help the victim/ survivor obtain needed support, resources, services, and shelter services). Providers are located in rural Pima County, specifically in Ajo, Sahuarita and Green Valley and in Santa Cruz County, specifically in Nogales.</p> <p>Sierra Vista's Fry Fire Department provides child safety seat checks for Cochise County residents; child safety seats from the MCH block grant were provided to support their to their services.</p>			<p>obligated to serve in Cochise County. In addition, the services through the First Things First Early Childhood Therapist Incentives Program. Currently there are five therapists obligated in Cochise County.</p> <p>Tobacco Education & Prevention: Contract with County Health Department-Tobacco Program for tobacco prevention and cessation work. Collateral materials for cessation include the Arizona Smoker's Helpline (ASHline) brochure that provides more information on ASHline services. All brochures are printed in English on one side and Spanish on the reverse side. The cards are sent to County, community and health partners throughout the state. In addition, the ASHline Service itself has several Spanish speaking quit coaches to assist tobacco quitters.</p> <p>HIV Prevention: Contract with County Health Department- testing and prevention services.</p>	

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Cochise County	The Folic Acid Education and Distribution Program distribute multivitamins containing folic acid to low-income women of child bearing age to help prevent neural tube defects (birth defects of a baby's brain and spine). The vitamins are distributed by nutrition and health programs such as WIC. The Arizona Baby Steps to Breastfeeding Success promotes implementation of five evidence-based maternity care practices that have a positive impact on breastfeeding success for mothers who want to breastfeed. The Sierra Vista Regional Health Center participated in the Arizona Baby Steps training and is implementing the practices to support breastfeeding mothers.					
Pima County	Bureau of Nutrition and Physical Activity: WIC services are provided to 21,370 low-income pregnant, breastfeeding and postpartum women, infants, and children to age five. Services are provided by the Pima County Health Department and Community Health Centers including Marana,	Bureau of Women's & Children's Health: The Sexual Violence Prevention and Education Program (SVPEP) offer multi-session workshops and/or one time presentations (to all ages) on subjects such as: Sexual harassment, child molestation, relationship abuse, consent,	Bureau of Women's & Children's Health: There are currently three contractors providing teen pregnancy prevention for youth ages 12-18 in Pima County. Arizona Youth Partnership (AzYP), Pima County Public Health Department, and Pima	Bureau of Women's & Children's Health: Health Start, a Promatora model of early childhood home visiting, screens all enrolled pregnant women for alcohol use and provides a brief intervention and referral to those that score eligible.	Infant Mortality Prevention/Access to Prenatal Care: Health Start, a Promatora model of early childhood home visiting program, serves pregnant women and children County wide. Early Childhood Health consultation sends nurses to child care settings to provide the settings with assistance in recognizing and planning for public	

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Pima County	El Rio, St. Elizabeth's, and Desert Senita. WIC clients receive, at no cost, supplemental nutritious foods, nutrition education, and referrals to health care providers. CSFP provides a box of nutritious food commodities to 3,411 low-income seniors and 1,000 women and children each month. The value of the food provided is approximately \$50 and includes a variety of nutritious foods including fruits, vegetables, cereals, and canned meats. CSFP participants include breastfeeding women, postpartum women, pregnant women, children 1 year to 6 years of age (<185% Federal Poverty Level) and seniors 60 years and older (<130% Federal Poverty Level). The Arizona Farmers' Market Nutrition Program (FNMP) provides locally grown fruits and vegetables from farmers' markets to 1,775.	Arizona laws on sexual violence, association between alcohol and sexual violence, bystander intervention skills, actions to reduce violence and sexual violence. If requested agencies can refer to intervention services as well.	Prevention Partnership (PPP). Each contractor offers a model or evidence-based curriculum implemented with fidelity. Services are currently being provided in Marana, Oro Valley, Sahuarita, Ajo, Vail, & Tohono O'odham, City of South Tucson, Tucson, and Vail.		<p>health concerns. High Risk Perinatal Program serves premature or critically ill newborn babies and their families who have spent at least the first 5 days of their lives in the Neonatal Intensive Care Unit. Eligible infants are enrolled in the hospital (TMC, UMC, St. Joseph's, and Northwest) and Community Health Nurses follow the baby after discharge and provide transition support and education about infant development. Anticipate beginning federally funded early childhood home visiting in Ajo late 2013 and southern Tucson in 2012. Contract with County health department and community based organizations.</p> <p>Tobacco Education & Prevention: Contract with the County Health Department - Tobacco Program for tobacco prevention and cessation work. Collateral materials for cessation include the Arizona Smokers' Helpline (ASHline) brochure that provides more information on ASHline services. All brochures are printed in English on one side and Spanish on the reverse. The cards are sent to County, community and health partners throughout the state. In addition, the ASHline service itself has several Spanish speaking quit coaches to assist tobacco quitters.</p> <p>Workforce Program: Recruitment and retention of primary care providers in federally designated Health Professional</p>	

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Pima County					Shortage Areas (HPSA). Currently 16 providers are obligated to serve in Pima County. In addition, the program recruits therapists to serve children birth through 5 in need of early intervention services through the First Things First Early Childhood Therapist Incentives Program. Currently there are 2 therapists obligated to Pima County.	
Santa Cruz County	<p>Bureau of Nutrition and Physical Activity:</p> <p>WIC services are provided to 2,500 low-income pregnant, breastfeeding and postpartum women, infants, and children to age five. WIC clients receive, at no cost, supplemental nutritious foods, nutrition education, and referrals to health care providers. The Arizona Nutrition Network provides nutrition education for participants and those eligible to participate in the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamp Program. The primary target audience served is low-income women, 18-49 years of age and their children, ages 2-11. In Santa Cruz County, approximately 11,414 SNAP participants a year receive nutrition education provided by the University of Arizona Cooperative Extension Service.</p>	<p>Bureau of Women’s & Children’s Health:</p> <p>Sexual Assault Services Program (SASP) provides intervention services such as sexual violence advocacy, counseling to adults, youth, and child victims of sexual assault; family and household members of victims; and those collaterally affected by sexual assault. SASP will assist a victim/survivor with civil legal issues including preparing paperwork for a protection order and accompanying victim/survivor to a protection order hearing, provide crisis intervention, advocacy (Actions designed to help the victim/survivor obtain needed support, resources, services, shelter services). Providers are located in rural Pima County, specifically in Ajo, Sahuarita and Green Valley and Santa Cruz County, specifically in</p>	<p>Bureau of Women’s & Children’s Health:</p> <p>There are two contractors providing teen pregnancy prevention for youth in Santa Cruz County.</p> <p>Mariposa Community Health Center (MCHC) is also a new Teen Pregnancy Prevention partner who will be serving 100 youth ages 12-17 years of age residing in Nogales, Tubac/Patagonia. They are also required to serve youth living in foster care within the targeted service communities. MCHC has named their program the Mi Vida (My Life) Initiative and will utilize the <i>¡Cuidate!</i> curricula and financial literacy module of the Preparing</p>	<p>Bureau of Women’s & Children’s Health:</p> <p>Health Start, a Promotora model of early childhood home visiting, screens all enrolled pregnant women for alcohol use and provides a brief intervention and referral to those that score eligible.</p> <p>HealthCheck Program: Breast and Cervical Cancer Screening, Systems Change Education.</p> <p>Workforce Program: Recruitment and retention of primary care providers in federally designated Health Professional Shortage Areas (HPSA). Currently, 3 providers are obligated to serve in Santa Cruz.</p>	<p>Infant Mortality Prevention/Access to Prenatal Care: Health Start program serves pregnant women and children County wide.</p> <p>HIV Prevention: We provide laboratory services and prevention supplies and technical assistance services as requested.</p>	

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Santa Cruz County	<p>Common nutrition education messages and programs are delivered in schools, SNAP offices, public housing, and a community center.</p> <p>The Folic Acid Distribution Program distributes multivitamins containing folic acid to low-income women of child bearing age to help prevent neural tube defects (birth defects of a baby's brain and spine). The vitamins are distributed by nutrition and health programs such as WIC.</p> <p>The Arizona Baby Steps to Breastfeeding Success promotes implementation of five evidence-based maternity care practices that have a positive impact on breastfeeding success for mothers who want to breastfeed. The Carondelet Holy Cross Hospital participated in the Arizona Baby training and is implementing the practices to support breastfeeding mothers.</p>	Nogales.	<p>Adolescents for Young Adulthood (PAYA) to fulfill the adult preparation requirements. Services will be provided in schools within the Nogales Unified School District, charter schools and community based organizations.</p> <p>Arizona Youth Partnership provides abstinence education to youth ages 12-17 years old and parents living in Rio Rico. They implement the Choosing Best Series in schools and community based settings.</p>	<p>Tobacco Education & Prevention: Contract with Mariposa community health center for tobacco prevention and cessation work Collateral materials for cessation include the Arizona Smokers' Helpline (ASHline) brochure that provides more information on ASHline services. All brochures are printed in English on one side and Spanish on the reverse. The cards are sent to County, community and health partners throughout the state. In addition, the ASHline service itself has several Spanish speaking quit coaches to assist tobacco quitters.</p>		
Yuma County	<p>Arizona Health Disparities Center (AHDC): Promoting the U.S. DHHS' National Partnership for Action to End Health Disparities (NPA) initiative. The NPA's mission is to mobilize and connect individuals</p>	<p>Bureau of Women's & Children's Health: SAFE Kids Yuma is very active in the community of Yuma on a variety of unintentional injuries to children below the age of 14. This includes car</p>	<p>Bureau of Women's & Children's Health: There are currently 3 contractors providing teen pregnancy prevention for youth aged 12-18 in Yuma County - Yuma County</p>	<p>Bureau of Women's & Children's Health: Health Start a Promatora model of early childhood home visiting, screens all enrolled pregnant women for alcohol use and provides a</p>	<p>Infant Mortality Prevention/Access to Prenatal Care: Health Start Program serves pregnant women and children County wide. High Risk Perinatal Program serves premature or critically ill newborn babies and their families who have spent</p>	

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	<p>and organizations across the country to create a Nation free of health disparities, with quality health outcomes for all people.</p> <p>The AHDC held an event in October 2011, and will continue to bring community awareness of health disparities / health equity with a focus on obesity prevention, showcase local efforts to reduce health disparities, & bring awareness of the NPA initiative.</p> <p>Bureau of Nutrition and Physical Activity: WIC services are provided to 8,200 low-income pregnant, breastfeeding and postpartum women, infants, and children to age five. WIC clients receive, at no cost, supplemental nutritious foods, nutrition education, and referrals to health care providers. CSFP provides a box of nutritious food commodities to 690 low-income seniors and 10 women and children each month. The value of the foods provided is approximately \$50 and includes a variety of nutritious foods including fruits, vegetables, cereals, and canned meats. CSFP participants include breastfeeding women, postpartum women, pregnant</p>	<p>seat safety, bike helmets and drowning prevention. Child safety seats were provided from the MCH block grant.</p>	<p>Department of Public Health, Campesinos Sin Fronteras, and National Community Health Partners. Each contractor offers a model or evidence-based curriculum implemented with fidelity. Services are currently being provided in Yuma, Somerton, San Luis, Gadsden, and Dateland.</p>	<p>brief intervention and referral to those that score eligible.</p>	<p>at least the first 5 days of their lives in the Neonatal Intensive Care Unit. Eligible infants are enrolled in the hospital (Yuma Regional) and Community Health Nurses follow the baby after discharge and provide transition support and education about infant development.</p> <p>The Office of Children with Special Health Care Needs collaborates with United Healthcare-Arizona Physicians IPA in a telemedicine partnership to help improve access to care for Border communities. This includes-Expanding neurology and orthopedic telemedicine services to children with special needs in Yuma (not just children enrolled in the CRS Program). Improving access to Behavioral Health services in Douglas, Nogales and Yuma by collaboration with Yuma Regional Medical Center and Carondelet to introducing tele-behavioral health service. -Increase access to cardiac diagnostic testing to special needs children in Yuma.</p> <p>HIV Prevention: Contract with County Health Department – Testing and Prevention services</p> <p>Workforce Program: Recruitment and retention of primary</p>	

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Yuma County	<p>women, children 1 year to 6 years of age (<185% Federal Poverty Level) and seniors 60 years and older (<130% Federal Poverty Level).</p> <p>The Arizona Nutrition Network provides nutrition education for participants and those eligible to participate in the SNAP Program. The primary target audience served is low-income women, 18-49 years of age and their children, ages 2-11. In Yuma County, approximately 43,545 SNAP participants a year receive nutrition education provided by the Yuma County Public Health Services District. Common nutrition education messages and programs are delivered in libraries, Head Start, community health centers, food banks/food pantries, community centers, park and recreations programs, schools, SNAP offices, worksites, community centers, children's programs, and senior centers.</p> <p>The Folic Acid Program funded a multi-faceted education program to provide education to women of child bearing age on the importance of taking a daily multivitamin containing folic acid. The program included a television campaign with a 30-second spot and interviews that</p>				<p>care providers in federally designated Health Professional Shortage Areas (HPSA).</p> <p>Currently, 4 providers are obligated to serve in Yuma. In addition, the Program recruits therapists to serve children birth through 5 in need of early intervention services through the First Things First Early Childhood Therapist Incentives Program. Currently, there are 3 therapists obligated in Yuma.</p> <p>Tobacco Education & Prevention: Contract with County Health Department – Tobacco Program and Campesinos Sin Fronteras for tobacco prevention and cessation work. Collateral materials for cessation include the Arizona Smokers' Helpline (ASHline) brochure that provides more information on ASHline services. All brochures are printed in English on one side and Spanish on the reverse. The cards are sent to County, community and health partners throughout the state. In addition, the ASHLine service itself has several Spanish speaking quit coaches to assist tobacco quitters. San Luis: Campesinos Sin Fronteras has been contracted to reduce the impact of commercial tobacco use within priority populations. Campesinos Sin Fronteras activities include working with youth to educate on the harmful effects of tobacco and to encourage and assist youth coalitions in policy change activities. They are currently working</p>	

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Yuma County	<p>aired on Telemundo, Univision, and Canal Estrella. Development of a fotonovela, a “Preparate” educational brochure, radio interviews on Amigo 95.9 and La Campesina, and billboards. Promotoras provided community education in a wide variety of settings and 2,036 women received multivitamins.</p> <p>The Folic Acid Distribution Program distributes multivitamins containing folic acid to low-income women of child bearing age to help prevent neural tube defects (birth defects of a baby's brain and spine). The vitamins are distributed by nutrition and health programs such as WIC.</p> <p>The Arizona Baby Steps to Breastfeeding Success promotes implementation of five evidence-based maternity care practices that have a positive impact on breastfeeding success for mothers who want to breastfeed. The Yuma Regional Medical Center participated in the Arizona Baby training and is implementing the practices to support breastfeeding mothers.</p>				<p>with the Bureau of Tobacco and Chronic Disease Youth Contractor developing strategies and plans for youth coalition recruitment and activities. They have identified tools for a community assessment that will assist them in identifying what policies youth would like to work on; they have identified and meet with adult leaders to develop a collaboration plan on working with the Youth Coalitions; and they have identified volunteers (City of San Luis Youth Program Coordinator) that will assist in implementing the youth policy initiative.</p> <p>They work with partners to increase knowledge of, improve attitudes toward, and increase support for the creation and enforcement of tobacco-free policies. Campesinos Sin Fronteras staffs have chosen to work on multi-housing smoke-free policies. They are currently working on developing surveys regarding multi-housing smoke-free policies with the assistance of Bureau of Tobacco and Chronic Disease Evaluation Staff. They have contacted several multi-housing unit owners, managers, directors to gauge their policies and level of interest in regards to smoke-free policies; they have developed informational packets regarding multi-housing smoke-free policies and they have made contact with three properties to do presentations; staff also provide information and education on secondhand smoke through their</p>	

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Yuma County					<p>Healthy Homes Project – they talk to clients about the adverse effects of secondhand and third-hand smoke to their children and extended family members.</p> <p>They promote quitting among adults and youth by working with partners to increase the number of referrals to the Arizona Smokers Helpline (ASHline). All staff has been trained in doing the Ask, Advice, Refer brief tobacco intervention, they have also been trained and set up to fax or online referrals to the ASHline. They have worked to build a relationship and cooperation with several growers in the area and have been able to participate in health fairs in the fields where the migrant workers access information on various topics such as tobacco cessation, second and third-hand smoke issues, and chronic disease prevention, at one health fair 1200 farm workers received information or glucose testing. They are also working with two local agencies to provide assist them in incorporating the Ask, Advice, Refer into the agency and in how to do a referral to the ASHline. Campesinos also work with community partners to increase the support for and promote the self-management of chronic disease. They are currently working with four churches to provide educational sessions using Su Corazon, Su Vida or Campesinos Diabetes Management Program. Campesinos staff have contacted and worked with the</p>	

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Yuma County					<p>Director of The Growers, Company to provide staff education and training on how to identify and refer workers to chronic disease self-management or ASHline services. Campesinos staff are working toward becoming lay leaders in the Arizona Living Well Institute's "Tomando Control de su Salud".</p> <p>Beginning in 2010, the Bureau of Tobacco and Chronic Disease (BTCD) through its Heart Disease and Stroke Prevention Program grant (HDSP) initiated a Hypertension System of Care Program in the border communities. The Arizona HDSP contracted with the Yuma County Health Department to implement this hypertension system of care program within the Somerton area of Yuma County. During the implementation of this program, the Yuma County Health Department partnered with community health centers and rural health clinics to bring community health workers into the healthcare team and provide feedback to primary care physicians on the education and treatment adherence of their patients. Through this program, a patient that is at risk of or has been diagnosed with hypertension is referred into an educational program that is led by a promotora or community health worker. In parallel with the start-up of this program, the Arizona HDSP contracted with the University of Arizona's College of Public Health to conduct the specialized training of the</p>	

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Yuma County					<p>promotoras; training which emphasized comprehensive knowledge of hypertension, medication adherence, heart disease and stroke risks and warning signs, nutrition...etc.</p> <p>Through this funding from the Arizona HDSP, with the collaborative efforts of Yuma County Health Department and the University of Arizona, a system of care has been developed which is exceeding the expectations of the initial program. Originally, Yuma County Health Department partnered with the Regional Centers for Border Health to launch the training and system-change program. Upon hearing of the training opportunity, Sunset Community Health Center volunteered their promotoras and administrative support to participate in the program as well.</p> <p>Between these two border health systems, it is estimated that over 50,000 patients per year are seen through their clinics (to include more than 10,000 migrant/seasonal workers), who - if identified with hypertension - can be enrolled in this vital program.</p> <p>Connect with the US-Mexico Border Initiative http://www.borderspf.org/</p>	

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