



Presented by The University of Arizona and Banner-University Medical Center

SPONSORSHIP / VENDOR OPPORTUNITIES

Trauma affects everyone. It is the leading cause of life lost, exceeding cancer and heart disease combined. Medical advancements and public health efforts have made an impact on this challenging problem, but injuries still remain the greatest silent epidemic of modern society.

Banner-University in conjunction with University of Arizona is pleased to offer the following opportunities to showcase your products and services at the 27th Annual Southwest Regional Trauma Conference. The conference dates are August 4 & 5, 2016. This is the leading Trauma Conference in the Southwestern United States providing the most current information on trauma working to combat this major health problem.

This conference has been organized under the leadership of the Division of Trauma and Acute Care Surgery at the Banner-University Medical Center and the University of Arizona College of Medicine.

- Over 500 attendees will be in attendance
- Firefighters, paramedics, police, respiratory therapists, ER nurses, ER doctors, military & border patrol personnel, vendor representatives, will be in attendance
- CE credits will be offered for participating personnel
- 27th annual conference will be held at the J.W. Marriott Starr Pass, Tucson, AZ
- Along with the world class training and vendor accessibility – we will once again be offering the Silver Splash mixer and the Passport Event which provides an opportunity to interact with all attendees.

Please review the following opportunities to showcase your products and services at Southern Arizona's Premiere Trauma Conference.

Sincerely,

Scott Conway

Revenue Director



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OPENING NIGHT PARTY

\$20,000

Payment in excess of \$1,860 qualifies as a tax deductible donation

The Opening Night Party will feature entertainment, games, prizes, food and beverages by the pool at the JW Marriott Starr Pass Resort. The Party takes place on Thursday, August 4, 2016 and is the highlight of each participant's experience at the conference!

PARTY TITLE SPONSOR will receive

- 12 tickets to the "*Sponsor Name PARTY*"
- 24 Drink tickets for the "*Sponsor Name PARTY*"
- 12 tickets to Breakfast Each Morning
- 12 tickets to Lunch Each Day
- Title recognition on all conference materials "*Sponsor Name PARTY*"
- Table top display at the PARTY (8' table top)
- Website Exposure on the Home Page and Schedule Pages

As a major conference sponsor, the PARTY Title Sponsor will receive acknowledgement via the Crowd Compass. The Crowd Compass will provide attendees with access to information regarding schedule updates, speaker details, exhibitor details, and more. Participants may link directly to sponsor websites through Crowd Compass.

- *Party Title Sponsor* will receive SPLASH SCREEN logo recognition. Covers the entire screen and displays when the app is opened.
- *Party Title Sponsor* will receive a rotating BANNER HEADLINE logo recognition. Banner Headline is at the top of the main menu screen.
- *PartyTitle Sponsor* will receive data regarding number of banner views and times sponsor's profile is viewed.
- Logo recognition on all printed conference materials
- Signage at the "*Sponsor Name PARTY*"
- Signage in Main Conference Room on both days
- Premium Table Top Location in Exhibit Area (Two 6' tables side by side)
- Mandatory Passport Stamp (Participant Traffic)
- Logo on conference website
- Link to company from conference website
- Display on Exhibit Area Stage during one break
- Program Acknowledgement: One full page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo'd items. Coupons may not be inserted.)



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LUNCHEON TITLE SPONSOR

\$15,000

Payment in excess of \$1,050 qualifies as a tax deductible donation

On Thursday, August 4, 2016, there will be a luncheon with guest speaker in the main ballroom of the JW Marriott Starr Pass Resort. Conference attendees will enjoy luncheon food and beverages and be exposed to SPONSOR product or service exclusively.

LUNCHEON TITLE SPONSOR will receive

- 10 tickets to the “*Sponsor Name Luncheon*”
- 6 tickets and 12 drink tickets to the OPENING NIGHT PARTY (Thursday, August 4th immediately following sessions)
- 6 tickets to Breakfast Each Morning
- 6 tickets to Lunch on August 4, 2016
- Title recognition on all conference materials “*Sponsor Name Luncheon*”
- Five minute introductory talk during lunch break
- Table top display at the LUNCHEON (8’ table top)
- “CROWD COMPASS” Mobile Communication Feature

As a major conference sponsor, the LUNCHEON Title Sponsor will receive acknowledgement via the Crowd Compass. The Crowd Compass will provide attendees with access to information regarding schedule updates, speaker details, exhibitor details, and more. Participants may link directly to sponsor websites through Crowd Compass. Crowd Compass is accessed through Native Apps on iPhone, iPad and Android and via Mobile Web for Blackberry, Windows and Desktops.

- ***Luncheon Title Sponsor*** will receive a rotating BANNER HEADLINE logo recognition. Banner Headline is at the top of the main menu screen.
- ***Luncheon Title Sponsor*** will receive data regarding number of banner views and times sponsor’s profile is viewed.
- Logo recognition on all printed conference materials
- Signage at the “*Sponsor Name Luncheon*”
- Signage in Main Conference Room on both days
- Premium Table Top Location in Exhibit Area (Two 6’ tables side by side)
- Mandatory Passport Stamp (Participant Traffic)
- Logo on conference website
- Link to company from conference website
- Display on Exhibit Area Stage during one break
- Program Acknowledgement: One full page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo’d items. Coupons may not be inserted.)



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BREAKFAST TITLE SPONSOR

\$10,000

Payment in excess of \$940 qualifies as a tax deductible donation

The first official event of the conference will be the Thursday, August 4, 2016 Breakfast. The Breakfast will feature an exciting keynote speaker. Conference attendees will enjoy breakfast and will be exposed to SPONSOR product or service exclusively.

BREAKFAST TITLE SPONSOR will receive

- 10 tickets to the “*Sponsor Name* Breakfast”
- 8 tickets and 16 drink tickets to the OPENING NIGHT PARTY (Thursday, August 4, 2016 immediately following sessions)
- 4 tickets to Lunch Each day
- 4 tickets to Breakfast on August 4, 2016
- Title recognition on all conference materials “*Sponsor Name* Breakfast”
- Five minute introductory talk during breakfast
- Table top display at the BREAKFAST (8’ table top)
- Logo recognition on all printed conference materials
- Signage at the “*Sponsor Name* Breakfast”
- Signage in Main Conference Room on both days
- Premium Table Top Location in Exhibit Area (Two 6’ tables side by side)
- Mandatory Passport Stamp (Participant Traffic)
- Logo on conference website
- Link to company from conference website
- Display on Exhibit Area Stage during one break
- Program Acknowledgement: One full page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo’d items. Coupons may not be inserted.)



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BREAK SPONSOR (4 individual sponsorships) \$ 3,000 each

Payment in excess of \$380 qualifies as a tax deductible donation

Attendees will mingle and enjoy food and beverages between sessions at our scheduled breaks. Breaks will take place on Thursday morning, Thursday afternoon, Friday morning and Friday afternoon.

BREAK SPONSOR will receive

- Logo recognition on all printed conference materials
- Premium Table Top Location in Exhibit Area (One 6' table)
- 4 tickets and 8 drink tickets to the OPENING NIGHT PARTY (Thursday, August 4, 2016 immediately following sessions)
- Breakfast for 2 reps both days
- Lunch for 2 reps both days
- Table Signage at the "*Sponsor Name* Break"
- Logo on conference website
- Link to company from conference website
- Display on Exhibit Area Stage during one break
- Program Acknowledgement: One half page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo'd items. Coupons may not be inserted.)



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2016 COLLATERAL SPONSORSHIP OPPORTUNITIES

Sponsor logo and/or name on collateral item distributed to 500+ conference attendees.

BACKPACK SPONSOR

\$ 6,000

Payment in excess of \$760 qualifies as a tax deductible donation

- Name or Logo on all Backpacks
- Premium Table Top Location in Exhibit Area (One 6' table)
- 8 tickets to the “*Sponsor Name* OPENING NIGHT PARTY”
- 16 Drink tickets for the “*Sponsor Name* OPENING NIGHT PARTY”
- 4 tickets to Breakfast Each Morning
- 4 tickets to Lunch Each Day
- Passport Stamp Opportunity (Participant Traffic)
- Logo on conference website
- Link to company from conference website
- Program Acknowledgement: Full page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo'd items. Coupons may not be inserted.)

BADGE HOLDER SPONSOR

\$ 3,500

Payment in excess of \$380 qualifies as a tax deductible donation

- Name or Logo on the Badge Holders (one color logo)
- Premium Table Top Location in Exhibit Area (One 6' table)
- 4 tickets to the “*Sponsor Name* OPENING NIGHT PARTY”
- 8 Drink tickets for the “*Sponsor Name* OPENING NIGHT PARTY”
- 2 tickets to Breakfast Each Morning
- 2 tickets to Lunch Each Day
- Passport Stamp Opportunity (Participant Traffic)
- Logo on conference website
- Link to company from conference website
- Program Acknowledgement: One quarter page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo'd items. Coupons may not be inserted.)



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PASSPORT SPONSOR

\$ 2,500

Payment in excess of \$310 qualifies as a tax deductible donation

- Name or Logo on all Passports
- Standard Table Top Location in Exhibit Area (One 6' table)
- 2 tickets to the “*Sponsor Name* OPENING NIGHT PARTY”
- 4 Drink tickets for the “*Sponsor Name* OPENING NIGHT PARTY”
- 2 tickets to Breakfast Each Morning
- 2 tickets to Lunch Each Day
- Passport Stamp Opportunity (Participant Traffic)
- Opportunity for company representative to select winner during drawing
- Logo on conference website
- Link to company from conference website
- Program Acknowledgement: Full page (sponsor to provide high res pdf)
- Backpack Insertion Opportunity: Provide company supplied collateral to 500 participant backpacks (items must be provided by June 30, 2016 and should be logo'd items. Coupons may not be inserted.)



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2016 EXHIBITOR OPPORTUNITIES

For two full days, Exhibitors will have opportunities to connect with 600+ participants at the JW Marriott Starr Pass Resort. Each Exhibitor will receive an 6' table, 2 chairs and a small space behind the table for signage/supplies. Set up for Exhibitors will take place on Wednesday, August 3rd in the afternoon. This event sells out each year. Exhibitors will be accepted on a first come first served basis.

TRAUMA RED **\$ 2,000**

Payment in excess of \$240 qualifies as a tax deductible donation

- Premium Table Top Location in Exhibit Area (Two 6' tables side by side)
- Passport Stamp Opportunity (Participant Traffic)
- Breakfast for 2 reps (Thursday and Friday)
- Lunch for 2 reps (Thursday and Friday)
- Display on Exhibit Area Stage during one break
- Program Acknowledgement: Quarter Page (sponsor to provide high res pdf)

TRAUMA WHITE **\$ 1,500**

Payment in excess of \$120 qualifies as a tax deductible donation

- Premium Table Top Location in Exhibit Area (One 6' table)
- Passport Stamp Opportunity (Participant Traffic)
- Lunch for 2 reps (Thursday and Friday)
- Program Acknowledgement: Quarter Page (sponsor to provide high res pdf)

TRAUMA GREEN **\$ 1,000**

Payment in excess of \$120 qualifies as a tax deductible donation

- Standard Table Top Location in Exhibit Area (One 6' table)
- Passport Stamp Opportunity (Participant Traffic)
- Lunch for 2 reps (Thursday and Friday)
- Program Acknowledgement (Name listing)



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2016 SPONSOR / EXHIBITOR REGISTRATION

DATE _____

SPONSORSHIP DESCRIPTION (select sponsor level)

| <u>EVENT SPONSOR</u> | <u>EXHIBITOR TABLE</u> | <u>COLLATERAL</u> |
|--------------------------|----------------------------|-------------------------|
| _____ PARTY \$20,000 | _____ Trauma Red \$2,000 | _____ Back Pack \$6,000 |
| _____ Lunch \$15,000 | _____ Trauma White \$1,500 | _____ Badge \$ 3,500 |
| _____ Breakfast \$10,000 | _____ Trauma Green \$1,000 | _____ Passport \$2,500 |
| _____ Break \$3,000 each | | |

COMPANY NAME _____

CORPORATE CONTACT NAME _____

MAIL ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____ FAX _____

LOCAL CONTACT NAME _____

EMAIL _____ PHONE _____

PAYMENT INFORMATION

_____ Please send invoice Billing Address _____
 City/State/Zip _____

_____ Check Enclosed
 (Payable to **University of Arizona Foundation**. Tax ID # 86-6050388)

_____ Credit Card (*MasterCard / VISA / American Express*) Security Code _____
 Card Number _____ Exp _____

Billing Address (if different) _____

Name on Card (please print): _____

Authorized Signature _____

Please send completed forms to
 uatrauma@detailmgmt.com – FAX 866-233-1707 – MAIL 2509 N. Campbell, #52, Tucson, AZ 85719

For more information, please contact Scott Conway, 520-237-1163 - sconway830@gmail.com or
 Jill Conway, 520-906-1030 - jconway@detailmgmt.com