

Public Engagement Process

Megan Jehn, PhD, MPH
Arizona State University
Director, Global Health Program

Arizona Crisis Standards of Care (CSC)
Initial Planning Workshop for Statewide CSC Planning



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Review of Public Engagement Materials from IOM

- Take Pre-Test
- Review public engagement powerpoint
- Scenario 1 Major Earthquake
- Scenario 2 New Deadly Virus
- Evaluation (page 6-61)



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Goal of Public Engagement

- Ensure that CSC guidelines reflect community values and increase acceptability during a crisis
- Inform community about CSC
- Allow planners and community to understand why and when CSC may become necessary
- Public engagement should take place midway in a jurisdiction's CSC development



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Take the Pre-Test

- Take the Pre-Test (page 6-47 and 6-48)
- Evaluate from the viewpoint of an uninformed community member
- Handouts available



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Review IOM Presentation



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"Crisis Standards of Care"

A Community
Conversation

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“Disaster” Defined

What do disasters have in common?

- People’s needs exceed available resources
- Help cannot arrive fast enough



How do disasters differ?

- Some are long-lasting and widespread (*flu pandemic*)
- Others are sudden and geographically limited (*earthquake, terrorist attack*)




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Preparing for Disasters: *The Challenge*

- Disasters can lead to **shortages** of critical medical resources
- Shortages require **hard decisions**, *for example*—
 - Who should be at the front of the line for vaccines or antiviral drugs?
 - Which patients should receive lifesaving ventilators or blood?
- In extreme cases, **some people will not receive all of the treatment they need**

How do we give the best care possible under the worst possible circumstances?

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Recent Examples

Hurricane Katrina

- Hospital overload



H1N1 Pandemic

- Vaccine shortage



6-99

The Response: “Crisis Standards of Care”

Guidelines developed **before disaster strikes**—

To help healthcare providers decide how to administer...

THE BEST POSSIBLE MEDICAL CARE

...when there are not enough resources to give all patients the level of care they would receive under normal circumstances.

6-100

When Might We Need Crisis Standards of Care?

Extreme Crisis

- Hurricane
- Flu Pandemic
- Earthquake
- Bioterrorism

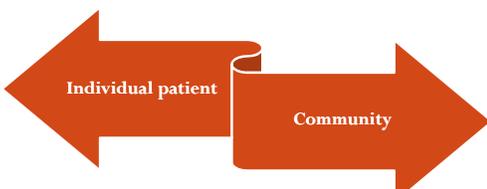
Scarce Medical Resources

- Blood
- Ventilators
- Drugs
- Vaccines
- Staff

6-101

How Are Crisis Standards of Care **Different?**

Focus of Normal Care



Focus of Crisis Care

6-102

Possible Reasons for Crisis Standards of Care

- To make sure that critical resources go to those who will **benefit the most**
- To **prevent hoarding** and **overuse** of limited resources
- To **conserve limited resources** so more people can get the care they need
- To **minimize discrimination** against vulnerable groups
- So all people can **trust** that they will have fair access to the best possible care under the circumstances

6-103

Possible Strategies to Maximize Care

- **Space**
 - Put patient beds in hallways, conference rooms, tents
 - Use operating rooms only for urgent cases
- **Supplies**
 - Sterilize and reuse disposable equipment
 - Limit drugs/vaccines/ventilators to patients most likely to benefit
 - Prioritize comfort care for patients who will die
- **Staff**
 - Have nurses provide some care that doctors usually would provide
 - Have family members help with feeding and other basic patient tasks



6-104

When there isn't enough to save everyone... how should we decide who gets what?

Some options—

1. First-come, first-served?
2. Lottery?
3. Save the most lives possible by giving more care to people who need it the most?
4. Favor certain groups?
 - The old OR the young?
 - Healthcare workers and other emergency responders?
 - Workers who keep society running (utility workers, transportation workers, etc.)?

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Where Do **You** Come In?

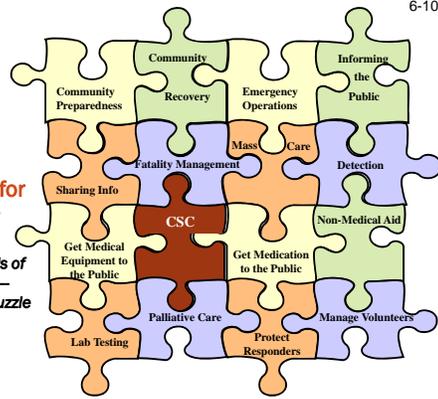
Community Conversations help policy makers:

- **Understand community concerns** about the use of limited medical resources during disasters
- **Develop crisis standards of care guidelines** that reflect *community values and priorities*

6-106

Preparing for Disaster

**Crisis Standards of Care ("CSC")—
a piece of the puzzle**



Scenario 1: Major Earthquake

page 6-55

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Scenario 2: New Deadly Virus

page 6-58



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Evaluation

- Take Evaluation
- Page 6-61
- Handouts Available



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Discussion Question 1

What challenges might there be in Arizona related to obtaining public engagement from various groups (demographic challenges)?



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Discussion Question 2

What groups might require special outreach efforts?

What outreach strategies/tactics might apply for specific groups?



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Discussion Question 3

How many separate public engagement sessions should be offered?



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Discussion Question 4

What locations should host public engagement sessions?



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Discussion Question 5

Are the scenarios (new deadly virus and earthquake) appropriate for CSC planning in Arizona? Might there be another scenario that would be more relevant?



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Participant Feedback

Please take a moment to fill out your participant feedback forms.

Thanks



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