

AZ Farmers Market Updates

FFY13 Successes

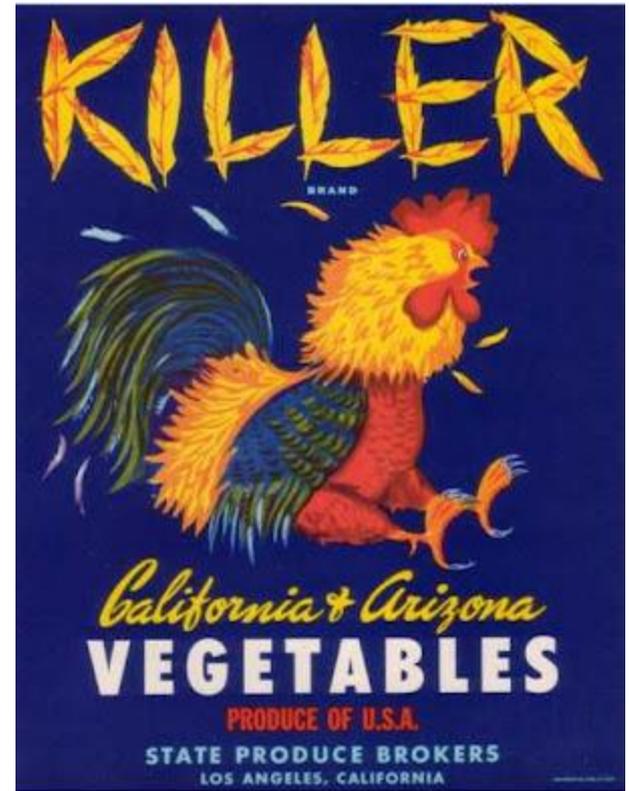
Moving Ahead in FFY14



Health and Wellness for all Arizonans

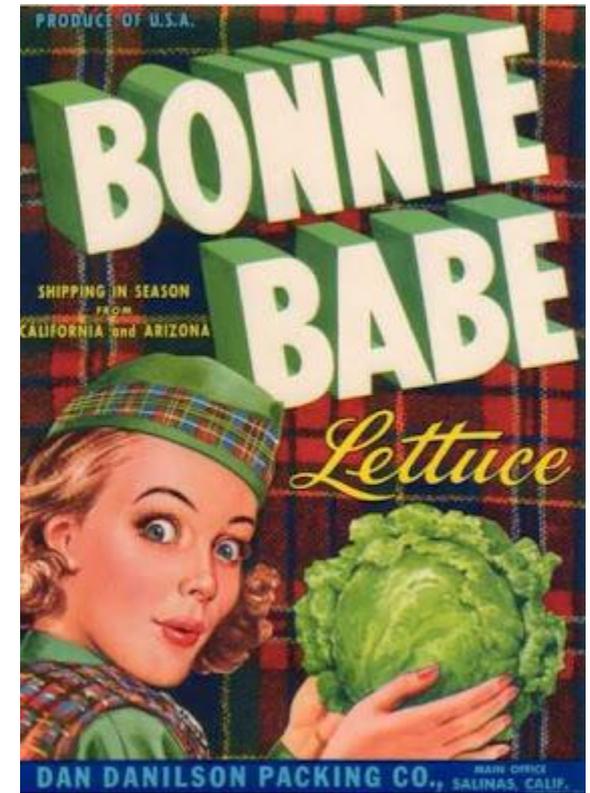
Share With You

- Outcomes from FFY13
- Successes
- What's to come in FFY14



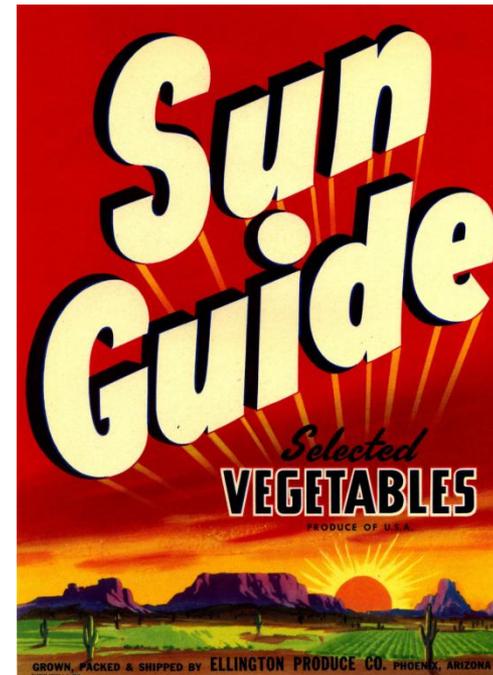
FFY13 Stats

- Total Caseload
 - WIC: 9,972
 - Senior: 6,138
- Clients Served
 - WIC: 8,620 (86% of assigned)
 - Senior: 5,191 (85% of assigned)



FFY13 Stats

- FFY13 USDA Funds
 - WIC FMNP: \$155,970
 - Senior FMNP: \$131,820
- Redemption Rates
 - WIC FMNP—62.16%
 - Senior FMNP—62.72%

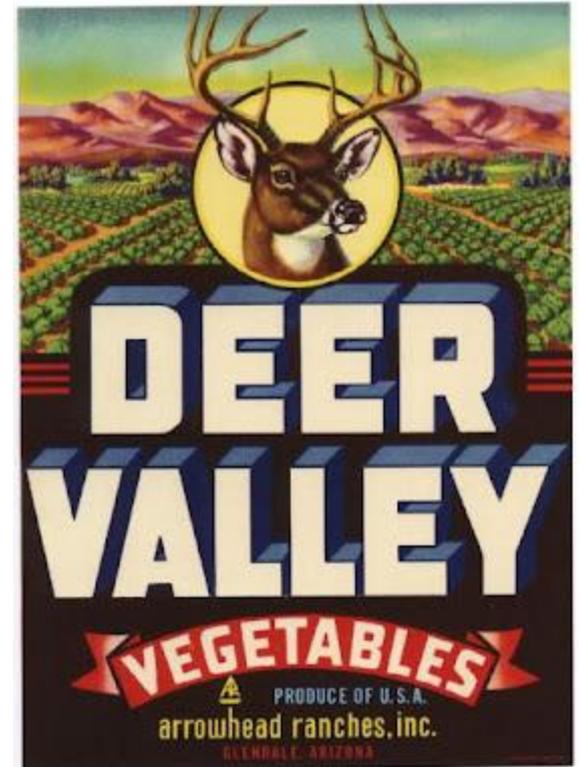


WIC FMNP Successes!

- Highest Redemption Rate (100-399 caseload)
- Highest Redemption Rate (400-699 caseload)
- Highest Redemption Overall
- Big Dog Award (caseload >2000)

Senior FMNP Successes!

- Rookie Award
- Work Horse Award
- Little Engine that Could Award



What's to come in FFY14

- State Plan submitted for WIC FMNP
 - Awaiting approval of plan, and a budget
- No Farm Bill—No Senior FMNP Authorization
- Streamlining process for FFY14
 - HANDS, limited resources

Moving Ahead

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