

Announcement 1/27/14

Similac Earlyshield blend – reformulated and renamed Optigro

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In April Abbott is changing their Earlyshield blend (which is a blend of DHA, ARA, oils, prebiotics, and nucleotides that is supposed to help with immune, eye and digestive health) slightly and renaming it "Optigro". The DHA, lutein, vitamin E are being slightly increased. "Earlyshield and/or Optigro" is currently printing on the Simlac Advance checks in preparation for this.

