

**Announcement 1/13/14**

**Neocate Junior with Prebiotics – new strawberry flavor**

**Contact:** Karen Henry

Nutricia is adding a strawberry flavor to the Neocate Junior with Prebiotics line. The new flavor will launch in March of 2014 and be available in addition to the current unflavored and vanilla flavors. Since all flavors are the same can size and reconstituted ounces, the Neocate Junior with Prebiotics formula ID has been changed to “any flavor” so that participants can choose different flavors with the same checks. For more information about this product, please see below attachment.

NEW!



## New great tasting **Neocate® Junior with Prebiotics, Strawberry**

The first and only amino acid-based **strawberry** flavored powdered medical food with **prebiotic fiber** for children with GI and allergy conditions

### New flavor adds to the choices for your patients

- Neocate Junior is available in 4 flavors for kids to enjoy (Strawberry, Vanilla, Chocolate and Tropical) – no other amino acid-based formula has this variety.
- Offering a variety of options may help promote food acceptance in food allergic children.<sup>1</sup>
- May help improve compliance and fight flavor fatigue.

### Neocate Junior with Prebiotics, Strawberry contains prebiotic fiber to help support total gut health<sup>2-4</sup>

- More than 55% of children do not meet fiber needs.<sup>5-6</sup>
- May help lower incidence of diarrhea, constipation and vomiting.<sup>7-9</sup>
- No other amino acid-based formula offers this option.

- ASPARTAME-FREE
- NON-GMO



## Neocate Junior with Prebiotics, Strawberry Nutrients:

Energy, kcal	100	Vitamin B6, mg	0.10	Iron, mg	1.6
Protein Equivalent, g	3.4	Vitamin B12, mcg	0.41	Zinc, mg	1.0
Fat, g	4.6	Niacin, mg	0.92	Manganese, mg	0.13
Linoleic Acid, mg	500	Folic Acid, mcg	30.5	Copper, mcg	113
Carbohydrate, g	11.3	Pantothenic Acid, mg	0.41	Iodine, mcg	18.2
Fiber, g	0.40	Biotin, mcg	3.1	Molybdenum, mcg	4.6
Vitamin A, IU (mcg RE)	204 (61.2)	Vitamin C, mg	9.5	Chromium, mcg	3.8
Vitamin D3, IU (mcg)	79.3 (2.0)	Choline, mg	30.5	Selenium, mcg	4.1
Vitamin E, IU (mg $\alpha$ TE)	2.1 (1.4)	Inositol, mg	22.4	Sodium, mg	51.0
Vitamin K, mcg	4.1	Calcium, mg	120	Potassium, mg	139
Thiamin, mg	0.13	Phosphorus, mg	81.5	Chloride, mg	77.6
Riboflavin, mg	0.20	Magnesium, mg	16.3	Osmolality, mOsm/kg*	630

\*At standard dilution, 30 kcal/fl oz

## Neocate Junior with Prebiotics, Strawberry Ingredients:

Corn Syrup Solids (45%), Refined Vegetable (Palm Kernel and/or Coconut Oil (7%), Canola Oil (6.5%), High Oleic Safflower Oil (6.5%), Sugar (7%), L-Arginine (2%), L-Glutamine (2%), L-Lysine L-Aspartate (2%), and less than 2% of each of the following: Tripotassium Citrate, Calcium Phosphate Dibasic, L-Leucine, L-Phenylalanine, Artificial Flavor, Fructooligosaccharide, Inulin, L-Proline, L-Valine, Glycine, L-Isoleucine, N-Acetyl L-Methionine, Silicon Dioxide, L-Threonine, Sodium Chloride, L-Histidine, L-Serine, Mono and Diglycerides, L-Alanine, Magnesium Acetate, Calcium Phosphate Tribasic, Choline Bitartrate, L-Tryptophan, L-Tyrosine, Diacetyl Tartaric Acid Esters of Mono & Diglycerides, M-Inositol, L-Ascorbic Acid, Artificial Sweetener: Sucralose, Citric Acid, L-Cystine, Propylene Glycol Alginate, Taurine, Ferrous Sulfate, L-Carnitine, Zinc Sulfate, DL-Alpha Tocopheryl Acetate, Niacinamide, Calcium D-Pantothenate, Manganese Sulfate, Cupric Sulfate, Riboflavin, Thiamine Chloride Hydrochloride, Pyridoxine Hydrochloride, Vitamin A Acetate, Folic Acid, Potassium Iodide, Chromium Chloride, Sodium Molybdate, Sodium Selenite, Phylloquinone, D-Biotin, Vitamin D<sub>3</sub>, Cyanocobalamin.

As children grow, so do their nutritional and oral developmental needs.<sup>10-14</sup>



Neocate Infant  
DHA / ARA  
0-12 months



Neocate Nutra  
(semi-solid)  
6 months +



Neocate Junior  
(unflavored, tropical,  
chocolate)  
1 year +



Neocate Junior  
with prebiotics  
(unflavored, vanilla, strawberry)  
1 year +



Neocate E028 Splash  
(tropical fruit, grape,  
orange-pineapple)  
1 year +

### References:

- Satter E. In: *Child of Mine: Feeding with Love and Good Sense*. Boulder, Colorado: Bull Pub.; 2000:326. 2. Elia M, Engler MB, Green CJ, et al. Systematic review and meta-analysis: the clinical and physiological effects of fibre-containing enteral formulae. *Aliment Pharmacol Ther*. 2008;27(2):120-45. 3. Cummings JH. Prebiotics and the Gut Barrier to Infection. *J Pediatr Gastroenterol Nutr*. 2004;39:S555. 4. Bosscher D, Van Loo J, Franck A. Inulin and oligofructose as prebiotics in the prevention of intestinal infections and diseases. *Nutr Res Rev*. 2006;19(2):216-26. 5. Hampl JS, Betts NM, Benes BA. The 'age+5' rule: comparisons of dietary fiber intake among 4- to 10-year-old children. *J Am Diet Assoc*. 1998;98(12):1418-23. 6. Butte NF, Fox MK, Briefel RR, et al. Nutrient intakes of US infants, toddlers, and preschoolers meet or exceed dietary reference intakes. *J Am Diet Assoc*. 2010;110(12 Suppl):S27-37. 7. Waligora-Dupriet AJ, Campeotto F, Nicolis I, et al. Effect of oligofructose supplementation on gut microflora and well-being in young children attending a day care centre. *Int J Food Microbiol*. 2007;113(1):108-13. 8. Saaavedra JM, Tschernia A. Human studies with prebiotics and prebiotics: clinical implications. *Br J Nutr*. 2002;87 Suppl 2:S241-6. 9. Salminen S, Bouley C, Boutron-Ruault MC, et al. Functional food science and gastrointestinal physiology and function. *Br J Nutr*. 1998;80 Suppl 1:S147-71. 10. Otten JJ, Hellwig JP, Meyers LD, eds. *Dietary Reference Intakes: The Essential Guide to Nutrient Requirements*. Washington, DC: The National Academies Press; 2006. 11. Institute of Medicine (US) Committee to Review Dietary Reference Intakes for Vitamin D and Calcium; Ross AC, Taylor CL, Yaktine AL, et al., eds. *Dietary Reference Intakes for Calcium and Vitamin D*. Institute of Medicine (IOM) of the National Academies: Washington, DC: National Academies Press; 2011. 12. Green-Corkins K, Sentongo TA. Infant formulas and complementary feeding. In: Corkins M, ed. *The A.S.P.E.N. Pediatric Nutrition Support Core Curriculum*. Silver Spring, MD: ASPEN; 2010:129-42. 13. Academy of Nutrition and Dietetics. *Pediatric Nutrition Care Manual*® - Eosinophilic Esophagitis. <http://www.peds.nutritioncaremanual.org>. Accessed February 7, 2013. 14. Haas AM. Development, mealtime dynamics and nutrition: Use of an amino acid-based semi-solid supplement in a child with eosinophilic esophagitis. *Nutr Clin Pract*. 2011;26(1):E19(N36).

Recommend NEW great tasting Neocate Junior with Prebiotics, Strawberry

NUTRICIA  
**neocate**

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