Announcement 6/29/15

Introducing Alfamino Products

Contact: <u>Karen Henry</u>

Nestle is introducing two new formulas: Alfamino Infant and Alfamino Junior. These products are amino acid-based, hypoallergenic, powder formulas intended for cow's milk protein allergy, multiple food allergies, and malabsorptive conditions. Comparable products would be Abbott's Elecare and Nutricia's Neocate. The Alfamino products will be available as a special formula through Arizona WIC. Alfamino Infant is designed for infants 0 to 12 months and Alfamino Junior is for children 1 to 13 years of age. They are both available through pharmacy special order only. If you receive a prescription for one of these formulas and need a food package built with one, please submit a food package request.



June 2nd, 2015

RE: ALFAMINO[™] Infant Formula with Iron and ALFAMINO[™] Junior

Dear State WIC Director and Chief Nutritionist:

We would like to take this opportunity to share some exciting news regarding the introduction of ALFAMINO[™] INFANT Formula and ALFAMINO[™] JUNIOR Pediatric Formula. These formulas are amino acid-based, hypoallergenic, powder formulas intended for cow's milk protein allergy, multiple food allergies and malabsorptive conditions. The introduction of the ALFAMINO[™] brand reflects Nestlé Health Science's commitment to provide science-based complete nutrition to support the dietary management of infants and children with food allergies or malabsorptive conditions.

ALFAMINO[™] INFANT is formulated for infants 0-12 months and ALFAMINO[™] JUNIOR is intended for children 1-13 years of age. Both formulas are intended to meet the nutritional needs of patients with cow's milk protein allergies, multiple food allergies, malabsorption, maldigestion, eosinophilic GI disorders and short bowel syndrome when their doctor has prescribed the use of a hypoallergenic amino acid formula. ALFAMINO[™] INFANT has been clinically demonstrated to be hypoallergenic in accordance with American Academy of Pediatrics (AAP) 2000 guidelines. The U.S. Food and Drug Administration (FDA) has completed a review of the ALFAMINO[™] INFANT formula (submission number CX0801P). ALFAMINO[™] JUNIOR meets the clinical criteria for hypoallergenicity as described above.

Both ALFAMINO[™] INFANT and ALFAMINO[™] JUNIOR formulas are nutritionally complete. Compared to similar hypoallergenic formulas, both products contain a higher amount of Medium Chain Triglycerides (MCT) which are known to facilitate fat absorption and designed to support tolerance.

Based on our assessment, we believe ALFAMINO[™] INFANT and ALFAMINO[™] JUNIOR conform to the USDA's criteria for WIC-eligible Nutritionals. Enclosed is a copy of the letter from USDA confirming that these products meet the requirements for WIC-eligible Nutritional category status. We understand participants receiving Food Package III must have a documented qualifying condition that requires the use of a WIC formula when the use of conventional foods is precluded, restricted, or inadequate to meet their special nutritional needs. We request that your state evaluate this product and add it to your state's WIC Formulary if you maintain one.

Enclosed for your review are individual product labels which include nutrition and ingredient information and nutritional comparisons of ALFAMINO[™] INFANT and ALFAMINO[™] JUNIOR to other similar products. Product details are included in the table below.



PRODUCT ALFAMINO[™] INFANT ALFAMINO[™] JUNIOR

PRODUCT	ALFAMINO™ INFANT	ALFAMINO™ JUNIOR
PACKAGE INFORMATION	ALFAMINO™ INFANT,	ALFAMINO™ JUNIOR,
	Unflavored Powder	Unflavored Powder
	6 x 400 g canisters	6 x 400 g canisters
PRODUCT CODE	1303478822	1303478796
CASE UPC (GTIN)	076-13034-78822-1	076-13034-78796-5
DESCRIPTION	Nutritionally complete	Nutritionally complete
	hypoallergenic amino acid	hypoallergenic, amino acid
	powder formula with DHA, ARA	powder formula with MCT oil for
	and MCT oil for infants 0-12	children 1-13 years old. Lactose
	months. Lactose free and gluten	free and gluten free.
	free.	
USE IN WIC	For cow's milk protein allergies,	For cow's milk protein allergies,
	multiple food allergies,	multiple food allergies,
	malabsorption/ maldigestion,	malabsorption/ maldigestion,
	eosinophilic GI disorders and	eosinophilic GI disorders and
	short bowel syndrome when	short bowel syndrome when
	doctor has prescribed a	doctor has prescribed a
	hypoallergenic amino acid	hypoallergenic amino acid
	formula	formula
AVERAGE RETAIL PRICE	\$42.00	\$42.00
MANUFACTURER	Nestlé HealthCare Nutrition, Inc.	Nestlé HealthCare Nutrition, Inc.
WIC ELIGIBLE CATEGORY	Nutritional	Nutritional
FORM	Powder	Powder
PRODUCT TYPE	Infant Formula (0-12 months)	Pediatric Formula (Age 1 and
		above)
AVAILABILITY	Available from Health Care	Available from Health Care
	Professionals, and in retail stores	Professionals, and in retail stores

Thank you for your assistance with this request. If I can provide any additional information, please do not hesitate to contact me at pamela.pacht@us.nestle.com.

Sincerely, Pamela Pacht Market Access Nestlé Health Science

Enclosures (Product Labels, Literature, Nutritional Comparisons compared to like Infant and Pediatric products, Letter from USDA confirming WIC-Eligibility).