

Announcement 9/14/15

Nutramigen Toddler - reformulation

Contact: Karen Henry

Nutramigen Toddler is a hydrolyzed formula made by Mead Johnson designed for toddlers with Cow's Milk Allergy. This product is being reformulated by removing fructose and replacing it with additional corn syrup solids. High oleic sunflower oil is also being added to the oils. There will be no changes to size, UPC, reconstituted ounces, or price. The new formulation will start to become available in November. For official letter from Mead Johnson and more details, please see below. Thank you.

September 10, 2015

To: All State, Territory and Indian Tribal Organization WIC® Programs
Subject: Nutramigen® with Enflora™ LGG® Toddler Powder Ingredient Change

For over 70 years, Nutramigen has been a leading product in the management of cow's milk allergy in infants. As part of our on-going commitment to nourishing children for the best start in life, I am writing to inform you of changes to our Nutramigen with Enflora LGG Toddler powder formulation.

Nutramigen with Enflora LGG Toddler is our extensively hydrolyzed formula designed for both older infants and toddlers aged 9 to 36 months with Cow's Milk Allergy. This reformulation will remove fructose and replace it with additional corn syrup solids and high oleic sunflower oils.

The newly reformulated product will be shipping in late November.

Please note the UPC number, reconstituted ounces and price are not changing. Also, this change does not impact our Nutramigen with Enflora LGG Infant Formula powder for infants 0-12 months.

If you would like to receive a copy of the revised label or updated nutrient table, when available, please contact your Mead Johnson business team manager.

If you have any questions or concerns, please contact Chris Shouse (812) 429-8613, Kathy Decker (812) 429-8758 or Cheryl Cook (812) 429-5789.

Thank you,



Director, WIC Business Team
Mead Johnson Nutrition

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