

## **Announcement 11/23/15**

### **PurAmino Toddler - introduced**

#### **Contact: Karen Henry**

PurAmino Toddler is a new amino acid based formula by Mead Johnson for toddlers one year and older. It is nutritionally complete, hypoallergenic formula with DHA for toddlers with conditions such as severe cow's milk allergies, multiple food allergies, malabsorption, chronic diarrhea, or short bowel syndrome. It is WIC approved and will be available on our formulary. It will start to become available by special order starting December 2015. Similar/compatible products include Abbott's Elecare Junior, Nutricia's Neocate Junior, and Nestle's Alfamino Junior. For more details, please see attachment labeled **PurAmino Toddler.pdf**. Thank you.

November 6, 2015

To: All State, Territory and Indian Tribal Organization WIC® Programs

As part of our on-going commitment to nourishing children for the best start in life, we are pleased to share with you an exciting new product launch.

In December 2015, Mead Johnson Nutrition will launch **PurAmino™ Toddler formula for toddlers that require an amino acid formula.**

**Please note that PurAmino Powder 14.1 oz infant formula powder will continue to be available for infants with severe cow's milk allergies and multiple food allergies 0-24 months.**

PurAmino Toddler is the only 100% amino acid formula designed for toddlers aged one year and older that has DHA.

Compared to PurAmino infant formula, PurAmino Toddler has calcium, protein and other important vitamins and minerals to help meet the nutritional needs of growing toddlers. It also has DHA to help nourish the brain.

This new product is categorized as a medical food under FDA regulations and will be available in a 14.1 oz powder can that reconstitutes to 66 fl oz. Based on Section 246.10(e)(9)(Table 3) of the Federal WIC regulations governing WIC-eligible medical food product issuance, the maximum monthly allowance will be 13 cans per month.

### **Timing**

This product will begin shipping in December 2015 and will be available for ordering through drug wholesalers.

Attached is a label pdf as well as a price and specification sheet for your reference.

We have submitted documentation to the USDA requesting eligibility for this product as a WIC-eligible medical food and will advise when that request is approved.

We welcome the opportunity to discuss with you further how this product may be another alternative for physicians to meet the medically-driven nutritional needs of participants in your WIC program.

If you have any questions or concerns, please contact Chris Shouse (812) 429-8613, Kathy Decker (812) 429-8758, or Cheryl Cook (812) 429-5789.

Thank you,



J. Michael Milligan  
Director, WIC Business Team

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**PURAMINO™ Toddler** is to be used for the dietary management of young children with severe cow's milk protein and multiple food allergies while under direct and continuing medical supervision.

**If you have a question, we are here for you.** Call us toll free: 1-800-BABY123, 8 am to 4:30 pm Monday-Saturday, Central Time. Or visit [Enfamil.com](http://Enfamil.com)

**INSTRUCTIONS FOR PREPARATION AND USE**

Your medical professional will provide the correct amount of powder to mix with water for consumption.\* It is important to follow the directions below.

Measure the correct amount of water into a suitable container for mixing. Then add the required amount of PURAMINO Toddler powder. **Mix well until blended.**

Consume the prepared beverage immediately or cover and refrigerate. Use within 48 hours of preparation. Mix before drinking.

\*If instructed to use the scoop in the can to make 30 Cal/fl oz feedings:

**For every 1 fl oz of water, 1 unpacked level scoop of powder (7.2 g) will make approximately 1.2 fl oz of prepared formula.** Add 5 unpacked level scoops (36 g) of powder to 5 fl oz of water to make 6 fl oz of prepared product. Add 7 unpacked level scoops (50.4 g) to 7 fl oz of water to make 8.4 fl oz of prepared product. Store **DRY** scoop in this can.

**WARNING:** Do not use a microwave oven to warm product. Serious burns may result.

**Powder Storage:** Store cans at room temperature. After opening can, keep tightly covered, store in a dry area and use contents within 1 month. Do not freeze powder and avoid excessive heat.

**WARNING: Not for parenteral (I.V.) use.**

**USE BY DATE ON CAN END.**

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# PURAMINO™

## TODDLER

**2**  
1 yr & up

### Medical Food:

**Hypoallergenic, amino acid-based powder with iron**

For toddlers with severe cow's milk protein and multiple food allergies

- DHA to help support brain development
- Calcium and protein for growing toddlers
- Suitable for conditions requiring an elemental diet, which may include malabsorption/chronic diarrhea or short bowel syndrome

From the maker of



NET WT 14.1 OZ (400 g)



NUTRIENTS	Per 100 g
Calories	500
Protein Equivalent, g	13.9
Fat, g	26
Carbohydrate, g	53
Linoleic acid, mg	4300

**Vitamins:**

A, IU	1490
D, IU	250
E, IU	9.9
K, mcg	45
Thiamin (Vitamin B <sub>1</sub> ), mcg	400
Riboflavin (Vitamin B <sub>2</sub> ), mcg	450
B <sub>6</sub> , mcg	300
B <sub>12</sub> , mcg	1.49
Niacin, mcg	5000
Folic acid (Folacin), mcg	80
Pantothenic acid, mcg	2500
Biotin, mcg	14.9
C (Ascorbic acid), mg	60
Choline, mg	119
Inositol, mg	85

**Minerals:**

Calcium, mg	470
Phosphorus, mg	260
Magnesium, mg	55
Iron, mg	9
Zinc, mg	5
Manganese, mcg	124
Copper, mcg	370
Iodine, mcg	75
Selenium, mcg	13.9
Sodium, mg	230
Potassium, mg	550
Chloride, mg	430

**INGREDIENTS:** CORN SYRUP SOLIDS (49%), AMINO ACIDS (L-ASPARTIC ACID, L-LEUCINE, L-LYSINE HYDROCHLORIDE, L-PROLINE, L-ALANINE, L-VALINE, MONOSODIUM GLUTAMATE, L-ISOLEUCINE, L-SERINE, L-THREONINE, L-TYROSINE, L-ARGININE, L-PHENYLALANINE, GLYCINE, L-CYSTINE, L-HISTIDINE, L-TRYPTOPHAN, L-METHIONINE) (17%), HIGH OLEIC SUNFLOWER OIL (10%), MEDIUM CHAIN TRIGLYCERIDES (MCT) OIL (9%), SOY OIL (8%), MODIFIED TAPIOCA STARCH (3%), AND LESS THAN 2%: MORTIERELLA ALPINA OIL†, CRYPTHECODINIUM COHNII OIL††, CHOLINE CHLORIDE, INOSITOL, ASCORBIC ACID, NIACINAMIDE, CALCIUM PANTOTHENATE, RIBOFLAVIN, THIAMIN HYDROCHLORIDE, VITAMIN B<sub>6</sub> HYDROCHLORIDE, VITAMIN D<sub>3</sub>, FOLIC ACID, VITAMIN K<sub>1</sub>, BIOTIN, TAURINE, VITAMIN E ACETATE, L-CARNITINE, VITAMIN A PALMITATE, VITAMIN B<sub>12</sub>, CALCIUM PHOSPHATE, POTASSIUM CITRATE, CALCIUM CITRATE, SODIUM CITRATE, POTASSIUM CHLORIDE, CALCIUM HYDROXIDE, MAGNESIUM PHOSPHATE, FERROUS SULFATE, ZINC SULFATE, CUPRIC SULFATE, MANGANESE SULFATE, SODIUM IODIDE, SODIUM SELENITE.

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†A SOURCE OF ARACHIDONIC ACID (ARA)

††A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

**Filled by weight, not by volume; some settling may occur.**

Makes 66 fl oz

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