



Food Package Changes

January 30, 2013

Arizona WIC Leadership Meeting for Directors

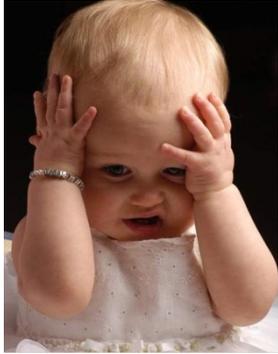
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Why Change?



- By March 27, 2013, Congress will decide on a new WIC funding level, and cuts are projected.
- Food costs:
 - Rose an average of 2.5% in 2012
 - Projected to rise 3 to 4% in 2013

*Statistics based on USDA Consumer Price Index

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We Want to Make Changes That:

- Are simple
- Impact budget significantly
- Allow us to continue to offer a wide selection of participant foods



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Areas of Greatest Cost to the Food Package:

- Milk
- Breakfast cereal
- Fruits and vegetables
- Juices
- Whole Grains
- Eggs
- Cheese



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Beginning June 1st

- Cow's milk
 - “Lowest Cost” → “Store Brand”
- Cheese
 - “Any brand” → “Store Brand” of any varieties on the food list
- Eggs
 - “Any brand” → “Store Brand”
- Cold Cereals
 - “12 oz or larger” → “14 oz or larger”



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Cereal affected by “14 oz and up”



12.8 oz. box only

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Important Changes:

Arizona WIC is changing some allowable WIC Foods effective **June 1, 2013** in order to continue serving all eligible WIC participants. Please talk with your WIC Staff about any questions you have.



Store/house brand only cow's milk



Store/house brand cheese



14 oz. size or larger cold cereal



Store/house brand eggs

Effective June 1, 2013
<p>Refrigerated Cow's Milk: <i>Store/house brand only</i></p>
<p>Cheese: <i>Store/house brand only</i>, 1 lb (16 oz.), in any of the following types: Cheddar, Monterey Jack, Mozzarella (including String), Colby, or blended Cheese (blend in any of these types).</p>
<p>Eggs: <i>Store/house brand only</i>, dozen size carton: fresh, raw, white chicken eggs in medium or large.</p>
<p>Cold Cereal: 14 oz. or larger bags or boxes in brands and types listed on the Arizona WIC Food List.</p>

WIC is an equal opportunity provider and employer.

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Cambios Importantes:

WIC de Arizona está cambiando algunos alimentos permitidos desde el **1ro de junio de 2013** para continuar sirviendo a todos los participantes. Por favor hable con el personal de WIC sobre cualquier duda que tenga.



Sólo leche de vaca de la marca de la tienda



Queso de marca de la tienda



Cereal frío de 14 onzas o más grande



Huevos de la marca de la tienda

Desde el 1ro de junio de 2013:

Galones de Leche de Vaca, Refrigerada:

Sólo la marca de la tienda/casa

Queso:

Sólo la marca de la tienda/casa, 1 lb (16 oz.), en cualquiera de los siguientes tipos: Cheddar, Monterey Jack, Mozzarella (incluyendo palitos de queso), Colby o mezcla de estos.

Huevos:

Sólo la marca de la tienda/casa, cartón de una docena: frescos, crudos, huevos blancos de gallina: medianos o grandes.

Cereal Frio:

Bolsas o cajas 14 oz. o más grandes de marcas y tipos que aparecen en la Lista de Alimentos de WIC Arizona.

WIC ofrece igualdad de oportunidades en sus servicios y en el empleo.

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Timeline

- Flyers shipped to agencies in February.
- Flyers to start being distributed in the clinics by **March 4th**.
- Changes implemented **June 1st**.
- Physical food list aimed to be revised by June.



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Questions?



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Thank you!



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