



ARIZONA WIC ALERT

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REMINDER - NEW REBATE CONTRACT FOR INFANT FORMULA

In the April Special Edition, Arizona WIC Alert, all authorized Vendors were notified that the Infant Formula Rebate contract was awarded to Abbott Laboratories, Ross Products Division (Ross). The new contract will become effective *October 1, 2007*. Ross manufactures the Similac line of infant formula. This Alert is a reminder of the changes that will occur beginning October 1, 2007 regarding infant formula.

The Arizona WIC Program will be changing their contracted formula from Mead Johnson (Enfamil Products) to Ross (Similac Products). The Vendor Contract will be amended (*effective October 1, 2007*)* to change the required formula and stock requirements. Below are the new stock requirements for the Similac products:

Formula	Size	New Stock Requirements	Formula	Size	New Stock Requirements
Similac Advance with Iron	12.9 oz Powder	36 Cans	Similac Isomil Advance	12.9 oz Powder	18 Cans

In an effort to further assist WIC Participants, local agency staff and Vendors, the Arizona WIC Program, in coordination with the Inter Tribal Council of Arizona, Inc. and the Navajo Nation WIC Programs, will be distributing an informational flyer that shows the change from Mead Johnson products to Ross Products. The flyer will be provided and explained to the authorized representatives of all WIC infants.

For your convenience, an initial supply of the participant flyer is enclosed. Please review with all staff to ensure that all individuals who handle WIC transactions become familiar with the flyer.

*Contract Amendment #2 was mailed out in July for signature.

If you need additional flyers or have any questions regarding this WIC Alert please contact the Vendor Management Team at 1-866-737-3935.



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