



# ARIZONA WIC ALERT Special Edition

Volume 17, Issue 5

APRIL 2007

## NEW INFANT FORMULA REBATE CONTRACT AWARDED

The Infant Formula Rebate contract with Mead Johnson will expire on September 30, 2007. The **new** Infant Formula Rebate contract has been awarded to Abbott Laboratories, Ross Products Division (Ross). The new contract will become effective **October 1, 2007**. Ross manufactures the Similac line of infant formula.

### What does this mean?

This means that the Arizona WIC Program will be changing their contracted formula from Mead Johnson (Enfamil Products) to Ross (Similac Products). The current Vendor Contract will be amended (**effective October 1, 2007**)\* to change the required formula and stock requirements.

### FROM:

### TO:

Mead Johnson (Enfamil Products)			Ross Products (Similac Products)		
Formula Type	Size	Current Stock Requirements	Formula Type	Size	New Stock Requirements
Enfamil LIPIL with Iron 	12.9 oz Powder	32 Cans	Similac Advance with Iron 	12.9 oz Powder	36 Cans
Enfamil ProSobee LIPIL 	12.9 oz Powder	16 Cans	Similac Isomil Advance 	12.9 oz Powder	18 Cans

\*More information regarding the Contract Amendment will follow in the next few months.

(Continued on next page)



Arizona Department of Health Services  
Chronic Disease Prevention and Nutrition Services  
150 North 18<sup>th</sup> Avenue, Suite 310  
Phoenix, Arizona 85007  
1-866-737-3935

*Olga R. Eddy, Editor*



**When will the transition begin?**

The transition will begin October 1, 2007. At that time, the WIC Program will issue only Similac Advance with Iron, Similac Isomil Advance, and \*Similac Sensitive to all infants not requiring special formulas. Beginning in July, the WIC Staff will start to inform infant caregivers of the change to make the transition smoother.

\*Similac Sensitive *will not* be a part of the WIC stock requirements in the Vendor Contract Amendment #2.

**Is my store required to have both formulas on the shelf during October?**

As a courtesy to your customers, it is *suggested* that you keep both types of formula in stock for the month October 2007. However, according to your current Vendor contract and through September 2007, you are required to keep the minimum stock requirements for Enfamil LIPIL with Iron and Enfamil ProSobee LIPIL. On October 1, 2007, when the WIC Vendor Contract Amendment 2 becomes effective you will be required to keep the minimum stock requirements for Similac Advance with Iron and Similac Isomil Advance. If you do not have the formula listed on the WIC customer's food instrument or you do not have enough to fill the prescription, you will need to send the customer to another authorized Vendor.

Please remember: WIC participants have 30 days to use their food instruments. For example, if a food instrument with Enfamil LIPIL is issued on September 15, 2007, the participant has until October 15, 2007 to use them in your store.

**What do I do if I have additional questions or concerns?**

*The Arizona WIC Program is working hard to make this change a smooth transition for you, our participants, and local agencies.* If you have any questions or concerns regarding the formula change or you would like technical assistance, you may call toll free any member of the Vendor Management Team at **1-866-737-3935**.

