



# ARIZONA WIC ALERT

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## WIC AUTHORIZED JUICES

On October 1, 2009, the Arizona WIC Program implemented the new WIC food packages. These changes have brought to light a number of issues regarding the new items. This WIC Alert will serve as a training tool on what the WIC participants can purchase in regards to WIC authorized juices.

### WIC Approved Juice:

Authorized Juice includes 100% juice, vitamin C fortified in the following sizes: **64 ounce** shelf stable, **64 ounce** refrigerated containers\* and **11.5 – 12 ounce** frozen concentrate containers. These are the only sizes that are allowed. Participants may not purchase containers that are less than 64 ounces (i.e. 59 oz, 48 oz, etc.). All WIC approved juice is brand specific, with the exception of orange juice and grapefruit juice. Below are the authorized juices:

### 64 ounce shelf stable:



TreeTop Apple    Seneca Apple    Campbell's Tomato    Langers Apple    Langers Grape    Langers Pineapple

Any Brand Orange Juice



Western Family Apple    Western Family Grape    Shurefine Apple    Shurefine Grape    Welch's Grape    Welch's White Grape

Any Brand Grapefruit

### Refrigerated Juice

### 64 ounce containers:

Any Brand Orange Juice

Any Brand Grapefruit

On November 1, 2009, the old food list no longer is valid, as all September issued (first date to use in September last date to use in October) food instruments have expired. Therefore, **the 46 ounce containers of juice are no longer allowed.** The new Arizona WIC Programs food list will be used from this point forward when handling all WIC transactions.

\*Containers include plastic bottles, cartons and cans only.



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**11.5 – 12 ounce Frozen Concentrate:**



TreeTop Apple



Seneca Apple



Langers Apple



Dole Pineapple



Dole Pineapple Orange



Old Orchard Apple



Old Orchard Grape



Old Orchard Pineapple



Shurfine Apple



Any Brand  
Orange Juice



Welch's Grape



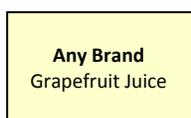
Welch's White Grape



Western Family Apple



Western Family Grape



Any Brand  
Grapefruit Juice

Juices that **cannot** be purchased include:

- Organic
- Cocktail
- Fruit Drink/punch
- Citric banana
- Lemonade
- Limeade
- TreeTop 3 Apple Blend
- Dole Pure & Lite
- Hi-C
- Kern's Nectar
- Sunny Delight
- V-8 Vegetable
- V-8 Splash
- V-8 Smoothies
- Pomegranate
- Pomegranate blends
- Tart Cherry
- 6 ounce frozen containers
- 46 ounce containers
- Glass Bottles

Remember:

- ✚ WIC customers must choose either the 64 ounce containers or the 11.5 – 12 ounce containers; they **CANNOT** combine the 64 ounce containers and the 11.5 -12 ounce containers.
- ✚ When redeeming WIC food instruments it is important to read the food instrument carefully and fill the prescription as written. Do not substitute an unauthorized item (brand, size, type, etc) if you do not have the correct food item in your store. *Substitution of an authorized item is a violation of your Vendor Contract.*

Always remember that the Arizona WIC Program Staff is here to assist you in any way possible. If you have a question or concern at the point of sale, please do not hesitate to contact our office for assistance. We can be reached via the WIC Complaint Hotline 1-866-229-6561 or by calling 1-866-737-3935.

This is a new and exciting time for Arizona (Participants, Vendors and WIC Staff). It is through our partnership that we are able to serve Arizona's most vulnerable citizens, to ensure that they receive the nutritious food they need to meet their nutrition goals.