



SPECIAL ARIZONA WIC ALERT

November 2010

AVAILABILITY OF SIMILAC SENSITIVE FOR SPIT-UP

The Arizona WIC Program has been notified by Abbott, the manufacturer of Similac brand of infant formulas, that there will be a shortage of Similac Sensitive for Spit-up 12.3 ounce powder infant formula.



The shortage will occur December 2010 through January 2011.

If the store has the product and enough to fill the prescription complete the transaction as usual. If the store does not have the product to fill the prescription, please advise cashiers to refer the WIC Customer back to their clinic for assistance.

Please Be Advised:

As a result of the shortage, effective immediately, WIC clinics will begin to issue Similac Sensitive For Spit-up in Ready to Feed 32 oz (quart) containers to all participants who receive Similac Sensitive For Spit-up in the 12.3 oz powder. You may need to increase your supply.

If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.



Arizona Department of Health Services
Bureau of Nutrition and Physical Activity
150 North 18th Avenue, Suite 310
Phoenix, Arizona 85007
1-866-737-3935
www.azwic.gov/vendors