



ARIZONA WIC ALERT

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REMINDER - NEW REBATE CONTRACT FOR INFANT FORMULA

Last month, the Arizona WIC Program notified all authorized Vendors that on October 1, 2012, there will be two manufacturers providing infant formula:

1. **Abbott Nutrition** will continue to provide the milk-based infant formula: **Similac Advance with Iron**; and
2. **Mead Johnson** will be the new provider for the soy-based infant formula: **Enfamil ProSobee**.

Please note these changes will occur on **October 1, 2012**.

The Arizona WIC Program Vendor Manual will be revised (effective *October 1, 2012*) to reflect the change of the infant formula stock requirement as follows:

WIC FOOD	AMOUNT	VARIETY/TYPE/BRAND
*Infant Formula - Formula types cannot be combined.		
No Change Similac Advance with Iron	36 - 12.4 ounce cans	Powder
NEW Enfamil ProSobee	18 - 12.9 ounce cans	Powder

In an effort to assist WIC participants, Local Agency staff and Vendors, the Arizona WIC Program will be distributing an informational flyer that shows the change for the infant formula. The flyer will be provided and explained to the authorized representatives of WIC infants.

For your convenience, an initial supply of the participant flyer is enclosed. Please review with all staff to ensure that all individuals who handle WIC transactions become familiar with the flyer.

Please remember the WIC Program issues many different kinds of formula in addition to the ones listed above; always fill the formula prescription as printed on the food instrument.

If you need additional flyers or have any questions regarding this WIC Alert, please contact the Vendor Management Team at 1-866-737-3935.



Arizona Department of Health Services
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Phone: 1-866-737-3935

Website: www.azwic.gov/vendors

Breastmilk is the best nutrition for babies.

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Breastfeeding
Hotline
1-800-833-4642



WIC formula changes effective

October 1, 2012

WIC Formula Change

Before

If you get



Similac Soy Isomil

After

You will get



Enfamil ProSobee

Still available



Similac Advance



Similac Sensitive

Also available



Similac For Spit-Up



Please let your WIC staff know what questions you have.

This institution is an equal opportunity provider.