



ARIZONA WIC ALERT

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KELLOGG'S FROSTED MINI WHEATS (BITE SIZE) HAS A NEW LOOK!

The Arizona WIC Program has received notification from Kellogg's, manufacturer of Frosted Mini-Wheats Bite Size, that they have changed the look and name of their cereal. The new name is Kellogg's Frosted Mini-Wheats Original, and there is no change to the product UPC code. The new packaging is already on retail shelves.

OLD LOOK



NEW LOOK



Please allow WIC customers to purchase the Frosted Mini-Wheats in the old or new package.

If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.

For complaints or concerns please contact the Arizona WIC Complaint Hotline at 1-866-229-6561 or via email at: azwiccomplaints@azdhs.gov.



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