



ARIZONA WIC ALERT

Volume 24, Issue 2

February 2014

INFANT FORMULA CHANGE

The Arizona WIC Program has been notified by Abbott Laboratories of a change in the formulation for some of its infant formulas. The formulation change has made the following infant formulas **no longer WIC eligible as of April 1, 2014**: Similac Sensitive, Similac Total Comfort, and Similac for Spit-Up.

WIC participants have 30-days from the “First Date to Use” to redeem their food instruments. Food Instruments issued to participants in March **may be** redeemed through the end of April. For example:

1. Food instrument is issued on March 31st for Similac Sensitive (or Similac Total Comfort or Similac Spit-Up)
2. Participant will have until April 30th to redeem this food instrument and receive the Similac Sensitive (or Similac Total Comfort or Similac Spit-Up)
3. Please allow the participant to purchase this product in April when it is listed on their food instrument.

Effective April 1, 2014, all food instruments issued to WIC participants with a “First Date to Use” of April 1st, or later, will no longer contain the following products pictured below:

Similac Sensitive	Similac Total Comfort	Similac for Spit-up
		

WIC participants who currently receive these formulas will be transitioned to other WIC authorized formulas.

This change does not affect the issuance of Similac Advance and Enfamil ProSobee Soy.

If you have any questions or concerns regarding this WIC Alert, please contact a member of the WIC Team at 1-866-737-3935.



Arizona Department of Health Services
 Bureau of Nutrition and Physical Activity
 150 North 18th Avenue, Suite 310
 Phoenix, Arizona 85007

Phone: 1-866-737-3935

Website: www.azwic.gov/vendors

The flyer pictured below is being provided to all participants who receive infant formula:

Breastmilk is the best nutrition for babies.

24 - Hour Breastfeeding Hotline
1-800-833-4642

WIC formula changes effective
April 1, 2014

WIC Formula Change
You will get

Milk Based Soy Based

 or 

Similac Advance Enfamil ProSobee Soy

No longer available

 

Similac Total Comfort Similac Sensitive



Similac For Spit-Up

 

Please let your WIC staff know what questions you have.
This institution is an equal opportunity provider.

WIC 311

La leche materna es la mejor nutrición para los bebés

Línea de Ayuda para Lactancia
24 horas
1-800-833-4642

La fórmula de WIC cambia a partir del
1 de Abril de 2014

Cambio de Fórmula de WIC
Usted recibirá

A Base de Leche A Base de Soya

 o 

Similac Advance Enfamil ProSobee Soy

No Disponibles

 

Similac Total Comfort Similac Sensitive



Similac For Spit-Up

 

Por favor dígame al personal de WIC si tiene alguna pregunta.
WIC es un proveedor de igualdad de oportunidades.

WIC 311