

MAPP Phase / Description of Activity	2011												2012							
	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8		
Organize for Success / Partnership Development																				
▪ Determine why the MAPP process is needed																				
▪ Identify, organize and recruit participants																				
▪ Design the planning process																				
▪ Assess resource needs																				
▪ Conduct a readiness assessment																				
▪ Develop a workplan, timeline and other tools																				
Visioning																				
▪ Identify facilitator																				
▪ Identify participants, approaches and resources																				
▪ Plan and design visioning process																				
▪ Hold visioning retreat/																				
▪ Draft Vision and Values Statement																				
▪ Finalize Vision and values statements and share with Advisory Board and partners																				
4 MAPP Assessments																				
Community Themes and Strengths Assessment and Forces of Change Assessment (Held together)																				
▪ Identify Facilitator																				
▪ Identify participants, approaches and resources																				
▪ Hold community focus groups																				
▪ Develop/disseminate/collect a community survey																				
▪ Conduct Surveys																				
▪ Compile results/identify challenges and opportunities																				
▪ Finalize results and share with Advisory Board and partners																				
Local Public Health System Assessment																				
▪ Prepare for the LPHSA/ establish subcommittee																				
▪ Discuss the Essential Services/identify org. activities																				
▪ Respond to the performance measures instrument																				
▪ Discuss results/identify challenges and opportunities																				

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Community Health Status Assessment (Epidem.)																					
▪ Hire Epidemiologist																					
▪ Create Subcommittee- work with MCDPH																					
▪ Conduct data collection of core indicators																					
▪ Select and collect additional indicators																					
▪ Analyze the data / create a health profile																					
▪ Disseminate health profile																					
▪ Establish a system to monitor data over time																					
▪ Identify CHSA challenges and opportunities																					
Identify Strategic Issues																					
▪ Prepare compilation of results from four MAPP Assessments																					
▪ Hold Community Health Improvement Plan Meeting and share summarized results from four MAPP's																					
▪ Identify potential strategic issues as questions																					
▪ Prioritize and consolidate strategic issues																					
▪ Arrange issues in priority order																					
Formulate Goals and Strategies																					
▪ Develop goal statements																					
▪ Develop strategy alternatives and barriers																					
▪ Explore implementation details																					
▪ Select and adopt strategies																					
▪ Draft the planning report																					
▪ Celebrate successes and recognize achievements																					
Develop Community Action Plan																					
Launch Action Cycle*																					
▪ Organize for action and hold community meeting/Training																					
▪ Prepare for implementation																					
▪ Prepare for evaluation / determine the methodology																					