

Tobacco Revenue, Use, Spending and Tracking Commission (TRUST)
Bureau of Tobacco and Chronic Disease (BTCD)

September 30, 2014

Arizona Department of Health Services
150 N. 18th Ave,
Room 345a Phoenix, AZ 85007

MINUTES

Members Present:

Scott Leischow
Matt Madonna
Kelly Hsu

Sharlene Bozack
Ron Spark

Members Absent:

Edmundo Hidalgo
Dana Russell
Kelly Grose

Tawanda Johnson-Gray
Bill Pfeifer

ADHS Staff:

Ben Palmer, ADHS BTCD
Courtney Ward, ADHS BTCD
Karen Boswell, ADHS BTCD
Tracey Sotelo, ADHS

Anna Alonozo ADHS BTCD
Wayne Tormala, ADHS BTCD
Brandy McMahan, ADHS BTCD

Public Attendee:

Erika Mansur – AGO
Brian Hummell – ACS CAN
Christian Stumpf - ALA

Nicole Olmstead - AHA
Erika Mansur – AGO

Call to Order

Chairwoman Sharlene Bozack called the meeting to order at 10:03 a.m.

Approval of Minutes

Ms. Bozack asked for any final comments for the minutes dated 6-18-2014. None were received. Dr. Ronald Spark motioned for approval of the minutes. Dr. Kelly Hsu seconded. Minutes were approved.

Introductions

Ms. Bozack asked the TRUST, ADHS staff and public attendees to introduce themselves with their name and affiliation.

Nominating Committee

Dr. Scott Leischow presented the Nominating Committee update. Recommendations included Linda Bailey, North American Quitline Consortium (NAQC) and Hershel Clark from the Navajo Nation. Mr. Wayne Tormala suggested a county health officer to represent the local projects. Additional discussion occurred around term limits being 2 years with past members becoming ex-officio members. Mr. Matt Madonna proposed that all members be subject to a staggered term limit. Dr. Spark seconded. Motion passed.

Public Service Orientation & Loyalty Oath

Mr. Tormala discussed the need for current and future TRUST Commissioners to fill out a conflict of interest document per statutory requirements. Ms. Karen Boswell said she would look to see who may have already fulfilled this requirement.

Financial Update

Ms. Boswell presented on BTCD financials. Highlights from this presentation are outlined below:

- Ms. Boswell provided an update on Prop 200 and Prop 303 funds and how they are allocated.
- TRUST Commissioners inquired about Smoke Free Arizona (SFA) funds. Unspent SFA funds not used for litigation are turned over to BTCD.
- TRUST Commissions inquired about Prop 200 funds directed at non-tobacco initiatives.

Chronic Disease Update

Ms. Anna Alonzo presented the Chronic Disease Update. Highlights from that presentation are outlined below:

- Chronic Lower Pulmonary Disease RFP supports and strengthens and community linkages that improve access to needed services by high-risk populations in rural and disparate populations.
- Ms. Alonzo presented on current cancer initiatives.

Arizona Biomedical Research Commission (ARBC) Update

Ms. Tracey Sotelo presented the ARBC update. Highlights from that presentation are outlined below:

- Founding of ARBC
- Research funded by ARBC
- TRUST Commissioners expressed concern over the statutes and funding of projects. BTCD will look into the statutes. Funding should be directed at prevention efforts.

Tobacco Update

Registry

Mr. Tormala presented the tobacco registry update. Arizona is one of 12 states that does not have a tobacco retailer license or a registry. A license would be unlikely to pass at this time. Support for the creation of a registry is supported by the Attorney General's Office. Support for local licensing is also supported as this would likely expand statewide in the future.

Sustainability Workgroup

Mr. Tormala presented a document summarizing the sustainability planning workgroup's progress. All 8 domains have been discussed and a corresponding workplan has been created. Next steps are to reconvene in January.

Evaluation

Ms. Brandy McMahon presented the BTCD evaluation update. BTCD will be working with a contracted evaluator to improve evaluative efforts. Dr. Khaleel Hussaini discussed additional evaluative tobacco control reports.

Incarcerated & Disparities Population Presentation

Mr. Tormala presented follow-up from TRUST Commission inquires on the incarcerated and disparate populations. New findings suggest an opportunity to revisit the incarcerated population that had previously been unsuccessful. Disparate population trends were discussed as well.

Marketing Update

Mr. Benjamin Palmer presented the BTCD marketing update. Highlights from this presentation are outlined below:

- Mr. Palmer presented the youth cessation concepts to the TRUST Commissioners. Filming took place the last weekend in September. Draft spots will be sent to the TRUST Commission in November.
- Youth Prevention concepts were presented. Commissioners were given an update on Fall Trainings as well as plans for the Great American Smokeout which involved storefront takeovers by the coalitions.
- The Secondhand Smoke Awareness Campaign concepts were presented. Filming is scheduled for the first week of October with a January launch date.

Closing Remarks

Dr. Spark provided a recap stating that the Commission has started something positive with the Nominating Committee in its choices to replenish the Commission roster; concern regarding ARBC; happy to see progress with potential registry and that he looks forward to seeing what will happen with a renewed effort on the incarcerated smoking population.

Public Speaking Comments

Sheila Sjolander provided a brief update on creating a State Health Improvement Plan. This will be a 5-year plan. Workshops are to be established. Direct all questions to Ms. Sjolander or Mr. Tormala.

Meeting Adjourned at 2:00 pm

The TRUST Commission is a public meeting. In compliance with the State of Arizona's open meetings laws, the recorded minutes for the September 2014 TRUST Commission meeting are available to the public three working days after the meeting. Please contact the TRUST Coordinator at the Bureau of Tobacco and Chronic Disease, 602-542-2075, to make arrangement to obtain the minutes.