

ASHLine Clients and AHCCCS Fiscal Year 2011 (July 1, 2010 through June 30, 2011)

During Fiscal Year 2011 (July 1, 2010 through June 30, 2011) ASHLine enrolled a total of 13,415 clients, of whom approximately 21% had AHCCCS, 50% had some other insurance, 28% had no insurance, and less than 1% was unknown. For the remainder of the report, the “none” and “unknown” insurance categories will not be included.

Table 1. Enrollment by insurance

	Count	Percent
AHCCCS	2819	21.0%
Other	6716	50.1%
None	3804	28.4%
Unknown	76	0.6%
Total	13415	100.0%

Clients with AHCCCS were more likely to enter ASHLine services through a proactive referral than clients with other types of insurance.

Table 2. Mode of entry by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
Incoming Call	1829	64.9%	5549	82.6%	7378	77.4%
Proactive Referral	990	35.1%	1167	17.4%	2157	22.6%
Total	2819	100.0%	6716	100.0%	9535	100.0%

Regardless of insurance type, ASHLine clients were more likely to be female than male; however, a higher proportion of AHCCCS clients were female than the other insurance category.

Table 3. Gender by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
Female	1812	64.7%	3914	58.9%	5726	60.7%
Male	987	35.3%	2728	41.1%	3715	39.3%
Total	2799	100.0%	6642	100.0%	9441	100.0%

Tables 4 and 5 display the number and percentage of clients by race and Hispanic ethnicity by type of insurance. The majority of ASHLine clients identified as white, non-Hispanic.

Table 4. Race by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
White	1958	79.0%	5258	85.4%	7216	83.6%
African American/Black	234	9.4%	376	6.1%	610	7.1%
Asian	4	0.2%	31	0.5%	35	0.4%
Hawaiian	4	0.2%	8	0.1%	12	0.1%
American Indian	51	2.1%	78	1.3%	129	1.5%
Multiracial	34	1.4%	86	1.4%	120	1.4%
Other	193	7.8%	317	5.2%	510	5.9%
Total	2478	100.0%	6154	100.0%	8632	100.0%

Table 5. Hispanic ethnicity by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
Not Hispanic	2153	81.7%	5552	88.8%	7705	86.7%
Hispanic	481	18.3%	697	11.2%	1178	13.3%
Total	2634	100.0%	6249	100.0%	8883	100.0%

Clients on AHCCCS were the least likely to use medications during their quit attempt, with 39% reporting the use of medications while 46% of clients with other insurance used medication.

Table 6. Medication use by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
No meds	1292	61.0%	3034	53.7%	4326	55.7%
Meds	827	39.0%	2613	46.3%	3440	44.3%
Total	2119	100.0%	5647	100.0%	7766	100.0%

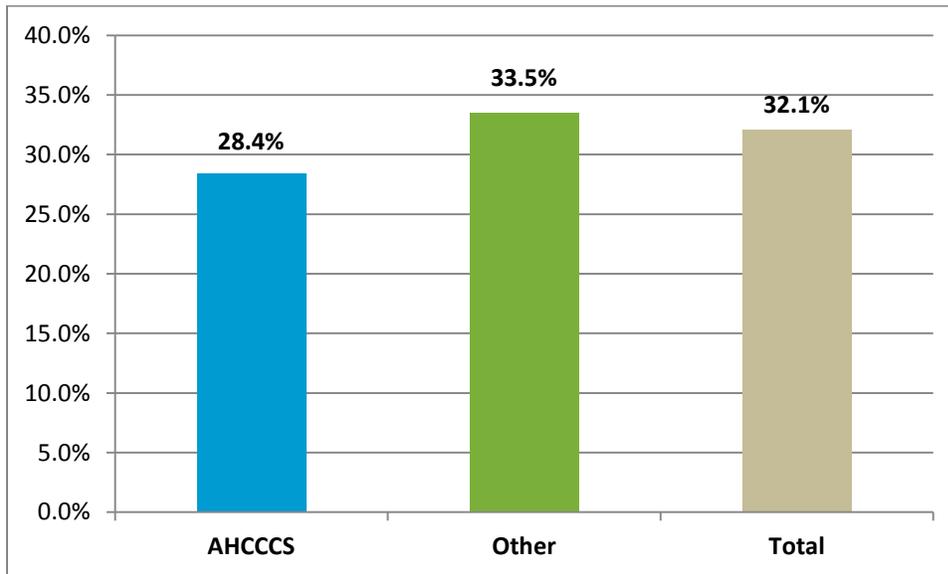
Clients with AHCCCS were also the least likely to take at least one coaching call with 74% having one or more coaching calls. Clients with other types of insurance took coaching calls at a rate of 82%.

Table 7. Reached for coaching by insurance

	AHCCCS		Other		Total	
	Count	Percent	Count	Percent	Count	Percent
No coaching	718	25.9%	1192	18.0%	1910	20.3%
At least 1 coaching call	2050	74.1%	5432	82.0%	7482	79.7%
Total	2768	100.0%	6624	100.0%	9392	100.0%

Figure 1 displays the quit rate by insurance type. For all of ASHLine clients with intake dates during fiscal year 2011, the quit rate is 32.1%¹. For clients with AHCCCS, the quit rate is lower at 28.4%. For clients with other insurance, the quit rate is 33.5%.

Figure 1. 7-month Quit Rate by Insurance



¹ Quit rate data collection for clients enrolled during fiscal year 2011 had not yet been completed at the time of reporting. Quit rates are calculated based on the follow-up survey conducted 7 months post-enrollment.