

Girls' and Women's Health Across the Lifespan November 8, 2011 Agenda

Black Canyon Conference Center
9440 N. 25th Avenue, Phoenix, AZ 85021

- 8:00 am** Registration
- 8:30 am** Welcome and Opening Remarks
Sheila Sjolander, Acting Assistant Director
Arizona Department of Health Services
- 8:45 am** *Introduction to the Life Course Perspective
What Does it Mean for Women's Health?*
Amy Fine, Health Senior Fellow
Center for the Study of Social Policy
- 9:45 am** *Motivational Interviewing*
Robert Rhode, Ph.D., Clinical Associate Professor
Center for Applied Behavioral Health Policy (CABHP)
College of Public Programs, Arizona State University
- 10:45 am** Break
- 11:00 am** Breakout Sessions—Girls' Health

Breakout Session Track 1 Communication

*Social Media and Impact on Girls' Health
How Do We Get the Attention of Girls?*
Talei Hornback, Context Coordinator
RIESTER

*Sexual Health Education Program Utilizing
Social Media*
Sharon Grasso, Senior Program Coordinator
Coconino County Health Department

Breakout Session Track 2 Cultural Competency

*Mental Health of Latina Girls and Teens: Gender,
Peer, Family and Cultural Differences*
Andrea Romero, Fitch Nesbitt Associate Professor
Family Studies and Human Development
Mexican American Studies
University of Arizona

Breakout Session Track 3 Environment and Policy

*School Health Councils and Communities: Putting
Prevention to Work*
Hope Wilson, Coordinated School Health Manager
Arizona Department of School Health

"In the Bag" and "The Water Bottle Project"
Margaret Spicer, Program Manager
Girl Scouts – Arizona Cactus-Pine Council

Breakout Session Track 4 Models of Intervention for Improving Girls' Health

Girl Scouts "GEMS" – Human Trafficking Awareness
Barbara Strachan, Program Manager
Girl Scouts – Arizona Cactus Pine Council

*Introduction to Body Works: A Toolkit for Healthy
Girls and Strong Families*
Candace Johnson-Hampton, Arizona Body Works
Trainer

- 12:00 pm** Lunch
- 12:30 pm** Lunch Speaker
Making the Connection: Women's Emotional Health Across the Lifespan
Christine Hibbert, Psy.D., Clinical Psychologist, Founder
AZ Postpartum Wellness Coalition

1:00 pm

Breakout Sessions—Women's Health

**Breakout Session
Track 1
Communication**

Communicating Effectively with Women in Their 20s, 30s, 40s and Beyond
Talei Hornback, Context Coordinator
RIESTER

Buzzworthy: Effective Engagement with Gen Y, Gen X and Boomer Women
Jennifer Maggiore, CEO
MCM, Maggiore Consulting & Marketing

**Breakout Session
Track 2
Cultural Competency**

Diversity in Middle East Cultures and Women's Health
Sawsan Madanat, Prevention Services Coordinator
Arizona Department of Health Services, DBHS

Dispelling Model Minority Myths
Zeenat Hasan, Program Director
Asian Pacific Community in Action

**Breakout Session
Track 3
Environment and Policy**

ADHS Breastfeeding Policy & Baby Steps
Anne Whitmire, WIC Breastfeeding Coordinator
Arizona Department of Health Services, BNPA

Public Housing & Health Partnership Efforts
Zona Pacheco, Caseworker Services Coordinator
Phoenix Housing Department

**Breakout Session
Track 4
Models of Intervention for
Improving Women's Health**

Creating Emotional Health: Intervention Strategies for Girls and Women
Christina Hibbert, Psy.D., Clinical Psychologist, Founder
AZ Postpartum Wellness Coalition

Project Connect – Integrating Domestic Violence Screening into Existing Services
Stephanie Mayer
Arizona Coalition Against Domestic Violence

2:00 pm

Break

2:15 pm

Mentoring and Support Services for Women Being Released from Incarceration
Lisa Zorita, Ph.D., Community Developer
Arizona's Women Education and Employment

2:45 pm

Preconception Health: A Life Course Perspective and a Real Life Application
Dean V. Coonrod, MD, MPH
Chair, Department of Ob/Gyn
Maricopa Integrated Health System/District Medical Group, Phoenix, AZ

3:30 pm

Toward a New Conceptualization of Women's/Girls' Health and Well-being
Dr. Francisco Garcia, MD, MPH, FACOG, Director
Center of Excellence in Women's Health

4:15 pm

Closing Comments

4:30 pm

Adjourn

An application for continuing education has been submitted to the National Association of Social Workers - Arizona Chapter. Determination of credit is pending.