INVENTORY OF INJURY PREVENTION ACTIVITIES
Arizona Department of Health Services

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December, 2010
Name of the Intervention Activity: Arizona EMS and Trauma System Plan, 2002-2005

ADHS Unit Name: Bureau of Emergency Medical Services and Trauma System

Contact Person/Phone Number: Vicki Conditt, (602) 364-3155

Type of Activity: Plan for EMS and Trauma Services

Description of Activity: Identifies, organizes and integrates elements necessary for a comprehensive, cost effective, statewide EMS and trauma continuum of care from prevention and event recognition to full recovery. Includes system needs, evaluation, and change.

Frequency of Activity: On-going. Used as a guidance tool for developing a formal EMS and trauma system, including the verification and designation of trauma centers. Provides for leadership development, operational and clinical components, disaster preparedness and definitive care through trauma centers. Due for revision.

Target Audience: Contributors to the Arizona EMS and Trauma System Plan include the State Trauma Advisory Board, the State EMS Council, Medical Direction Commission, and sub-committees thereof, and ADHS and BEMS staff.

Beneficiaries: Providers of emergency medical services and trauma services, pre-hospital and hospital-based, Arizona residents and visitors.

Cause of injury: All trauma-related causes, as defined by the Arizona Trauma Patient Identification and Field Triage Decision Standard, are considered.

Type of Injury: Blunt and penetrating injuries, trauma with burns, multiple long-bone fractures, pelvic fractures, open and depressed skull fractures, paralysis, amputations, etc.

Geographic Area: State of Arizona.

Advisory Group: Yes. Arizona State Trauma Advisory Board (STAB), Statutorily mandated.

Funded: Funded within Bureau of EMS budget.

Comments: Mandated by statute, A.R.S. Title 36, Chapter 21.1.
Name of the Intervention Activity:  Adult and Childhood Lead Poisoning Prevention Program

ADHS Unit Name:  BEDCS, Office of Environmental Health, Children’s Environmental Health Section

Contact Person/Phone Number:  Diane Eckles, (602) 364-3142

Type of Activity:  Data collection and surveillance, intervention and prevention programs

Description of Activity:  Conduct lead poisoning surveillance, environmental investigations, case management and prevention outreach programs.

Frequency of Activity:  On-going.

Target Audience:  Children ≤ 6 years of age, parents, health providers, laboratories, AHCCCS, adults with occupational lead exposure, employers, Industrial Commission of Arizona Safety Division, housing authorities and housing rehabilitation programs.

Beneficiaries:  Children ≤ 6 years of age, pregnant women, adults with occupational lead exposure.

Cause of Injury:  Poisoning

Type of Injury:  Central nervous system injury, impairment of brain development, lowered intelligence, behavior problems, and anemia.

Geographic Area:  Statewide. Some areas with older housing and mining activities pose greater risk. Minority and poor populations are at greater risk.

Advisory Group:  Yes: Arizona Lead Poisoning Prevention Coalition

Funding:  Lead poisoning prevention is an un-funded mandate under ARS 36-1672 through 1676. Three sources provide Federal funding: 1) CDC Lead Poisoning Prevention Grant; 2) Childhood Lead Poisoning Prevention Program; 3) Adult Blood Lead Epidemiology and Surveillance.
Name of the Intervention Activity: Pesticide Poisoning Prevention Program

ADHS Unit Name: BEDCS, Office of Environmental Health, Investigation and Surveillance Section

Contact Person/Phone Number: Diane Eckles, (602) 364-3142

Type of Activity (see below): Data collection and surveillance, intervention/prevention program

Description of Activity: Conduct pesticide poisoning surveillance, case management.

Frequency of Activity: On-going.

Target Audience: Health care providers, agricultural workers, Arizona Department of Agriculture, Arizona Structural Pest Control Commission, and the Interagency Farm-worker Coalition.

Beneficiaries: Individuals with structural or agricultural pesticide exposure, especially agricultural workers and children who suffer from occupational take-home pesticide exposure.

Cause of Injury: Poisoning.

Type of Injury: Central nervous system injury, multi-systemic injuries

Geographic Area: Statewide, both rural and urban areas.

Advisory Group: No

Funding: The Pesticide Poisoning Prevention Program is an unfunded mandate under ARS: 36-606. It receives no federal or other outside monies.
Name of the Intervention Activity: SunWise School Program/ Skin Cancer Education and Prevention

ADHS Unit Name: BEDCS Office of Environmental Health, Children’s Environmental Health Program

Contact Person/Phone Number: Sharon McKenna, (602) 364-3143

Type of Activity: Education

Description of Activity: SunWise is a K-8 school program that teaches children and educators how to protect themselves from overexposure to the sun. The program provides free curriculum, a free physical education module, school assemblies, faculty workshops, presentations to organizations including the state school nurses, state physical education teachers, parks and recreation specialists, after-school and city programs, zoos, Desert Botanical Garden and summer camps. The program also runs an annual poster sun safety contest, state-wide teacher training at ASU and evaluation through on-line educator surveys and is an advisory member of several national organizations on skin cancer prevention. The program’s success led Arizona legislators in 2005 to mandate the Arizona SunWise Program for all K-8 public and charter schools, about 1100 schools with 707,000 students.

Frequency of Activity: On-going

Target Audience: Children and educators, school nurses, parent-teacher organizations, principals, physical education teachers, individuals and organizations who work with children and the public

Beneficiaries: School age children, general public

Cause of Injury: Overexposure to the sun’s natural ultraviolet rays and artificial UV radiation through sun lamps and tanning booths

Type of Injury: Skin damage, skin cancer

Geographic Area: Statewide

Outcomes or results of intervention: Recipients in SunWise survey demonstrate commitment to improving habits after using SunWise program.

Advisory Group: No

Funding: Centers for Disease Control Preventative Health and Health Service Block Grant (2003-current)

Comments: Any educator can register on-line for a free SunWise curriculum for children K-8 and free school assemblies, district workshops and presentations at: www.azdhs.gov/phs/sunwise.
Name of the Intervention Activity: Central Arizona Drowning Surveillance Project

ADHS Unit Name: Bureau of Public Health Statistics

Contact Person/Phone Number: Tim Flood, (602) 542-7331

Type of Activity: Data collection and surveillance. ADHS does not perform the intervention component.

Description of Activity: This surveillance component is ADHS’s contribution to the Drowning Prevention Coalition of Arizona. The project collects forms from local fire departments, which voluntarily submit Incident Reports of the water-related incidents they respond to through the 9-1-1 systems.

Frequency of Activity: On-going. Data available from 1988-present; Year 2010 data are being collected.

Target Audience: ADHS prepares a report for the Coalition. While fire departments are the major users, many other entities (newspapers, hospitals) in the community request this report.

Beneficiaries: Residents of Arizona

Cause of Injury: Drowning/Near Drowning in pools, buckets, canals, tubs, lakes, etc.

Type of Injury: Drowning and anoxic brain damage

Geographic Area: Initially it covered Maricopa County. In 2008, the system expanded to begin to collect Incident Reports from other counties.

Outcomes or results of intervention: ADHS does not have an intervention or educational unit for drowning prevention. Maricopa County data show a marked decrease in incidence rates since 1990.

Advisory Group: No

Funding: ADHS surveillance activities occur “un-funded.” The data are used to document the magnitude of drowning and near-drowning, type of water (pool), age, sex, race and apparent circumstances of the incidents.

Comments: Annual reports and the Fire Department Incident Report form are posted on the ADHS website for Public Health Statistics: http://www.azdhs.gov/phs/phstats/meddir/
Name of the Intervention Activity: DLS Complaint Investigation

ADHS Unit Name: Division of Licensing Services

Contact Person/Phone Number: Alan Oppenheim, Deputy AD, (602) 364-3068

Type of Activity: Licensing (Protect Health & Safety of Arizonans in Licensed Health Care & Child Care Facilities)

Description of Activity: Investigations of all complaints received against health care facilities and childcare facilities. Posting of Survey and Complaint Findings to the website for Child Care Facilities.

Frequency of Activity: Investigations are conducted, whenever the Department receives complaints, within two to forty-five working days, depending on the priority assigned to the complaint.

Target Audience: State Licensing Surveyors & Federal/State Licensing Surveyors

Beneficiaries: Children who receive care and supervision from child care centers and group homes. Parents and guardians who use the services of child care facilities, patients of all medical facilities including hospitals, outpatient treatment centers, home health agencies, hospice agencies and inpatient hospice facilities; residents of assisted living homes and assisted living centers; participants in adult day health care centers; residents of nursing care institutions; and clients of inpatient and outpatient behavioral health treatment programs. Having survey and complaint findings available through the Division of Licensing website provides a convenience for consumers.

Cause of injury: Examples include but are not limited to: abuse, neglect, exploitation, falls, unsafe playground equipment, drowning, burns, animal bites, physical and sexual abuse, injuries due to inadequate supervision, elopement of residents or patients with dementia, and poor skin care.

Type of Injury: All

Geographic Area: Statewide

Outcomes or results of intervention:

Advisory Group: No

Funding: Funding mandate by statute, by DHS through the State General Fund. Additional funds from the Arizona Department of Economic Security (DES), the (Federal) Centers for Medicare and Medicaid Services (CMS), and the Arizona Health Care Cost Containment System (AHCCCS).
Name of the Intervention Activity:  Child Care Facility Licensing

ADHS Unit Name:  Division of Licensing Services

Contact Person/Phone Number:  Alan Oppenheim, Deputy AD, (602) 364-3068

Type of Activity:  Licensing (*Protect Health & Safety of Arizonans in Licensed Health Care & Child Care Facilities*)

Description of Activity:  Licensing inspections of child care centers and group homes to determine compliance with minimum standards. These standards include staffing, supervision, and environmental requirements. Posting of Survey and Complaint Findings to the website for Child Care Facilities.

Frequency of Activity:  Inspections are conducted annually; licenses are renewed every three years.

Target Audience:  State Licensing Surveyors

Beneficiaries:  Children who receive care and supervision from childcare facilities; and parents and guardians who use the services of child-care facilities. Having survey and complaint findings available through the Division of Licensing website provides a convenience for consumers.

Cause of injury:  Examples include but are not limited to: abuse, neglect, exploitation, falls, unsafe playground equipment, drowning, burns, animal bites, physical and sexual abuse, and injuries due to inadequate supervision.

Type of Injury:  Any

Geographic Area:  Statewide

Outcomes or results of intervention:

Advisory Group:  No

Funding:  Funded mandate according to A.R.S. 36-897.05 (B), and A.R.S. 36-882(C), by DHS through the State General Fund and the Arizona Department of Economic Security (DES).
Name of the Intervention Activity: Health Care Facility Licensing

ADHS Unit Name: Division of Licensing Services

Contact Person/Phone Number: Alan Oppenheim, Deputy AD, (602) 364-3068

Type of Activity: Licensing (Protect Health & Safety of Arizonans in Licensed Health Care and Child Care Facilities)

Description of Activity: Licensing inspections of health care facilities to determine compliance with minimum standards. These standards include but are not limited to staffing, supervision, assessment, medication, documentation, notification, disaster planning, and environmental requirements.

Frequency of Activity: Inspections are conducted annually, or once every two years, at discretion of the department, if a facility has a deficiency-free renewal inspection.

Target Audience: State Licensing Surveyors and Federal/State Licensing Surveyors

Beneficiaries: Patients of all licensed medical facilities including hospitals, outpatient treatment centers, home health agencies, hospice agencies and inpatient hospice facilities; Residents of assisted living homes and assisted living centers; participants in adult day health care centers; Residents of nursing care institutions; and clients of inpatient and outpatient behavioral health treatment programs.

Cause of injury: Examples include but are not limited to: abuse, neglect, exploitation, falls, elopement of residents or patients with dementia, poor skin care, abuse, neglect and poor supervision.

Type of Injury: Any

Geographic Area: Statewide

Outcomes or results of intervention:

Advisory Group: No

Funding: Mandated according to A.R.S.: 36-405(b) (2-3) and funded by the State General Fund, the (Federal) Centers for Medicare and Medicaid Services (CMS) and the Arizona Health Care Cost Containment System (AHCCCS).
Name of the Intervention Activity: Midwife Licensing / Complaint Investigation

ADHS Unit Name: Division of Licensing Services

Contact Person/Phone Number: Alan Oppenheim, Deputy AD, (602) 364-3068

Type of Activity: Licensing *(Protect Health & Safety of Arizonans)*

Description of Activity: Investigation of complaints and assessment for licensing of direct entry (non-nurse) midwives.

Frequency of Activity: Every two years licensing

Target Audience: Lay midwives. DLS midwife surveyor (RN)

Beneficiaries: Mothers who elect to deliver their infants with the services of midwives. Infants who are delivered with the assistance of midwives.

Cause of injury: Childbirth, pre/peri/post partum events

Type of Injury: Any

Geographic Area: Statewide

Outcomes or results of intervention:

Advisory Group: No

Funding: Title V Block Grant pays for 0.5 FTE. Otherwise through Department budget.

Comments: Nurse mid-wives are regulated and licensed by the Arizona State Board of Nursing.
Name of the Intervention Activity: Arizona Injury Surveillance and Prevention Plan, 2006-2010

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Tomi St. Mars RN, MSN, CEN, FAEN, Injury Prevention and Child Fatality Review Section Manager, (602) 542-7340

Type of Activity (see below): Establish, maintain and update the Injury Prevention Plan and build the necessary capacity to address injury in Arizona.


Frequency of Activity: On-going with periodic updating.

Target Audience: Agencies, community groups, statewide and regional units which are involved in Injury Prevention.

Beneficiaries: Residents of Arizona and transient visitors

Cause of injury: All (14) of those included in the STIPDA recommendations (Safe States, 2003)

Type of Injury: Unintentional and intentional

Geographic Area: State of Arizona

Outcomes or results of intervention: Printed copies of Plan were distributed to public through meetings (eg Regional EMS Councils, AZPHA, County Health Officers, in ADHS, to IPAC) and the Plan is available on the ADHS website

Advisory Group: Yes: Injury Prevention Advisory Council (IPAC)

Funded: CDC Core States Injury Cooperative Agreement through July 2011.
Name of the Intervention Activity: Child Care Health Consultation

DHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Karen Kuhfuss, (602) 364-1400

Type of Activity: Health and Safety Consultation

Description of Activity: Provides consultation to daycare providers on playground safety, room arrangements, poisoning, how to evaluate children and shelter in place in the childcare setting, transporting children in center vehicles, first aid, sun safety, infant sleep safety and other topics as identified. Child Care Health Consultants training is provided utilizing the curriculum of the National Training Institute for Child Care Health Consultants (NTICCHC) developed by the University of North Carolina’s School of Public Health. Developed and continues to update a childcare flip chart that assists providers on reduction of injuries.

Frequency of Activity: On-going

Target Audience: Daycare settings

Beneficiaries: Children in daycare.

Cause of injury: Various

Type of Injury: Various

Geographic Area: Pima County

Geographic Area served: Pima County

Outcomes or results of intervention: Reduction of injuries in child care settings.

Advisory Group: No

Comments: Funded through the Maternal and Child Health Block Grant. Received additional funding through First Things First.
Name of the Intervention Activity: Child Fatality Review Program

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Tomi St. Mars RN, MSN, CEN, FAEN, Injury Prevention and Child Fatality Review Section Manager, (602) 542-7340

Type of Activity: Ongoing surveillance of child fatalities from birth through age 17 at local and state levels.

Description of Activity: Systematic, multi-disciplinary, multi-agency, and multi-modality review of child fatalities in Arizona. The purpose is the reduction of preventable child fatalities through training activities, community based prevention and through data-driven recommendations for legislation and public policy.

Frequency of Activity: Ongoing, with an annual report due by November 15th to the governor, legislature and public. The Local Team Coordinators’ meetings are held quarterly. Local Child Fatality Review Teams meet as needed to complete reviews of fatalities of all children who resided in their county and deaths occurring within their county of children who resided outside Arizona.

Target Audience: State policy makers, legislators, Governor, community agencies and the community at large.

Beneficiaries: Arizona citizens.

Cause of injury: All causes of child fatalities.

Type of Injury: All fatalities of children through 17 years occurring in Arizona are reviewed.

Geographic Area: State of Arizona.

Outcomes or results of intervention: Annually, the Child Fatality Review Team prepares a report summarizing their findings and proposing actions to reduce preventable deaths. The Arizona Child Fatality Review Program provides data for research and presentations on preventing child deaths in Arizona. Research and presentation topics included deaths attributed to drowning, motor vehicle crashes, suicides, homicides, Sudden Infant Death Syndrome (SIDS), other unexpected infant deaths, and exposure. Through reviews, teams identify factors that contributed to the death. A leading factor contributing to approximately 10% of all deaths each year is substance abuse.

Advisory Group: No

Funding: ARS 36-3504 established the Child Fatality Review Fund, to be administered by the Department of Health Services to staff the State Child Fatality Review Program and to train and support local child fatality review teams.
Name of the Intervention Activity: Unexplained Infant Death Advisory Council

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Tomi St. Mars RN, MSN, CEN, FAEN, Injury Prevention and Child Fatality Review Section Manager, (602) 542-7340

Type of Activity: Discussion and identification of needed educational materials and recommendations for action related to unexplained infant deaths and stillborn infants.

Description of Activity: Development of educational materials for first responders, investigation protocol and autopsy protocol. Review existing efforts to reduce unexpected infant deaths to inform the governor and the legislature of the need for specific programs regarding unexplained infant death.

Frequency of Activity: Unexplained Infant Death Advisory Council meets quarterly.

Target Audience: Health agencies, community organizations representing families with unexplained infant deaths, first responders, and medical examiners.

Beneficiaries: Arizona citizens affected by infant deaths.

Cause of injury: Unexplained causes of death

Type of Injury: Unexplained infant deaths

Geographic Area: State of Arizona

Outcomes or results of intervention: Distribution of Infant Death Checklist and Unexplained Infant Death Investigation Protocol to law enforcement agencies throughout Arizona, with the goals to standardize the process of unexplained infant death investigations throughout the state, promote compassion and sensitivity with parents and caregivers during investigations and to ensure medical examiners are provided sufficient information from investigators to assist in determining the cause and manner of an infant’s death.

Reduction of unexpected/unexplained infant deaths, such as deaths due to SIDS, positional asphyxia, and overlying.

Advisory Group: No

Funding: The Council was established by ARS 36-2291. This is an unfunded mandate. Administrative support is provided by the Child Fatality Review Program.

Comments: The scope of the Council may include fetal deaths, in addition to unexplained infant deaths.
Name of Intervention Activity: Community Health Program

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Karen Kuhfuss, (602) 364-1400

Type of Activity: Education, direct client services, and policy change

Description of Activity: Five of seven Community Health Grant contractors are funded to provide injury prevention related activities. Three of the contractors provide infant and child car seat safety programs including the distribution of car seats, and three contractors target adolescents through an adolescent passenger safety program held at high schools. Another contractor provides in-home safety education for new mothers, as well as school-based classes about healthy and abusive dating relationships. Car safety programs have all developed strategies to reduce drug and/or alcohol use among adolescents related to motor vehicle accidents. Specific injury prevention activities through December, 2010 included:

- Holding safety fairs
- Providing services to schools, clinics, day care centers
- Providing community education and referral
- Checking for and providing proper installation of currently owned infant and child car seat restraints (also checking for recalled car safety seats and exchanging them for new ones)
- Classes on proper use and installation of child car seats and booster seats
- Providing free or very low cost car seats and booster seats to parents/participants
- Instructors of the classes are NHTSA certified car seat safety technicians
- Training new NHTSA technicians
- Instruction on safe seat belt usage for teens and adult women
- Instruction on safe seat belt usage for pregnant women
- Distribution of car seat, booster seat and seat belt usage literature
- Distribution of bicycle helmets to children
- Adolescent programs at high schools educating teens about safe driving and dating, as well as the effects and dangers of drug and/or alcohol use/abuse
- Instruction to women of childbearing age on the dangers of drug and/or alcohol use/abuse as it relates to motor vehicle safety
- Mandatory training of resident physicians in the Maricopa Integrated Health Services Emergency Department in child/infant car seat safety
- Distributing training materials to pediatricians to be used to train their staff and parents on child/infant car seat safety
- Ticket Deferral Program
- In-school presentations about fire and poison prevention, firearm safety, drowning, and safe dating.
- In-home education for first time mothers regarding appropriate infant care and nursing, discipline practices, and alternatives to shaking and/or hitting a child.

Frequency of Activity: Ongoing

Target Audience: Day care workers, firemen, homeless shelters, school nurses, teachers, police officers, parents/caregivers, behavioral health workers, pediatric physicians, health care workers, community agencies/organizations. Low-income families, those with health disparities and students

Beneficiaries: Infants and children, parents, adolescents through age 18, women, and the entire community with the decrease in motor vehicle accidents and ensuing injuries
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INJURY PREVENTION AND CONTROL INVENTORY

Cause of injury: Bicycle accidents, Motor vehicle accidents, Motor vehicle accidents through drug or alcohol use and/or abuse, home injuries, and relationship violence

Type of Injury: Various

Geographic Area: Counties and Tribal lands include areas in: Apache County, Coconino County, Maricopa County, Navajo County, Santa Cruz County, and Yavapai County

Outcomes or results of intervention (2009):
Title V dollars funded community-based injury prevention projects that:
• Provided 1,727 car seats and booster seats with education on proper installation and use
• Conducted 8 child car seat safety events
• 8,312 community members were educated about reducing transportation related injuries
• Certified 53 child car seat safety technicians
• Distributed 1,216 bicycle and multisport helmets
• Provided over 3,000 students with presentations about injury prevention
• Educated 64 medical residents on the importance of child passenger safety
• 839 participants attended "Safe Dates", a co-educational injury prevention course for adolescents 12 to 18 years of age.

Advisory Group: No

Funding: Through the Bureau of Women’s and Children’s Health by Title V Maternal and Child Health Block Grant.
Name of the Intervention Activity: Emergency Medical Services for Children (EMSC)

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Tomi St. Mars RN, MSN, CEN, FAEN, Injury Prevention and Child Fatality Review Section Manager, (602) 542-7340

Type of Activity: Injury Surveillance and Prevention for Children

Description of Activity: Implementation of various activities related to improving the pediatric emergency care infrastructure throughout Arizona. The program works closely with each of the four EMS Regional Councils.

Frequency of Activity: On-going.

Target Audience: EMS field personnel, regional EMS councils, hospital emergency department staff, school nurses and other local health care providers.

Beneficiaries: School age children, EMS field Personnel, Hospital Emergency Department staff.

Cause of injury: Various

Type of Injury: Various

Geographic Area: State of Arizona

Outcomes or results of intervention
- Update annually the pediatric guidelines with the assistance of the four EMS Regional Councils
- Work on the performance measures as outlined by HRSA

Advisory Group: EMSC Advisory Group meets quarterly and consists of representatives of Arizona’s regional emergency medical services councils, pediatricians, emergency nurses, Indian Health Services, Bureau of Emergency Medical Systems, and pre-hospital providers.

Funding: EMSC program is offered through a non-competing partnership demonstration grant from the Department of Health and Human Services, Health Resources Services Administration, Maternal and Child Health Bureau, funded $114,000 annually.
Grant is currently in year two of a three-year grant, and applying for continuation.
Name of the Intervention Activity: Safe Kids Arizona

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Tomi St. Mars RN, MSN, CEN, FAEN, Injury Prevention and Child Fatality Review Section Manager, (602) 542-7340

Type of Activity: Injury Prevention

Description of Activity: Implementation of various child injury prevention activities based on community assessments of risk, public awareness campaigns, media strategies, injury prevention advocacy at state and local levels, including motor vehicle child passenger safety; pedestrian safety; bicycle safety; drowning prevention. SAFE KIDS® Arizona Coalition is the lead agency for the network of five coalitions.

Frequency of Activity: On-going

Target Audience: Children, parents and other volunteers, public policymakers, businesses, law enforcement, firefighters and paramedics, and educators.

Beneficiaries: Children under 15 years.

Cause of injury: All unintentional injuries, including: motor vehicle, bicycle, and pedestrian accidents, drowning, fire and scald burns, poisonings, unintentional shootings, falls, and airway obstructions.

Type of Injury: Various

Geographic Area: State of Arizona

Comments: Safe Kids Worldwide is a nonprofit program of Children’s National Medical Center. The Campaign is primarily grant-supported by partners such as Johnson & Johnson, General Motors, Bell Sports, FedEx Express, First Alert, Gatorade, National Athletic Trainers’ Association Research and Education Foundation, Centers for Disease Control and Prevention, United States Fire Administration, MetLife Foundation, and others.

Outcomes or results of intervention: Local Coalition accomplishments include regular car seat testing events, a permanent car seat testing site, child passenger safety (CPS) technician certification and development of resource materials for public education.

Advisory Group: Arizona Safe Kids Coalition Board consists of representatives of Safe Kids coalitions located in Arizona, representatives from the Governor’s Office of Highway Safety, State Farm and Safe Routes to School and a parent representative.

Funding: Arizona Safe Kids Coalition receives no routine funding. Mini-grants are periodically available from Safe Kids Worldwide. Arizona Department of Health Services funds 0.5 FTE in-kind to lead Safe Kids Arizona.
Name of the Intervention Activity: Rural Safe Home Network

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Brenda Nichols, (602) 542-7341

Type of Activity: Education, Prevention, Direct client services

Description of Activity: Funding is provided to safe homes in Apache Junction, Chinle, Globe, Lake Havasu, Parker, and Safford. The safe homes provide emergency, temporary shelter and related services (e.g.) crisis intervention, peer counseling, case management, legal advocacy, transportation, information and referral to victims of domestic violence and their families.

Funding is also provided to:

The Arizona Coalition Against Domestic Violence to provide advocacy training for shelter and safe home services providers, with priority given to the ADHS Rural Safe Home Network Contractors. The training provides participants with information about cultural diversity and cultural sensitivity. AzCADV also conducts regional training programs that are coordinated with safe home staff. Local authorities and experts work with programs to assure cultural sensitivity and to address the cultural aspects of the community.

The Never Again Foundation actively advocates for the civil rights of physical and sexual abuse victims through out Arizona. The Foundation’s litigation efforts bring financial accountability to abusers and raise the public’s awareness of civil remedies available to abuse victims. The legal advocacy, representation and litigation services are provided free of charge to victims. The Foundation accepts cases that can do the most good for the greatest number of people. The Never Again Foundation also strives to set precedents that gather public attention and bring financial consequences to batterers.

Verde Valley Sanctuary, Inc. provides crisis intervention and stabilization services and counseling to children who have experienced and/or witnessed domestic violence. The goals for this program include identifying children in the target audience (K-5th grade throughout the Verde Valley) who may exhibit the risk factors of family management problems and family conflict; and offer them group services delivered in a classroom setting. These sessions help children learn about appropriate and nurturing family relationships, parenting skills, self-nurturing skills and give them the tools to make constructive life-choices. The program also supplies didactic materials on nurturing parenting (in Spanish when needed) and service referrals to caregivers of the children involved in the program who request assistance.

The Y.E.S. program delivers crisis intervention services to children identified as traumatized by domestic violence. The Y.E.S. program provides education, support groups, and individual counseling for children so they may discuss healthy relationship skills; anger and stress management; and self-esteem building. The focus of the Y.E.S. program is directed at children and their caregivers who have experienced domestic violence in a rural setting for whom intervention services are otherwise unavailable.

Frequency of Activity: On-going

Target Audience: Safe Homes, law enforcement, health care professionals, social service agencies, faith-based organizations, and the courts and other individuals or organizations interested in the issue of domestic violence.
Beneficiaries: Victims of domestic violence and their dependents, the community

Cause of injury: Homicide, assault and other interpersonal violence

Type of Injury: Various including: brain and/or spinal injuries, orthopedic injuries, etc.

Geographic Area: Statewide

Outcomes or results of intervention:
Between October 2007 and September 2008:
Nine safe home contractors and seven safe homes were funded
Women sheltered during the year - 472
Children sheltered during the year - 645
Individual peer counseling hours provided to persons sheltered - 993
Group counseling hours provided to persons sheltered – 1,626

Advisory Group: No

Funding: Funding is from the U.S. Department of Health and Human Services, Family Violence Prevention and Services Act.
Name of the Intervention Activity: Sexual Violence and Prevention Education
Formerly known as: Rape Prevention and Education Program

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Carol Hensell, (602) 542-7343

Type of Activity: Program provides primary and secondary sexual violence / rape prevention and education, with on-going referrals regarding tertiary prevention.

Description of Activity: Efforts to increase awareness of rape and sexual assault prevention include: implementation or expansion of youth rape prevention education programs/awareness campaigns, including programs that target young men and under served communities; providing programs for Spanish speaking/Native American populations; linguistically appropriate rape prevention education activities which disseminate information on sexual harassment, definition of rape, sexual violence and strategies that increase assertive communication, reporting and awareness of sexual violence. Additionally: in contract year 2003-2004, the first Rape Prevention and Education media campaign was implemented. Part of the scope of work for the contract with the University of Arizona is to maintain a current web-based Sexual Violence Prevention and Education site. The University of Arizona, College of Public Health has designed the website to share rape and sexual assault statistics, evaluation tools, and research materials. They provide materials in over 40 rape-related topics.

Frequency of Activity: On-going

Target Audience: Middle & high school youth, Native American youth, College & University young adults, parents of teens, professionals, and caregivers to disabled and incarcerated youth. Additionally the lesbian, gay, bisexual, transgender, and questioning (LGBTQ) community, LGBTQ victims of sexual assault, and service providers who come in to contact with LGBTQ victims of sexual assault.

Beneficiaries: The general population of Arizona with focus on the target audience as stated above.

Cause of injury being addressed: Sexual violence/rape.

Type of Injury: Rape/sexual violence of all types.

Geographic Area served: Funded contractors are located in the following counties within Arizona: Maricopa, Pima, and Coconino. The program will present information within all areas of the state

Outcomes or results of intervention: Reducing the incidence of sexual violence and attempted violence through provision of prevention education throughout Arizona. During the previous contract year the contractors have actively presented 1063 sessions of sexual violence/rape prevention and education. The vast majority of sessions (854 or 81%) were provided to youth ages 12-18. Of the 854 presentations to youth, 19 were delivered in Spanish. Community education and college presentations accounted for 148 presentations, or about 14.47%. It is worth mentioning that 5 Navajo presentations were presented in the Navajo language.

Recognize the definition of consent; distinguish rape myths from facts;
Data gathered during the contract year indicates 80% demonstrated improvement.

Increase public awareness on prevention and occurrence of sexual violence.
Arizona Department of Health Services
INJURY PREVENTION AND CONTROL INVENTORY

In collaboration with partners and contractors, implement a statewide social marketing campaign on prevention of sexual violence reaching up to 900,000 households statewide. This was met in May of 2004, with the implementation of the first statewide Rape Prevention and Education media campaign.

The collaboration of the funded ADHS-SVPEP contractors has greatly enhanced the sexual violence / rape prevention and education message across the state of Arizona.

Advisory Group: No

Funding: The Sexual Violence Prevention and Education grant is a non-competitive grant through the Injury Section of the Centers of Disease Control. The fiscal year begins on November 1 and ends on October 31 the following year.

Comments: The National Initiative of Choose Respect
The Centers for Disease Control and Prevention (CDC) developed the Choose Respect initiative, a national effort to help youth form healthy relationships to prevent dating abuse before it starts. The initiative targets 11–14 year olds and the caring adults in their lives with the message that dating abuse is not just unacceptable, but also preventable by choosing respect. Launched in 10 sites in the United States in May 2006, Phoenix, Arizona was a chosen city. The Arizona Department of Health Services (ADHS) was the lead community partner for the statewide implementation of the Choose Respect initiative. Respect Game Nights ADHS had an extremely positive experience working with the local WNBA team, the Phoenix Mercury, who was proactive and engaged in Choose Respect. ADHS organized three Choose Respect game nights attended by more than 400 youth and their parents who watched from the arena’s Choose Respect section. Game nights included gift bags with Choose Respect t-shirts and informational materials and the opportunity for youth to talk with Phoenix Mercury players.
Name of the Intervention Activity: Safe Home/Safe Child Safety Assessment

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Sara Rumann, (602) 364-1421

Type of Activity: Safety Assessment

Description of Activity: The Safe Home/Safe Child Safety Assessment contains an extensive checklist of potential home, water, environmental and automobile hazards. Lay health workers supplement the assessment with in-home demonstrations on safety devices.

Frequency of Activity: A lay health worker conducts the Safe Home Assessment when the child is four or five months of age. However, the lay health workers can use their discretion and conduct the assessment during the prenatal period or update the assessment during various periods of the child’s life up to age 2 years.

Target Audience: Health Start contractors, lay health workers. Contractors are County Health Departments, Community Health Centers and Community Based Organizations

Beneficiaries: Health Start clients. These clients are high risk pregnant and post partum women residing in low-income communities

Cause of injury being addressed: Intentional and unintentional

Type of Injury: Many

Geographic Area served: Areas of Maricopa, Coconino, Mohave, Apache and Pima Counties, Yuma County, Yavapai County, Cochise County, Nogales, and Globe.

Outcomes or results of intervention: Unavailable for this period. Collection of data regarding the number of SafeHome/Safekids assessments may begin in the near future. At this time, it is only marked on forms but not captured in the database. Health Start law does not mandate that parents participate in the assessment.

Advisory Group: No

Funding: Currently state funded

Comments: While the policy and procedure manual specifies when the assessment should be done, families have the right to refuse this service.
Name of the Intervention Activity: Traumatic Brain and Spinal Cord Injury Surveillance Program

ADHS Unit Name: Bureau of Women’s and Children’s Health

Contact Person/Phone Number: Alana Shacter, MPH, Injury Epidemiologist, (602) 364-1444

Type of Activity: Analysis and technical assistance.

Description of Activity: Analysis of Arizona Hospital Discharge Data and Vital Statistics mortality data to provide descriptive summary statistics.

Frequency of Activity: On-going.

Target Audience: The Traumatic Brain and Spinal Cord Injury Surveillance activity provides data for planning, implementation and evaluation of prevention programs and policy development.

Beneficiaries: Residents of Arizona

Cause of injury: Motor vehicle crashes, falls, firearms, sports and recreation, interpersonal violence.

Type of Injury: Traumatic Brain and Spinal Cord Injury

Geographic Area: Statewide

Outcomes or results of intervention: N/A

Advisory Group: Governor’s Council for Spinal and Head Injuries

Funding: CDC Core Injury Grant

Comments: Data available since 1992. The surveillance activity has been scaled back since 2005.
Name of the Intervention Activity: Suicide Prevention Project

ADHS Unit Name: Division of Behavioral Health/Office of Prevention

Contact Person/Phone Number: Lisa Shumaker, (602) 364-4594

Type of Activity: Data collection and surveillance, awareness, early identification, intervention and prevention programs

Description of Activity: Collaborating efforts with Regional Behavioral Health Authorities to conduct suicide prevention trainings, early identification screenings, intervention trainings within communities.

Frequency of Activity: On-going. Reports are collected on monthly basis

Target Audience: Arizona youth 14-24 years old and Native American Tribes

Beneficiaries: Gila River Regional Behavioral Health Authority, Community Partnership of Southern Arizona (CPSA), University of Arizona (U of A) Cooperative Extension Office, Arizona Suicide Prevention Coalition (AzSPC), and Cenpatico.

Cause of Injury: Suicide

Type of Injury: Suicide and injuries related to suicide attempts

Geographic Area: University of Arizona Cooperative Extension office in Casa Grande, Gila River Regional Behavioral Health Authority in Sacaton, Community Partnership of Southern Arizona in Tucson and Cenpatico in youth serving organizations and Native American tribes in Pinal, Yuma, La Paz, and Gila Counties.

Outcomes or results of intervention:
- Language in active consent legislation was modified
- Legislation restricting use of state funds for prevention was repealed
- U of A Cooperative Extension Office joined partnership
- First Annual Suicide prevention was implemented through collaborative efforts of BHS and AZSPC. Second Annual in October 2007.
- Applied Suicide Intervention Skills Training (ASIST), teen Screen and youth leadership components successfully launched
- Volunteer efforts resulted in the delivery of at least 5 ASIST workshops across Arizona

Advisory Group: No

Funding: Garrett Lee Smith Grant, Child and Adolescent State Incentive Grant and state funding.
Name of the Intervention Activity: Substance Abuse Prevention Project

ADHS Unit Name: Division of Behavioral Health/Office of Prevention

Contact Person/Phone Number: Lisa Shumaker, (602) 364-4594

Type of Activity: Data collection and surveillance, awareness, early identification, intervention and prevention programs

Description of Activity: Collaborating efforts with Tribal/Regional Behavioral Health Authorities and Inter Governmental Agreements to conduct substance abuse primary prevention programs and practices through consultation, technical assistance, and training.

Frequency of Activity: On-going. Annual reports.

Target Audience: All populations at risk of developing substance abuse problems

Beneficiaries: Tribal and Regional Behavioral Health Authorities (T/RBHA) and community subcontractors working through them

Cause of Injury: Substance Abuse

Type of Injury: Various

Geographic Area: Services are provided for people in their geographic service area of residence. Arizona is divided into six Geographic Service Areas (GSAs). GSA 1 (Northern Arizona Regional Behavioral Health Authority (NARBHA)) consists of Coconino, Navajo, Apache, Yavapai, and Mohave Counties. GSA 2 (Cenpatico Behavioral Health of Arizona (Cenpatico)) includes La Paz and Yuma Counties. GSA 3 (Community Partnership of Southern Arizona (CPSA)) is composed of Graham, Greenlee, Cochise, and Santa Cruz Counties. GSA 4 (Cenpatico) is comprised of Pinal and Gila Counties. GSA 5 (CPSA) is Pima County and GSA 6 is Maricopa County. T/RBHAs are responsible for the operation and coordination of the prevention service delivery network, including contracting and payment for prevention services, monitoring, and improving the effectiveness of services.

Outcomes or results of intervention: The 2006 Arizona Youth Survey indicates youth substance use has been declining since 2002.

Advisory Group: Arizona Substance Abuse Partnership

Funding: Block Grant and state funding