

# FOOD LIST

Effective October 1, 2023



#### WIC Participant Responsibilities

#### Before you shop:

- 1. Check your benefit balance and the date your benefits expire.
- Shop only at WIC-approved stores. Your WIC office will let you know the locations where you can use your benefits. Look for the "We Accept eWIC" decal at the grocery store.
- Tell the WIC staff if you would like someone else to be able to pick up or use your WIC benefits.

To check your family balance, the Food List and more, download the EzWIC app or WIC Shopper app.





#### While you shop:

- Read your benefits carefully to know which foods and quantities you can purchase.
  - a. You can check your WIC balance at the store by swiping your card at the checkout stand and entering your PIN, calling the customer service number on your card, or using your WIC program's shopping app.
- 2. You do not have to buy all your foods at one time.

#### At the checkout stand:

- Tell the cashier right away that you are using an eWIC card. Use your eWIC card before other methods of payment.
- Wait for the cashier to ask you to swipe your eWIC card and enter your PIN.
- After foods are rung up, review the transaction before approving. After approving, the WIC food items purchased will be deducted from your account.
- 4. You will be given a new receipt with the remaining benefit balance and the date your benefits expire. Keep your receipt so you know the remaining balance and expiration date for your next shopping trip.

Note: Self-checkout may be allowed at some WIC approved vendors. Please look for signs near the self-checkout to see if it is approved or ask a store employee.

## If you want to know if a certain brand of food is eligible, please contact your WIC office or use the resources listed for your program below.

#### Arizona WIC



- Contact the WIC Shoppers' Helpline (866) 927-8390
   Monday - Friday 7 a.m. - 7 p.m.
   Saturday 8 a.m. - 1 p.m.
   azwicshoppershelpline@azdhs.gov
  - Check the EzWIC app
- Contact your WIC office



#### Inter Tribal Council of Arizona WIC

- Contact your WIC office
- Check the WIC Shopper app
- · Or call 1 (800) 360-6150



#### Navajo Nation WIC

- Email your WIC office at nwicnpdocuments@navajo-nsn.gov
- Call your WIC office at (928) 871-6698 or 1 (800) 307-4231
- Or check the EzWIC app

#### If you have problems at the grocery store:

Talk to the store manager. Report the date, time, and names of store staff involved and save your store receipt. Contact your WIC office if you are still not satisfied.

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <a href="https://www.usda.gov/sites/default/files/documents/ad-3027.pdf">https://www.usda.gov/sites/default/files/documents/ad-3027.pdf</a>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

- 1. mail:
  - U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or
- 2. fax
  - (833) 256-1665 or (202) 690-7442; or
- 3. email:
  - program.Intake@usda.gov

This institution is an equal opportunity provider.

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#### Infant Cereal and Formula

#### **Infant Cereal**

#### Included

## Any of the following brands and varieties of infant cereal:

- · 8 or 16 ounce size
- · organic

#### **Not Included**

- added fruit, sugar, yogurt, formula, or DHA/ARA
- high protein
- jars, cans, or single serving cups





#### **Oatmeal**









MultiGrain Oatmeal Rice

#### Gerber







MultiGrain Oatmeal Rice

#### Infant Formula

Only the brand, type, and size included in your WIC benefits.



#### Infant Fruits and Vegetables

#### Included

## Any of the following brands of infant fruits and vegetables:

- · stage 1 or stage 2
- single or mixed variety
- 2 or 4 ounce size
- single or 2-packs
- · natural or organic

#### **Not Included**

- added formula, cereal, or DHA/ARA
- added salt, sugar, or starches
- desserts, dinners, or food combinations
- pouches
- smoothies









#### Gerber















You can mix and match up to the amount included in your benefits.

256oz = 128 2oz containers or 64 4oz containers 128oz = 64 2oz containers or 32 4oz containers 64oz = 32 2oz containers or 16 4oz containers

Infants 9 months and older can get cash value benefits towards fresh fruits and vegetables instead of half of their infant fruits and vegetables. Ask a WIC staff member for more information.

## **Infant Meats**

#### Allowable for fully breastfeeding infants only.

#### Included

## Any single ingredient infant meats:

- · 2.5 ounce size
- · any stage
- · added broth and gravy
- · organic

#### Not Included

- · added salt or sugar
- · dinners or food combinations
- meat sticks





#### Gerber



You can mix and match meat types up to the amount included in your benefits.

77.5oz = 31 jars

#### Milk



#### Included

## Any brand, refrigerated milk in quarts, half gallons, or gallons as specified in your WIC benefits:

- pasteurized fluid cow's milk (includes organic in the gallon size only)
  - fat-free
  - low-fat (1%)
  - reduced-fat (2%)
  - whole

#### Other milk types:

- evaporated milk (up to 12 ounce size, includes lactose free)
- powdered dry milk (9.6 to 56.4 ounce size)
- UHT/sterile/long shelf-life milk (includes lactose free)
- lactose free cow's milk (half gallon size)
- Navajo Nation WIC only: lactose free cow's milk (half gallon and 96 ounce size)

- · acidophilus milk
  - buttermilk
  - · chocolate milk
  - creamers
  - filled milk
  - flavored milk
- half and half
- nut or grain milk (such as almond, coconut, or rice milk)
- organic milk in sizes other than a gallon
- raw milk
- · sweetened condensed milk

## Milk Alternatives page 1

#### Soy Milk

#### Included

Any of the following brands and types of soy milk in the sizes listed.

#### Not Included

- added DHA/ARA
- · organic or light
- · soy milk in other flavors

Soy milk comes in quart and half gallon sizes.

32oz (1 quart) = 0.25 gallon (gal) 64oz (half gallon) = 0.5 gallon (gal)







half gallon refrigerated, original and vanilla





32oz shelf stable, original





half gallon refrigerated, original

#### **Goat Milk**

Arizona WIC only Fat content is specified in your WIC benefits.

#### Included

Meyenberg brand of goat milk

#### **Not Included**

Other brands of goat milk

#### Meyenberg





low fat and whole, one quart



whole powdered 12oz



whole evaporated 12oz

## Milk Alternatives page 2

#### **Tofu**

#### Included

## Any of the following brands of calcium set tofu:

- · 14 to 16 ounce size
- any texture including soft, medium, firm, or extra firm
- organic

#### **Not Included**

Added fats, sugars, oils, or sodium









h House Foods



















#### Kefir

Fat content is specified in your WIC benefits.

#### Included

## Lifeway Kefir 32 ounce (1 quart) size:

- · any flavor
- fat free
- low fat (1%)
- whole (3.25%)
- organic

- grassfed
- · oat kefir
- other brands or sizes of kefir





#### Low-Fat and Nonfat Yogurt page 1

Fat content is specified in your WIC benefits.

#### 24 to 32 ounce Yogurt

#### Included

#### Any of the following brands of regular or Greek yogurt:

- 24 to 32 ounce size
- any flavor

#### Store brands:



Food Club



Value



Gather







**Organics** 

Lucerne



Simple Truth Organic

#### Not Included

- Go-Gurt slushies
- non-dairy yogurt
- yogurt mix-ins such as granola, candy pieces, honey, nuts, or similar ingredients
- yogurts that are drinkable

You can mix and match yogurt options up to the amount included in your benefits.

For example, one container (or 32oz) of yogurt could be:

- · one 32oz yogurt
- · two 16oz packs
- · one 6oz 4-pack and one 5.3 or 6oz yogurt
- six 5.3oz yogurts
- five 6oz yogurts

## DANNON

Open

Nature



Plain



Light + Fit

#### **OIKOS**



Blended



Pro



Triple 7ero

#### Chobani.



Greek



Greek Style

## IAIA?

Blended





Low-fat/Fat Free





Low-fat/Fat Free





Greek Good & Creamy





Greek

## Low-Fat and Nonfat Yogurt page 2

## Single Serving Yogurt and Yogurt Packs=

#### Included

Any of the following brands of single serving yogurts and yogurt packs, any flavor, in the sizes listed.

#### Not Included

- Go-Gurt slushies
- non-dairy yogurt
- yogurt mix-ins such as granola, candy pieces, honey, nuts, or similar ingredients
- yogurts that are drinkable

#### Store brands:

5.3 to 6oz single serving or 4-pack













Food Club

Great Value

Kroger

Lucerne

Open Nature

WinCo



4 to 5.3oz single or 4-pack



Activia





Light + Fit Original or Greek

#### **OIKOS**

5.3oz single or 4-pack







Blended

Pro

Triple Zero







Organic Kids 2oz 8-pack 4oz 6-pack



6oz single

4oz 8-pack





Original or Light Original Kids



2oz 8-pack

2oz 16-pack





#### Chobani.

5.3oz single or 4-pack



Zero Sugar





Good & Creamy

## Whole Milk Yogurt page 1

Fat content is specified in your WIC benefits.

### 24 to 32 ounce Yogurt

#### Included

#### Any of the following brands of regular or Greek yogurt:

- · 24 to 32 ounce size
- any flavor

#### Not Included

- non-dairy yogurt
- yogurts that are drinkable
- yogurt mix-ins such as granola, candy pieces, honey, nuts, and similar ingredients

#### Store brands:















Food Club

Gather

Value

Lucerne

Organics

Simple Truth Organic

WinCo





Cream Top

#### Chobani.



Greek





Plain





Greek

#### MOUNTAINHIGH



Original





Milk

**ZOI** 



Greek

## Whole Milk Yogurt page 2

## Single Serving Yogurt and Yogurt Packs =

#### Included

Any of the following brands of single serving yogurts and yogurt packs, any flavor, in the sizes listed.

#### **Not Included**

- non-dairy yogurt
- · yogurts that are drinkable
- yogurt mix-ins such as granola, candy pieces, honey, nuts, or similar ingredients

#### Store brands:

5.3 to 6oz single serving or 4-pack





Food Club WinCo



8oz tub

4oz 4-pack





#### **OIKOS**

5.3oz single serving or 4-pack



Blended

## oui

5oz single serving or 4-pack



French Style







Organic Kids 2oz 8-pack 4oz 6-pack

#### Cheese









#### Included

## Any brand of pasteurized, pre-packaged cheese:

- · 8 or 16 ounce size
- block, shredded, sliced, or string
- regular, reduced fat, or low sodium

## Any of the following types of cheese:

- Cheddar (mild, medium, sharp, extra sharp, Longhorn, or white)
- Colby (includes Longhorn)
- Monterey Jack
- Mozzarella (includes string cheese)
- Muenster
- · Provolone
- Swiss
- Blended cheese (blend of any types listed above)

- added peppers or other ingredients
- cheese from the deli counter
- · cheese spread
- cheese sticks (except mozzarella string cheese)
- · cream cheese
- · diced cheese
- · imported cheese
- processed American cheese, processed cheese food, cheese product
- · random weight cheese

Type of juice is specified in your WIC benefits.

## 11.5 to 12 ounce frozen juice and 64 ounce shelf stable juice

#### Included

## Any of the following brands of 100% juice:

- flavors and types listed below
- allowable containers include plastic bottles, cartons, and cans

#### **Not Included**

- · added sugar or sweetener
- · juice cocktail
- · light juice
- Odwalla or Naked brands of refrigerated orange juice
- · organic juice
- Tree Top 3 apple blend or honeycrisp
- V8 Splash

## **Apple**



Essential Everyday



Food Club



**Great Value** 



Kroger



Signature Select



Springfield





























Type of juice is specified in your WIC benefits.

11.5 to 12 ounce frozen juice and 64 ounce shelf stable juice

#### Grape

#### Store brands:



Essential Everyday





Food Club



**Great Value** 



Kroger



Signature Select



Springfield















#### Orange/Grapefruit Calcium fortified allowed

#### 11.5 to 12oz frozen

any brand





#### 64oz shelf stable or refrigerated:

· any brand, excluding Odwalla or Naked





Shopping tip: 64oz = half gallon

Type of juice is specified in your WIC benefits.

11.5 to 12 ounce frozen juice and 64 ounce shelf stable juice

#### **Mixed Flavors**









































Type of juice is specified in your WIC benefits.

11.5 to 12 ounce frozen juice and 64 ounce shelf stable juice

## **Pineapple**

#### Store brands: •



Signature Select





















## Campbells



#### Juice Packs

#### Included

Any of the following brands of 100% juice in the sizes listed.

#### Not Included

- · added sugar or sweetener
- · juice cocktail
- · light juice
- · organic juice









Pineapple

Pineapple Orange

Pineapple Orange Banana















5.5oz 6-pack | 5.5oz 8-pack original, low sodium, spicy hot





6oz 8-pack





6.75oz 8-pack





6.75oz 8-pack

#### Shopping tip for Arizona WIC and Navajo Nation WIC:

When you purchase a juice pack, the total number of ounces is deducted from your benefits.

For example, a 6 ounce 6-pack decreases your benefit total by 36 ounces. You may end up with ounces left in your benefits at the end of the month. Ask a WIC staff member for more information.

WIC and the American Academy of Pediatrics recommend limiting juice to less than 4 ounces daily for toddlers 1 to 3 years old, and less than 6 ounces daily for children 4 to 6 years old.

#### Fruit

#### Fresh Fruit



#### Included

#### Any variety of fresh fruit:

- whole
- · cut-up
- · single pieces
- · bagged and pre-packaged
- · organic

#### Not Included

- added sugar, fat, oil, or salt
- · dried fruit
- fruit baskets
- fruit for purchase on salad bars
- · fruit with dipping sauce
- · fruit-nut mixtures
- · ornamental fruits
- · party trays

#### **Frozen Fruit**



#### Included

## Any variety of frozen fruit:

- · any single or mixed variety
- any size and type of container
- · organic

#### Not Included

- added sugar, fat, oil, or salt
- · any other added ingredients
- artificial sweetener such as aspartame, Splenda, or stevia

#### **Canned Fruit**



#### Included

#### Any variety of canned fruit:

- any single or mixed variety packaged in juice
- any size and type of container (shelf stable or refrigerated)
- · unsweetened applesauce
- · organic

- · added sugar, fat, oil, or salt
- artificial sweetener such as aspartame, Splenda, or stevia
- · cranberry sauce or pie filling
- fruit packaged in heavy, light, or extra light syrup
- fruit packaged in sweetened fruit juice or nectar

## Vegetables page 1

#### Fresh Vegetables



#### Included

#### Any variety of fresh vegetables:

- · whole
- · cut-up
- · single pieces
- bagged and pre-packaged, including lettuce
- · organic

#### Included

## The following fresh herbs and spices:

- · Bay Leaves
- · Basil
- Cilantro
- Chives
- Dill
- Ginger
- · Mint
- · Oregano
- Parsley
- · Rosemary
- · Sage
- · Thyme

- · added sugar, fat, oil, or salt
- breaded, creamed, or sauced vegetables
- · dried herbs and spices
- edible blossoms such as squash blossoms (broccoli, cauliflower, and artichokes are allowed)
- · herb plants
- herbs or spices not listed as allowable
- kits with dressings or dipping sauces
- ornamental vegetables, such as chilies on a string
- · painted pumpkins
- · party trays
- vegetable-grain mixtures
- vegetables for purchase on salad bars

## Vegetables page 2

#### Frozen Vegetables



#### Included

## Any variety of frozen vegetables:

- · any single or mixed variety
- any size and type of container
- steamer bags
- organic

#### Not Included

- added sugar, oil, fat, pasta, or rice
- breaded or seasoned vegetables
- french fries, tater tots, or hash browns
- sauce such as cheese, butter, or teriyaki sauce

#### **Canned Vegetables**



#### Included

## Any variety of canned vegetables:

- · any single or mixed variety
- any size and type of container
- added sugar allowed for sweet peas or corn
- regular or low sodium
- tomato sauce, paste, puree, whole, crushed, and diced tomatoes
- organic

- · added fat or oil
- · added pasta or rice
- added sugar for any vegetable other than sweet peas or corn
- pickled or creamed vegetables
- pizza sauce, soups, ketchup, relish, or olives
- · vegetables in sauce

#### **Beans**

#### **Dry Beans**



#### Included

## Any eligible brand of dried beans, peas, or lentils:

- · 16 ounce size
- organic

#### Not Included

- bean soup mixes with flavoring packets/spices
- · beans in bulk bins
- · fresh or frozen beans
- green, yellow, or wax beans
- refried beans

#### **Canned Beans**



#### Included

## Any brand, any variety of canned beans:

- up to 16 ounce size
- allowable containers include cans, cups, jars, or pouches
- · plain or low sodium
- · organic

#### Including, but not limited to:

- Black
- · Black Njahi
- · Black-eyed peas
- Cannellini
- Garbanzo (Chickpeas)
- Great Northern
- Kathika
- · Kidney (red and white)
- · Lentils
- Lima
- Mayocoba
- Navy
- · Pink
- Pinto
- Red

#### Not Included

- added fat, oils, meat, fruits, or vegetables
- baked, Cajun, barbeque, or ranch style beans
- · chili beans
- peas, green beans, or wax beans
- pork and beans
- · refried beans

#### **Shopping Tip:**

Each can of beans counts as 0.25 of a container (CTR).

#### **Peanut Butter**



#### Included

#### Any brand of peanut butter:

- 16 to 18 ounce size
- plain, creamy, crunchy, chunky, or super chunky
- · low sodium
- low sugar
- natural

#### Not Included

- added jams, jellies, chocolate, marshmallows, DHA, omega-3, or honey
- peanut butter in tubes
- peanut butter spread

#### Shopping Tip:

For each container (CTR) of beans or peanut butter (PB) on your eWIC card, you can buy either a 16 ounce bag of dry beans, peas or lentils, 4 cans of beans (up to 16 ounce size each), or a 16 to 18 ounce jar of peanut butter.

### Eggs



#### Included

#### Any brand of eggs:

- · dozen size
- fresh, raw, white, or brown chicken eggs
- medium, large, extra large, or jumbo
- organic, free range, and cage free



- egg substitutes
- nest and fertile
- six-pack size

#### Fish

#### **Tuna**



#### Included

## Any brand, any size, up to the amount listed in your WIC benefits:

- · light only
- · regular or low sodium
- · plain or flavored
- allowable containers include cans, cups, jars, or pouches

#### Not Included

- · added beans, pasta, or rice
- · added soy protein
- · artificial or plant-based tuna
- · lunch or snack kit tuna mix
- · prime fillet
- solid or white Albacore tuna
- tuna with crackers or other foods

#### Pink Salmon



#### Included

## Any brand, any size, up to the amount listed in your WIC benefits:

- · pink salmon only
- · regular or low sodium
- · plain or flavored
- allowable containers include cans, cups, jars, or pouches

#### Not Included

- Atlantic salmon
- fillets
- red salmon

#### **Sardines**



#### Included

#### Any brand of sardines:

- · 3.75 ounce size
- · flavored, seasoned, or plain

- Brisling
- Norwegian

#### Hot Cereal

#### Included

Any of the following brands of hot cereal in 9 to 36 ounce size.

Store brand instant grits, original flavor, individual packets:



Food Club

#### Not Included

- added raisins, fruit, or nuts
- less than 9 ounce size
- organic cereals
- variety packs

You can mix and match cereal options up to the amount included in your benefits.

#### Store brand instant oatmeal, original flavor, individual packets:



Essential

Everyday



Food Club



Great Value



Kroger



Signature Select

## CREAM RICE



original instant individual packets

## CREAM WHEAT







original 1 minute original 2.5 minute original instant individual packets





instant grits original and butter



instant oatmeal original

#### Malt O Meal



original and chocolate



Coco Wheats

- 🛊 = 100% folic acid per serving
- = Gluten free
- = Whole grain cereal. Whole grains are higher in fiber and nutrients important for heart and digestive health.

#### **Cold Cereal**

#### Included

Any of the following brands of cold cereal in 9 to 36 ounce size.

#### Not Included

- · frosted cereals, except those listed as allowable
- · less than 9 ounce size
- variety packs

You can mix and match cereal options up to the amount included in your benefits. Examples:

9 + 9 + 9 + 9 = 36

#### Store brand of Crispy Rice:



First Street

Food Club





Great Value

Kroger





Market Pantry

Signature Šelect



WinCo

### Store brand of Toasted Oats:





First Street

Food Club





**Great Value** 

Kroger





Signature Select

WinCo

- = 100% folic acid per serving
  - = Gluten free
  - = Whole grain cereal. Whole grains are higher in fiber and nutrients important for heart and digestive health.

#### Cold Cereal









 Cheerios
 multi-grain original multi-grain with strawberries original









cinnamon corn rice wheat









Fiber One
honey clusters
Kix
original
Total
Wheaties







Kashi honey toasted warm cinnamon

#### Kelloggis'









Complete Bran Corn Flakes original Crispix Frosted Mini Wheats blueberry muffin









Frosted Mini Wheats cinnamon roll little bites chocolate little bites original original









Frosted Mini Wheats strawberry Special K original protein touch of cinnamon Rice Krispies

- \* = 100% folic acid per serving
- = Gluten free
  - = Whole grain cereal. Whole grains are higher in fiber and nutrients important for heart and digestive health.

#### **Cold Cereal**

#### Malt O Meal







Crispy Rice
Frosted Mini Spooners
original
strawberries and
cream









Great Grains
banana nut crunch
crunchy pecan
Honey Bunches of Oats
almond







Honey Bunches of Oats cinnamon bunches honey roasted maple and pecans







Honey Bunches of Oats
 vanilla
 Grape Nuts
 flakes
 original









Life
original
Quaker Oatmeal
Squares
brown sugar
cinnamon

Grain Berry.



Grain Berry multi-bran flakes

- 🛊 = 100% folic acid per serving
- = Gluten free
- = Whole grain cereal. Whole grains are higher in fiber and nutrients important for heart and digestive health.

#### ■ 100% Whole Wheat and Whole Grain Bread ■

#### Included

Any of the following bread options up to a 16 ounce size.

#### Not Included

- · bagels
- · diet, light, or low carb
- English muffins
- · gluten free
- · pita or flat bread



Any eligible store or house brand labeled 100% Whole Wheat

#### **BIMBO**



100% Whole Wheat





100% Whole Wheat hot dog buns



Sandwich thins multi grain whole wheat





100% Whole Wheat





100% Whole Wheat





100% Whole Wheat

#### **Brown Rice**



#### Included

#### Any brand of brown rice:

- · 14 to 16 ounce size
- instant, quick, boil in bag, or regular cooking
- · short or long grain

- basmati or jasmine rice
- organic rice
- · seasoned or flavored rice
- · white rice

#### **Barley**



#### Included

#### Any brand of barley:

- · up to 16 ounce size
- · instant, quick, boil-in-bag, or regular cooking

#### Not Included

- barley in bulk bins
- soup kits

#### Whole Wheat Pasta

#### Included

Whole wheat pasta in a 16 ounce size. Including, but not limited to the following brands:

#### **Not Included**

- added sugars, fats, oils, or salt
- pastas that list any other flours besides whole wheat and/or whole durum wheat flour in the ingredients



Good and Gather



Great Value



Kroger



O Organics



Signature Select





Simple Truth Organic



Sun Harvest



WinCo













#### **Soft Corn Tortillas**

#### Included

Yellow or white soft corn tortillas in a 16 ounce size. Including, but not limited to the following brands:

#### **Not Included**

- · organic tortillas
- · tortilla chips
- · tostada or taco shells



El Super



Kroger















#### Whole Wheat Flour Tortillas

#### Included

Whole wheat flour tortillas in a 16 ounce size. Whole wheat flour must be the only flour listed in the ingredient list. Including, but not limited to the following brands:

#### Not Included

- flavored tortillas (such as spinach or tomato)
- · organic tortillas
- · tortilla chips
- · tostada or taco shells
- · white flour tortillas



Great Value



Kroger



Los Altos Ranch Market



Signature Select





















## WIC promotes breastfeeding as the optimal infant feeding choice.

## The WIC Program provides:



Breastfeeding peer counselors



Lactation consultants



Classes and support groups



Educational materials



Breast pumps



The enhanced exclusively breastfeeding WIC food package

## Contact your local WIC clinic to learn more.



24-Hour Breastfeeding Hotline 1-800-833-4642 gobreastmilk.org