People who shop at farmers markets have 15-20 social interactions per visit. They would have only 1-2 per visit to the grocery store.

**Why Farmers Markets?**

AN INFOGRAPHIC BY
FARMERS MARKET COALITION

Number of markets in the USDA Farmers Market Directory.

<table>
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<tbody>
<tr>
<td>Count</td>
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<td>7,864</td>
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<td>8,768</td>
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</table>

**Stimulate Local Economies**

Growers selling locally create 13 full time jobs per $1 million in revenue earned. Those not selling locally create 3.

Locally-owned retailers, such as farmers markets, return more than three times as much of their sales to the local economy compared to chain competitors.

**Preserve Farmland + Rural Livelihoods**

The U.S. loses an acre of farmland a minute to development.

The 7 Seattle farmers markets hosted by the Neighborhood Farmers Market Alliance support 9,491 acres of farmland in diversified production.

25% of vendors derive their sole source of income from the market.

**Increase Access to Fresh Food**

$24 million in SNAP benefits (food stamps) were spent at farmers markets in 2018. That's fresh food for low-income Americans and increased revenue for local farmers.

60% of farmers market shoppers in low-income neighborhoods say that their market had better prices than the grocery store.

Markets bring fresh food to the neighborhoods that need it most.

**Support Healthy Communities**

People who shop at farmers markets have 15-20 social interactions per visit.

They would have only 1-2 per visit to the grocery store.

Proximity to farmers markets is associated with lower body mass index.

Celebrate National Farmers Market Week August 4 - 10, 2019! #WhyFarmersMarkets
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An infographic by Farmers Market Coalition

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<table>
<thead>
<tr>
<th>Year</th>
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<tr>
<td>2000</td>
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