

Announcement 04/03/17

Abbott Product Updates

Abbott has announced changes to three products.

1.) **Elecare Jr.** which is a formula for food allergies and GI disorders is launching two new flavors – Banana and Chocolate. The new flavors will become available this spring. Checks for this formula read “unflavored or flavored” so participants will be able to get any flavor with their checks.

2.) **Similac Soy Isomil** is going through a minor ingredient change that changes the order of ingredients on the label this summer. Graphics, price, UPC, name and reconstituted ounces are not changing.

3.) **Pediasure** products will be going to slightly taller but thinner bottles starting late summer though September. There are no changes to size, UPC, graphics, name, price or formulation however.

For official update from Abbott and graphics please refer to the below attachment.

Thank you.



State WIC Offices,

March 24, 2017

Please be advised of several upcoming changes to Abbott Nutrition's pediatric products:

- 1.) EleCare® Jr is launching two new flavors. EleCare® Jr (Chocolate) and EleCare Jr® (Banana) will both be offered in 14.1 oz. powder cans, reconstituting to 62 fluid ounces per can. Please find attached PDF labels for these products as well as a customer notification letter on the launch of these products which will become available this spring. EleCare Jr Chocolate and EleCare Jr Banana provide the same nutritional benefits as the existing EleCare Jr products. Also find attached the USDA letter indicating that EleCare Jr Chocolate and EleCare Jr Banana are WIC-eligible nutritionals.
- 2.) Similac® Soy Isomil® Concentrated Liquid is undergoing a minor ingredient sourcing change that changes the order of ingredients on the label. This sourcing change will begin to flow through onto retailer's shelves late summer of 2017. A new label for Similac Soy Isomil Concentrated Liquid is attached. There are no changes to the graphics of the label, price, UPC, name, or reconstituted ounces per unit.
- 3.) PediaSure® (Grow & Gain) products will continue to undergo a packaging update into a slightly taller bottle (currently used on PediaSure (Grow & Gain) with Fiber). There are no changes to the UPC, graphics, name, price, formulation or reconstituted ounces per unit. Flow through begins at shelf for Vanilla, Chocolate & Strawberry in July 2017; Banana & Berry in September 2017. Please find attached an image of the current and new packaging.

Please contact your local Abbott Nutrition sales professional or contact Beatrice Okatch at 614.624.3443 for more information.

Best Regards,

Kori

Kori Stenzel
Manager, WIC Contracts



Abbott Nutrition
3300 Stelzer Rd.
Columbus, OH 43219

February 2017

To: Valued Abbott Nutrition Customer
Subject: EleCare® Jr NEW Product Announcement

Abbott Nutrition has an exciting announcement regarding our EleCare Jr product line. We are introducing two new EleCare Jr flavors, Chocolate and Banana, in 2017. We believe these new product flavors will provide enhanced care for your patients who need amino acid-based nutrition therapy by helping address patient compliance and flavor fatigue.



EleCare Jr Chocolate and Banana provide the same nutritional benefits as the existing EleCare Jr products. They are specifically formulated for the dietary management of:

Cow's milk protein allergy	Protein Maldigestion
Severe food allergies	Fat Malabsorption
Eosinophilic GI disorders	GI-tract impairment
Short-bowel syndrome	Other conditions requiring amino acid-based diet

Product Benefits

- Demonstrated growth: Clinically shown to support healthy growth¹
- Well-tolerated: Clinically shown to be well-tolerated in patients who cannot tolerate intact or hydrolyzed protein¹
- Easily accessible: Available through HMEs, pharmacies, online at retailer websites, or find a retail store location at EleCare.com

1. Sicherer SH, et al. *J Pediatr*. 2001;138(5):688-693.

Nutrient Panel

Technical Data		Vitamins	100g Powder	Minerals	100g Powder
Cal per mL	1.01	Vitamin A, IU	1280	Sodium, mg	212
Protein Equivalent, % Cal*	15	Vitamin A, mcg RE	384	Sodium, mEq	9.2
Carbohydrate, % Cal	42	Vitamin D, IU	281	Potassium, mg	706
Fat, % Cal	43	Vitamin D, mcg	7.0	Potassium, mEq	18.0
MCT:LCT Ratio	33:67	Vitamin E, IU	9.71	Calcium, mg	543
Contains Fiber	No	Vitamin K, mcg	60	Calcium, mEq	27.2
Renal Solute Load, mOsm/L	280 (at 30 Cal/fl oz)	Vitamin C, mg	42.5	Chloride, mg	281
		Folic Acid, mcg	139	Chloride, mEq	7.9
		Thiamin (Vit B1), mcg	985	Phosphorus, mg	395
Nutrients (per 100g Powder)		Riboflavin (Vit B2), mcg	495	Magnesium, mg	74
Calories	469	Vitamin B6, mcg	393	Iodine, mcg	41.6
Protein Equivalent, g	14.3	Vitamin B12, mcg	2.0	Manganese, mcg	601
Carbohydrate, g	49.3	Niacin, mcg	7878	Copper, mcg	601
Fat, g	22.7	Biotin, mcg	19.9	Zinc, mg	5.4
Linoleic Acid, mg	3939	Pantothenic Acid, mcg	1974	Iron, mg	8.3
		Inositol, mg	23.6	Selenium, mcg	12.5
		Choline, mg	140	Chromium, mcg	10.9
				Molybdenum, mcg	12.3

* May ME, Hill JO. *Am J Clin Nutr* 1990;52:770-776

Product Information

Product Description	List Number	Ship Date
EleCare Jr Chocolate 14.1oz powder cans. 6 cans/case	66273	March 27, 2017
EleCare Jr Banana 14.1oz powder cans. 6 cans/case	66275	May 15, 2017

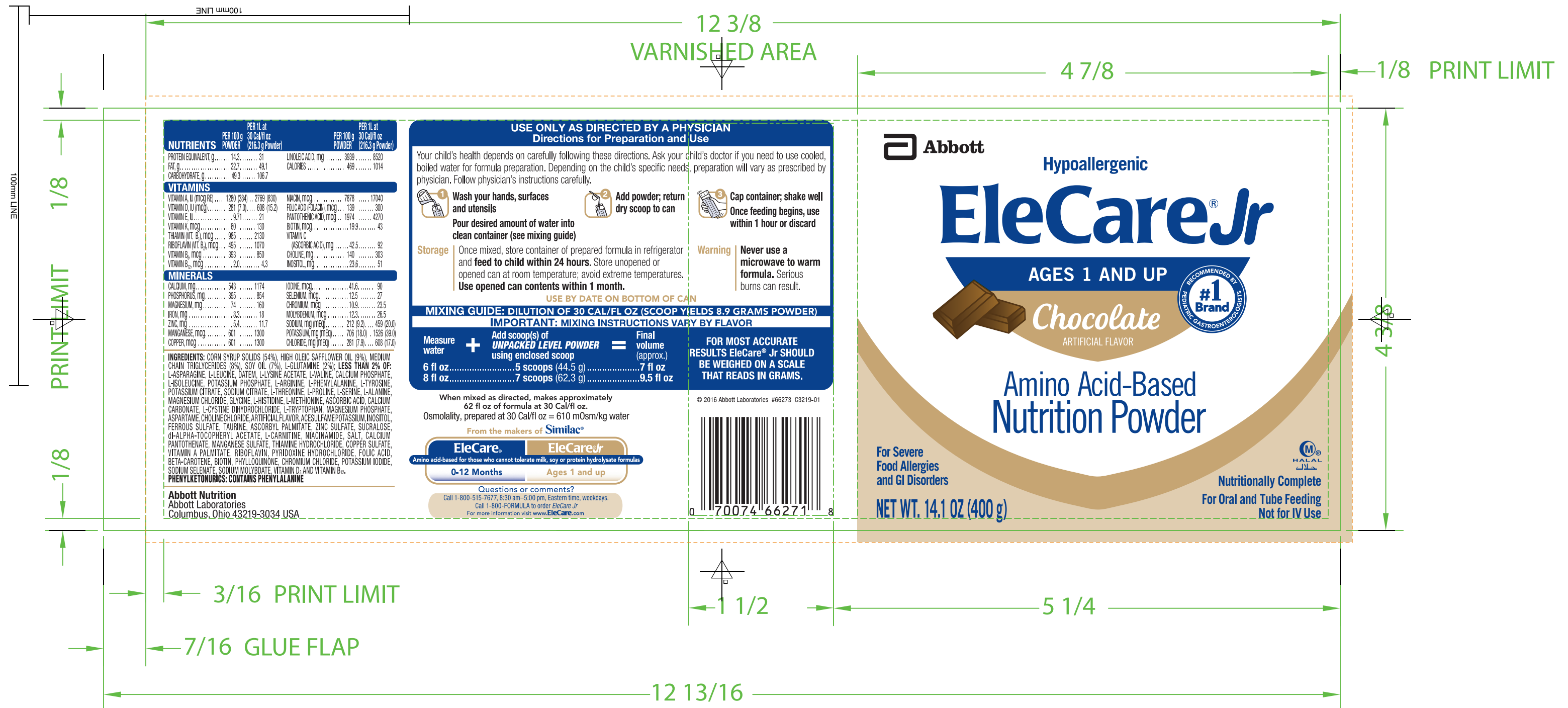
Product Codes









List Number	Unit UPC Code	Case UPC Code	SCC Code	NDC Format Code
66273	070074662718	070074662732	n/a	Pending
66275	070074662763	070074662756	n/a	Pending

If you have any questions regarding EleCare Jr, please contact your Abbott Nutrition Sales Representative or Abbott Nutrition Customer Service at 1-800-551-5838.

Thank you,
Abbott Nutrition

<div> <div> <div></div> <div>stevenson</div> </div> <div>Ensuring visual excellence.</div> </div>		<div>Prepress/Assembly</div> <table> <tr> <td colspan="2">Job Description: EleCare Jr Chocolate 14.1oz label C3219</td></tr> <tr> <td>Job Number: 16.8467</td><td>Customer: Abbott Nutrition</td></tr> <tr> <td>File Name: A8467GC3219</td><td>Vendor: XXXXXX</td></tr> <tr> <td>Final Artwork Size: 12 13/16" x 4 3/8"</td><td>Printer: WS Packaging - Franklin</td></tr> <tr> <td>Operator: MO</td><td>Last Modified: 12/15/16 10:12 AM</td></tr> </table>	Job Description: EleCare Jr Chocolate 14.1oz label C3219		Job Number: 16.8467	Customer: Abbott Nutrition	File Name: A8467GC3219	Vendor: XXXXXX	Final Artwork Size: 12 13/16" x 4 3/8"	Printer: WS Packaging - Franklin	Operator: MO	Last Modified: 12/15/16 10:12 AM
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<div> <div>Workflow: Gracol_S_PAP_OFF_4C_RPF</div> </div>		<div> <p>Our Stevenson Quality Assurance Team has thoroughly reviewed this file. Upon receipt, please check this file carefully. Our client and its suppliers are responsible for a content, color, legal and regulatory text and product information. Stevenson will, at our cost, replace our product if the work is found to be incorrect at this stage. Should an error be found subsequent to client/supplier approval, Stevenson shall be responsible only for the replacement of the artwork containing the error, and in addition, shall not be held liable for any consequential changes, charges or losses incurred as a result of any error.</p> </div>										
<div> <div>Stevenson Color, Inc. 535 Wilmer Avenue Cincinnati, Ohio 45226 Telephone: 513.321.7500 Fax: 513.321.7502 stevensoncolor.com</div> </div>												

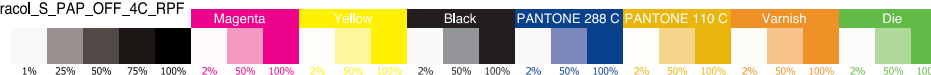


 66273-14.1-LC-C3219-ELJ-CH-s		TURN OVERPRINT PREVIEW ON TO DISPLAY CORRECTLY <small>PLEASE CONTACT LABELING SPECIALIST FOR INSTRUCTIONS</small>	
PRESS STATIONS	 PROCESS CYAN	 PMS 288 C BLUE	SIGNATURE
	 PROCESS MAGENTA	 PMS 466 C	
	 PROCESS YELLOW		
	 PROCESS BLACK		
 VARNISH		PROOF: <div> <input checked="" type="checkbox"/> EPSON <input type="checkbox"/> KODAK </div> <div> <input checked="" type="checkbox"/> APPROVED* <input type="checkbox"/> DISAPPROVED </div>	
		PRINTER: WS PACKAGING-FRANKLIN PA	
		CAD: PK100987 REV D PREV. COMMODITY: NEW	
		GS[†]: GL0370 <small>[†]Generic Specification</small>	

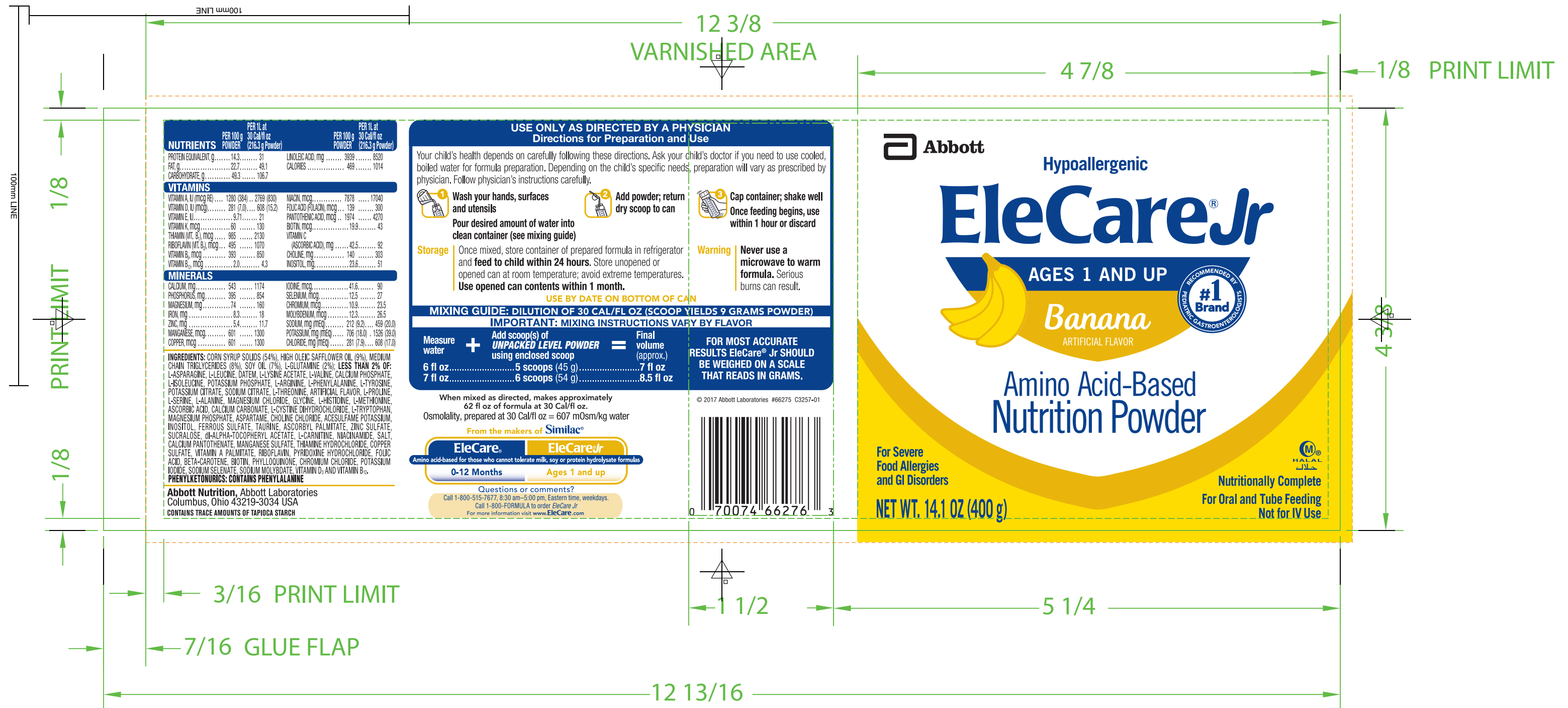
Our Stevens' Quality Assurance Team has thoroughly reviewed this file. Upon receipt, please check this file carefully. Our client and its suppliers are responsible for all content, color, legal and regulatory text and product information. Stevenson will, at our cost, replace our product if the work is found to be incorrect at this stage. Should an error be found subsequent to client/supplier approval, Stevenson shall be responsible only for the replacement of the artwork containing the error, and in addition, shall not be held liable for any consequential changes, charges or losses incurred as a result of any error.











Ensuring visual excellence.

Workflow: Gracol_S_PAP_OFF_4C_RPF



Stevenson Color, Inc. | 535 Wilmer Avenue Cincinnati, Ohio 45226 | Telephone: 513.321.7500 Fax: 513.321.7502 | stevensoncolor.com



Abbott Nutrition		66275-14.1-LC-C3257-ELJ-BA-s1		TURN OVERPRINT PREVIEW ON TO DISPLAY CORRECTLY <small>PLEASE CONTACT LABELING SPECIALIST FOR INSTRUCTIONS</small>		
PRESS STATIONS	 PROCESS BLACK	 PMS 110 C	PROOF:	 EPSON	 APPROVED*	SIGNATURE
	 PROCESS MAGENTA			 KODAK	 DISAPPROVED	
	 PROCESS YELLOW					
	 PMS 288 C BLUE					
			PRINTER: WS PACKAGING-FRANKLIN PA			
			CAD: PK100987 REV D	GS[†]: GL0370		
			PREV. COMMODITY: NEW	<small>[†]Generic Specification</small>		
			<small>*Approved proof is accurate for copy, size, upc, and process builds. Match spot color(s) to approved ink drawdown(s) if applicable.</small>			



United States Department of Agriculture

Food and
Nutrition
Service

MAR 14 2017

Park Office
Center

3101 Park
Center Drive
Alexandria
VA 22302

Ms. Kori Stenzel
Manager, WIC Contracts
Abbott Nutrition
3300 Stelzer Road
Department 106711, RP2-2
Columbus, Ohio 43219

Dear Ms. Stenzel:

Thank you for your submission of Abbott Nutrition's product line extension to the EleCare Jr family, with two new flavors Chocolate and Banana to the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). This is in response to your request for WIC eligibility evaluation of these products.

According to the information you provided, EleCare Jr (Chocolate) and EleCare Jr (Banana) are amino acid-based formulas for conditions such as those who cannot tolerate milk, soy or protein hydrolysate formulas; designed for ages 1 and up; available in 14.1 ounce powder cans, reconstituting to 62 fluid ounces per can when mixed as directed at 30 calories per fluid ounce. These products are nutritionally complete and should be used under medical supervision.

Based on the information provided, we have determined that EleCare Jr (Chocolate) and EleCare Jr (Banana) both meet the minimum Federal regulatory requirements and are WIC-eligible nutritionals.

WIC State agencies are responsible for using Federal WIC regulations to determine which WIC-eligible foods to authorize on their State WIC food list. WIC State agencies are not required to authorize all WIC-eligible foods. To facilitate this process, we suggest that you contact WIC State agencies directly to provide them with product information and package flats or labels for these products, to assist them in determining whether they should include this product on their WIC-approved food lists. A list of all WIC State agencies is available at www.fns.usda.gov/wic. Please note as with any WIC-eligible nutritional, if a State agency chooses to approve such a product consistent with Federal WIC regulations, medical documentation is required.

Ms. Kori Stenzel
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We appreciate your continued efforts to keep us informed about new products as well as additions or changes to your product line.

Sincerely,

A handwritten signature in blue ink that reads "Sarah Widor". The signature is written in a cursive, flowing style.

SARAH WIDOR
Director
Supplemental Food Programs Division

PediaSure Packaging Transition

(All flavors Q3-Q4 2017)

