

Announcement 09/11/2018

Mead Johnson is discontinuing Puramino Toddler and announces new Puramino Jr.

Mead Johnson is replacing its Puramino Toddler formula with Puramino Jr. Puramino Jr. has increased protein, calcium, phosphorous and DHA from the toddler version, available in unflavored and vanilla, and designed for ages 1 year and up. Pharmacies will start carrying the new product this month. The new Puramino Jr. is currently available in HANDS for all children's categories under the Special package. Please check with the pharmacy on the availability before issuing the formula. If Puramino Jr. not available yet, other compatible formulas to discuss with healthcare providers as a substitute for the Puramino Toddler include Neocate Jr. or Elecare Jr. For official announcement from Mead Johnson please see below.

July 6, 2018

To: All State, Territory and Indian Tribal Organization WIC® Programs

Subject: PurAmino™ Toddler Changes

Mead Johnson has been committed to nourishing infants for the best start in life for more than 100 years. As part of this ongoing commitment, I am writing to advise you of upcoming name and reformulation updates to our PurAmino Toddler Formula and the introduction of a new PurAmino Jr formula.

Effective with shipments beginning in September 2018, PurAmino Toddler will be reformulated to update the nutrient profile including increased protein, calcium, phosphorus and DHA. In addition, the name will change to PurAmino Jr Unflavored. PurAmino Jr is nutritionally complete for ages 1 and up and is the ONLY amino acid formula with DHA for juniors. PurAmino Jr is a 30 cal/fl oz, iron-fortified, hypoallergenic, amino acid-based medical food for the dietary management of children with severe cow's milk protein and multiple food allergies or other GI conditions requiring an elemental diet.

At the same time, we will be expanding the junior portfolio and launching a new flavor – PurAmino Jr Vanilla.

PurAmino Toddler (Current)		→	PurAmino Jr Unflavored (NEW)	
MJN Order Number	Current Unit UPC	Description	MJN Order Number	New Unit UPC
1573-01	3-0087-51173-23	14.1 oz Powder Can	8962-02	3-0087-51224-64

PurAmino Jr Vanilla (NEW)		
Description	MJN Order Number	Unit UPC
14.1 oz Powder Can	8963-01	3-0087-51224-40

It is important to note that the reconstituted ounces, can size, price and monthly allotments are not changing. A specification sheet and labels are attached for your reference. If you have any questions or concerns, please contact, Chris Shouse (812) 429-8613, Kathy Decker (812) 429-8758 or Cheryl Cook (812) 429-5789.

Thank you,



J. Michael Milligan
Director, WIC Business Team

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