

Announcement 02/19/2019

Mead Johnson announces two infant formulas to soon be Halal Certified

Enfamil Infant and Gentlease products are going through a slight formulation change as well as will be Halal Certified. The updated products will become available on shelves starting in May. There will be no change to UPC codes, size, reconstituted ounces, price or product names and clients with benefits for these formulas will be able to get both old and new versions without any changes in HANDS. For Mead Johnson's official announcement on this please see below.

Of note, most Abbott Nutrition products are also Halal certified Kosher including Similac Advance, Similac Sensitive, Similac Total Comfort, Soy Isomil, and Pediasure.

February 13, 2019

To: All State, Territory and Indian Tribal Organization WIC® Programs

Subject: Halal Certification, MJN Order Number Changes and Slight Reformulation for Enfamil Infant and Gentlease

Mead Johnson has been committed to nourishing infants for the best start in life for more than 100 years. As part of that on-going commitment, I am writing to inform you of upcoming changes to our Enfamil Infant and Gentlease products.

We are excited to announce that we received Halal certification for our Enfamil Infant and Gentlease products. Additionally, as a result of a raw material change, these products will undergo a slight formulation change which will create a change in our order numbers and an ingredient update on the back panel of the label.

The UPC codes, price, product name, reconstituted ounces, can/bottle size and monthly allotments are not changing.

Products impacted are listed below:

Product	Form/Size	Current Order Number	New Order Number
Enfamil Infant	12.5 oz powder	1365-02	1740-04
	13 oz concentrate	1367-01	1367-05
	32 oz ready-to-use	1725-01	1742-01
Gentlease	12.4 oz powder	8693-53	1741-01

Gentlease powder will begin shipping in mid-April and should be available on shelf in May depending on individual retailer inventory. Our Enfamil Infant SKUs will begin shipping in May and should be available on shelf in June depending on individual retailer inventory.

In states where MJN currently holds the infant formula rebate contract, an updated rebate sheet reflecting the new list numbers will be sent to you in April in the event you utilize those numbers for rebate billing.

Attached, for your reference, is a specification sheet. Please contact us if you would like a copy of the new labels when they are available.

If you have any questions or concerns, please call Kathy Decker (812) 429-8758, Chris Shouse (812) 429-8613 or Cheryl Cook (812) 429-5789.

Thank you,



J. Michael Milligan
Director WIC, Infant and Child Nutrition

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