

2/18/20

Enfamil AR 8oz 6 pack's discontinuation was delayed to the end of 2019. Decision was made to not offer any RTF option for AR in the retail space (a 2oz nursette option can still be ordered through the pharmacy and is in the formulary).

Enfamil NeuroPro EnfaCare 12.8 oz powder's label had a graphics change. This will not affect UPC, size, or formulation.

September 17, 2019

To: All State, Territory and Indian Tribal Organization WIC® Programs

Subject: Enfamil™ A.R.™ Ready-To-Use and Enfamil NeuroPro™ EnfaCare® 12.8 oz Powder Updates

### **Enfamil A.R. 8 oz Ready-To-Use Update**

On June 7, 2019 we announced that Enfamil A.R. 8 oz Ready-To-Use would be discontinued in September. The decision was made to keep Enfamil A.R. 8 oz Ready-To-Use available through the end of the year. However, we have been advised some retailers may begin discontinuing Enfamil A.R. 8 oz RTU in September so it will become harder to find on retail shelves as we get close to year end.

The Enfamil A.R. 12.9 oz powder can will continue to be available.

In the same communication we also announced that there would be an Enfamil NeuroPro A.R. available in 32 oz Ready-To-Use. Due to very limited retail demand, the decision has been made not to produce a Ready-To-Use form for Enfamil NeuroPro A.R. therefore, there will be no Ready-To-Use form for Enfamil A.R. nor Enfamil NeuroPro A.R after the 8oz RTU inventory is depleted.

### **Enfamil NeuroPro EnfaCare 12.8 oz Powder Graphics Change**

Enfamil NeuroPro EnfaCare 12.8 oz powder label will undergo a graphics change. There will be no change to UPC codes, list numbers, price, formulation or reconstituted ounces. The newly labeled cans will begin appearing on retail shelves in December depending on individual store inventory levels.

A copy of the updated label is attached for your reference.

If you have any questions or concerns, please contact Kathy Decker (812) 429-8758, Cheryl Cook (812) 429-5789 or Jeff Martin (812) 429-6000.

Thank you,



J. Michael Milligan  
Director WIC, Infant and Child Nutrition