



9/16/2020

Pediasure Harvest has undergone a reformulation. The new UPC's have been added into HANDS. No action is needed from the Local Agencies.

Ensure Harvest is a new WIC eligible product. To have this item added to a client's food package, please contact Alyssa Ward, WIC Food Package Consultant at Alyssa.Ward@azdhs.gov.



Abbott Laboratories
3300 Stelzer Road
Columbus, Ohio 43219

Abbott

August 2020

To: Our Valued Abbott Customer

Subject: Introducing **PediaSure Harvest™** *New and Improved* Formula and **New Ensure Harvest™**

Abbott is excited to announce the launch of the *new and improved* PediaSure Harvest™ formula and *new* Ensure Harvest™. PediaSure Harvest™ and *new* Ensure Harvest™ are both complete nutrition blend tube feeding formulas made with a variety of real food, pureed ingredients including organic fruits, vegetables, and grains.

PediaSure Harvest™ and Ensure Harvest™:



- With real food ingredients such as mango, pumpkin, spinach, banana, and carrot
- No milk, gluten or lactose containing ingredients
- Ingredients not genetically engineered (Non-GMO)
- A good source of plant-based protein
- No artificial colors, sweeteners, or flavors
- Designed for tube feeding, but can be fed orally
- With re-closeable cap!
- Kosher with pareve ingredients and Halal

See below chart for more information on ordering. Both products will be available to order in November 2020. The current PediaSure Harvest™ is available for order until November 2020 at which time it will transition to the *new and improved* formula.

Product	Packaging/Case Size	Current List #	New List #	Unit UPC	Case UPC	NDC Format Code‡	HCPCS Code§
PediaSure Harvest 1.0 Cal	24 – 8 fl oz carton (237 mL)	66670	67962	0 70074 67963 1	0 70074 67962 4	70074-0679-63	B4149

Product	Packaging/Case Size	List #	Unit UPC	Case UPC	NDC Format Code‡	HCPCS Code§
Ensure Harvest 1.2 Cal	24 – 8 fl oz carton (237 mL)	67964	0 70074 67965 5	0 70074 67964 8	70074-0679-65	B4149 (Pending)

If you purchase from a distributor, please work directly with them regarding product availability. For general questions or to order direct, please contact your Abbott Nutrition sales representative, or Customer Service at 1-800-551-5838.

Thank you,

‡Abbott does not represent these codes to be actual National Drug Codes (NDCs). NDC-format codes are product codes adjusted according to standard industry practice to meet the format requirements of pharmacy and health insurance computer systems. NDC-format codes have been submitted by Abbott to data warehouses. While Abbott cannot confirm that NDC-format codes have been published, the codes listed are based on formatting established by NDC data warehouses. Each healthcare provider is ultimately responsible for verifying codes, coverage, and payment policies used to ensure that they are accurate for the services and items provided.