

Arizona WIC Allowability of Similac Pro-Advance and Pro-Sensitive Starting August 1

Frequently Asked Questions (Staff Use Only)









What is changing?

The Similac Advance and Sensitive 8 oz. 6-pack ready-to-feed bottles are being discontinued and are being replaced by the Similac Pro-Advance and Pro-Sensitive 8 oz. 6-pack ready-to-feed bottles. The Similac Pro-Advance and Pro-Sensitive 8 oz. 6-pack ready-to-feed bottles are now considered standard contract formulas for the Arizona WIC Program.

When will clients be able to buy the new products?

The new products should be arriving in stores in August 2020. Clients may see both the discontinued products and the new products in the store at the same time. If 8 oz. 6-packs are on the client's benefits, clients will be able to buy either option as the products begin to arrive in the stores. If a client wants/needs these new Pro 8 oz. products, please contact the store where the client shops to make sure it is in stock BEFORE issuing the benefits.

Can clients purchase any other Pro Similac products with their benefits?

No. Unfortunately, Similac Pro-Total Comfort has not been added as a standard contract formula. Also, other sizes and forms of the Pro-Advance and Pro-Sensitive were not added to the WIC formulary.

Will clients need a Formula and Food Request Form (FFR) to be able to get these new items? Will staff have to follow the rules in Chapter 4 for issuance of ready-to-feed products?

No. These items will be considered standard contract formulas and will be 20 calories per ounce, so like Similac Advance and Similac Soy Isomil, an FFR form is not required to issue. These two new rebated items can be issued to clients who request them; staff do not need to follow the rules for ready-to-feed issuance for these particular products. See Chapter 4 for information on what is required when a completed FFR is already on file for another formula.

How do I issue these in HANDS?

Both the previous non-Pro and the new Pro products can be purchased under the following categories/subcategories:

- 21 INFANT FORMULA, 038 SIMILAC ADV 8 OZ 6-PACK
- 21 INFANT FORMULA, 037 SIMILAC SENS 8 0Z 6-PACK

What are some helpful tips to give to participants on how to use these new formulas?

Here are some storage and use tips from **Abbott** for the 8 oz. ready-to-feed bottles:

- Store unopened at room temperature; avoid extreme temperatures.
- Do not reuse the bottle.
- Protect from light.
- Store in the bottle until ready for use.
- Ask your baby's doctor if you need to boil (sterilize) your empty feeding container (bottle) before adding formula.
- Pour the desired amount into a clean feeding container (bottle).
- Recap bottle, refrigerate, and use within 48 hours.