

LATCH-AZ Virtual Event

August 7, 2026 | 8:30 a.m. - 4 p.m. Pacific Daylight Time

[Register now](#)

Christy Jo Hendricks, IBCLC, is an international speaker, health educator, inventor, and author. She instructs in an entertaining way that simplifies learning and keeps audiences engaged. Her lactation career, spanning over two decades, has allowed her to serve families in hospital settings, through public health programs, at local WIC clinics, during weekly community groups and in private practice.



Christy Jo has a vision to support and enable individuals who desire to pursue the IBCLC credential. She created an IBCLC prep course that earned state-wide recognition. She is the founder of Lactation University which offers a LEAARC endorsed IBLCE Prep Course. Her trainings have successfully engaged over 2,000 students in lactation education.

She has been awarded the Presidential Volunteer Award, Who's Who among Teachers, Phyllis Klaus Award for Positive Impact on Parent/Infant Bond, Above and Beyond Award for Innovative Practice by the Department of Public Health and Lactation Faculty of the Year from CAPPA. She has also been recognized for her publications.

She resides with her family in California where she continues to serve her community and aspiring IBCLCs as an IBCLC, Childbirth Educator, Doula and the Director of Lactation University.

Time	Topics	CPEUs	CDR Performance Indicators
8:30 a.m. – 8:45 a.m.	Welcome		
8:45 a.m. – 10 a.m.	The World is Our Audience – Expanding the Reach of Lactation Education	1.25	9.1.5, 10.2.1, 12.2.4
10 a.m. – 10:15 a.m.	Break		
10:15 a.m. – 11:30 a.m.	Simplifying Breastfeeding through Easy to Understand Analogies	1.25	10.4.5, 1.6.3
11:30 a.m. – 1 p.m.	Lunch		
1 p.m. – 1:45 p.m.	Lactation Tools, How to Educate and When to Refer	0.75	11.3.1, 11.3.4
1:45 p.m. – 2:45 p.m.	Don't Just Survive-Thrive! Practical, Tangible Self-Care to Prevent Burnout	1.00	4.1.3, 8.4.4
2:45 p.m. – 3 p.m.	Break		
3 – 4 p.m.	From Hospital to Home: Ensuring a Safe Transition Through Lactation Support and Postpartum Education	1.00	8.1.3, 8.1.6, 11.1.4, 11.5.1, 11.5.5
Total hours		5.25	

An application has been made for IBLCE CERP's recognition. | 5.25 Total CPEUs | For more information, contact [Zarina Ahlstrom](#)



24-Hour
Breastfeeding Hotline
1-800-833-4642
gobreastmilk.org

