

Text4baby in Arizona:

Since its launch in February 2010, more than **559,104** users have enrolled in the text4baby service nationally. **Over 9,942 of these users are from Arizona.** Approximately 2.2% of estimated pregnant women and new moms in Arizona have enrolled in text4baby since its launch, giving it the 37th highest rate of the 50 states and the District of Columbia of total unique users enrolled per 1000 estimated pregnancies and live births. In 2010, 87,477 babies were born in Arizona. Unfortunately, 12.2% of these births were pre-term, 7.1% of babies were born at a low birth weight, and 6.9 babies per 1,000 died before their first birthday. Nationally, 12.0% of births were pre-term, 8.2% of babies were born at a low birth weight and 6.2 per 1,000 babies died before their first birthday. Currently, Arizona has the 31st highest rate of infant mortality among all states, the District of Columbia, and Puerto Rico. These statistics highlight the need for innovative strategies at the national and state level to address maternal and child health, including by providing accurate and timely health information.

Partners & Promotion

Arizona Department of Health Services* www.azdhs.gov

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Arizona Pregnancy Riskline-University of Arizona Health Sciences Center

<http://www.pharmacy.arizona.edu/centers/pregnancy-riskline/>

- Contact: Sara Riordan (520-626-3410, pregnancyriskline@pharmacy.arizona.edu)

Center for African American Health, Arizona <http://www.thecaahaz.org/>

- Contact: Najla Bryant (602-595-3970, nbryant@thecaahaz.org)

Chicanos Por La Causa, Inc. www.cplc.org

- Contact: Dulce Ruelas (602-307-5818, dulce.ruelas@cplc.org)

Coconino County Health Department <http://www.coconino.az.gov/health/>

- Contact: Joleen Burdick (jburdick@coconino.az.gov)

Comprehensive Medical and Dental Program-Department of Economic Security

<https://www.azdes.gov/landing.aspx?id=9740>

- Contact: Sylvia Elias (602-771-1285, SElias@azdes.gov)

El Rio Community Health Center www.elrio.org/

- Contact: Sue Ann Breems (520-670-3870, sueab@elrio.org)

Health Choice Arizona <http://www.healthchoiceaz.com/>

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Maricopa Integrated Health System www.mihs.org

- Contact: Susan Pinto (susan.pinto@mihs.org)

New Parents Network <http://www.npn.org/index.asp>

- Contact: Karen Storek (520-461-6806, kstorek@npn.org)

Phoenix Health Plan <http://www.phoenixhealthplan.com/>

- Contact: Myrna Chaydez (602-824-3810, mchaydez@abrazohealth.com)

Phoenix Indian Medical Center

- Contact: Luana Rodriguez (954-682-7069, luana.rodriguez@ihs.gov)

Prevent Child Abuse Arizona <http://www.pcaaz.org/>

- Contact: Rebecca Ruffner (928-445-5038, becky@pcaaz.org)

South Phoenix Healthy Start <http://www.maricopa.gov/PublicHealth/programs/HealthyStart/>

- Contact: Lakesha Crump (602-304-1166, 602-304-1166)

Vanguard Health Systems <http://www.vanguardhealth.com/>

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